BADM
MAJOR REQUIREMENTS

CORE COURSES: 21 CREDIT HOURS
- MATH 104 or MATH 250: Elementary Statistics / Statistics
- MATH 105 or MATH 120: Calculus for Business and Social Sciences / Calculus
- ECON 200: Principles of Microeconomics
- ECON 201: Principles of Macroeconomics
- ACCT 203: Financial Accounting
- ACCT 204: Managerial Accounting
- DSCI 232: Business Statistics

MAJOR REQUIREMENTS: 21 CREDIT HOURS
- BLAW 205: Legal Environment of Business
- MGMT 301: Management and Organizational Behavior
- MKTG 032: Marketing Concepts
- FINC 303: Business Finance
- DSCI 304: Production and Operations Management
- INFM 220: Management Information Systems
- MGMT 408: Business Policy

MAJOR ELECTIVES: 18 CREDIT HOURS
Students must also complete eighteen hours of School of Business 300-400 level courses from the following courses with a maximum of 6 credit hours of accounting, economics, finance, hospitality and tourism, international business, information management, marketing, supply chain management, real estate, independent study, special topics, tutorial, or travel/study abroad courses. In lieu of choosing 18 credit hours from the list below, students may select one of the approved Business administration concentrations. Some courses are offered in specific terms only, please refer to the catalog for available terms.
- Any ACCT course at the 300 or 400 level
- Any BLAW course at the 300 or 400 level
- Any DSCI course at the 300 or 400 level
- Any ECON course at the 300 or 400 level
- Any ENTR course at the 300 or 400 level
- Any FINC course at the 300 or 400 level
- Any HTMT course at the 300 or 400 level
- Any INFM course at the 300 or 400 level
- Any INTB courses at the 300 or 400 level
- Any MGMT course at the 300 or 400 level
- Any MKTG course at the 300 or 400 level
- Any REAL course at the 300 or 400 level
- Any SCIM course at the 300 or 400 level
- Any TRAN course at the 300 or 400 level

*NOTE:
1 - Students majoring in Business Administration may not double major in ACCT, CREF, FINC, HTMT, INTB, MKTG or SCIM majors.
2 - Courses within this major may also satisfy general education requirements. Please consult https://catalog.cofc.edu/ for more information.

"Having boundaries and limits removed from my thinking was the single most important part of my experience in the School of Business. With the guidance and encouragement of my professors I learned to see beyond what was just in front of me. I certainly needed that when I developed the crazy business plan for creating the world’s largest man-made whitewater river, now known as the US National Whitewater Center."

Alumni Spotlight

Vic Howie ’83
US National White Water Center, Founder
Merrill Lynch
Senior Wealth Advisor