INTB
MAJOR REQUIREMENTS

CORE COURSES: 21 CREDIT HOURS
- MATH 104 or MATH 250: Elementary Statistics / Statistics
- MATH 105 or MATH 120: Calculus for Business and Social Sciences / Calculus
- ECON 200: Principles of Microeconomics
- ECON 201: Principles of Macroeconomics
- ACCT 203: Financial Accounting
- ACCT 204: Managerial Accounting
- DSCI 232: Business Statistics

MAJOR REQUIREMENTS: 24 CREDIT HOURS
- MGMT 301: Management and Organizational Behavior
- MGMT 325: International Management
- FINC 303: Business Finance
- FINC 382: International Financial Markets
- MKTG 302: Marketing Concepts
- MKTG 326: International Marketing
- INTB 314: Global Operations & Technology Management
- MGMT 408: Business Policy

MAJOR ELECTIVES: 18 CREDIT HOURS
Select one course from the following list. Other travel courses in the field of International Business may be applied as approved by the Department Chair or their designee.
- BLAW 309: Legal Environment of International Business
- BLAW 360: Special Topics in Business Law
- ECON 310: International Economics
- ECON 303: Economics of Transportation & Geography
- INTB 309: International Business Study Abroad
- INTB 313: Global Commerce and Enterprise
- INTB 344: International Business Internship
- INTB 390: International Social Enterprise and Development
- INTB 420: Independent Study in International Business
- INTB 499: Bachelor’s Essay
- MKTG 309: Marketing Study Abroad
- TRAN 312: Global Logistics
- POLI 104: World Regional Geography

STUDY ABROAD REQUIREMENT
The international business degree program requires a study abroad experience. All International Business students are required to spend one semester or summer in a study abroad or overseas internship or earn a minimum of 6 credit hours to be arranged with the Program Director and with the provision of an alternative exemption based on special circumstances.

INTERNATIONALLY FOCUSED MINOR REQUIREMENT
An internationally focused minor must also be completed for this major.
- African Studies
- Asian Studies
- European Studies
- French and Francophone Studies
- German
- German Studies
- Global Logistics and Transportation
- International Studies
- Irish and Irish American Studies
- Italian Studies
- Japanese Studies
- Latin American and Caribbean Studies
- Russian Studies
- Spanish
- Business Language in Spanish
- Business Language in French

*NOTE:
Courses within this major may also satisfy general education requirements. Please consult https://catalog.cofc.edu/ for more information.
Required catalog year 2020-2021

Year 1
- MATH 105 or 120 Calculus
  - Placement or MATH 101 is a prereq for MATH105. Placement or MATH 111 is a prereq for MATH 120.

Year 2
- MATH 104 or 250 Statistics
- DSCI 232 Business Statistics
- ACCT 204 Managerial Accounting
- ACCT 203 Financial Accounting

Year 3
- INTB 314 Global Operations & Technology Management
- FINC 303 Business Finance
- MKTG 302 Marketing

Year 4
- MGMT 325 International Management
- FINC 382 International Finance
- MKTG 326 International Marketing
- International Business Elective

International Business Major Critical Path

**Recommended year track.**