SCHOOL OF BUSINESS

The Beatty Center
5 Liberty Street
Charleston, South Carolina

SB.COF.C.EDU
A College Like No Other

There’s a depth and balance to life’s experiences that you get from learning in a place like the College of Charleston’s School of Business. We approach business a little differently by ensuring that our students know personal responsibility is as important as profit. We help them find their confidence to lead from a place of aspiration, allowing them to transform businesses and industries.

We give students the tools they need to lead with purpose. We teach them soft skills that take them farther, and empower them with opportunities that they won’t find anywhere else.

What Sets Us Apart

Far from the glass and steel of financial districts and the manicured corporate campuses of Silicon Valley, the School of Business has something different to offer.

DUAL ACCREDITATION by the Association to Advance Collegiate Schools of Business International (AACSB) in both business and accounting programs – earned by less than 2 percent of business schools.

A LIBERAL ARTS UNIVERSITY SETTING
Our business school cultivates the whole person by embracing diverse perspectives.

SMALL CLASS SIZES Accessible faculty foster personal and uncommon connections with students.

THE SCHOOL OF BUSINESS offers 11 undergraduate majors, an honors program, several interdisciplinary minors, an M.S. in Accountancy and a one-year MBA. Approximately 2,200 undergraduate and graduate students are enrolled in the School of Business each year, including our international students who attend from countries such as Germany, France and Egypt.

No. 2 INTERNATIONAL BUSINESS PROGRAM IN THE COUNTRY
Schools.com (2018)

No. 5 FINANCE PROGRAM IN THE COUNTRY
Study.com (2019)

83% OF 2022 GRADUATES HAD A PAID WORK EXPERIENCE OR INTERNSHIP WHILE IN COLLEGE
Beyond the Classroom

Honor Societies
Honor societies recognize students with achievements in academics, extracurricular activities and worthwhile contributions. Honor societies are either application-based or invitation-based.

- Beta Alpha Psi
- Beta Gamma Sigma
- Omicron Delta Epsilon

Clubs
Participating in clubs allows students to develop leadership skills, make business connections, practice what they have learned in class and enhance their résumé before graduation. The following clubs are open to all students:

- American Marketing Association
- Club for Hospitality and Tourism
- Economics Club
- Micro-Finance Club
- Real Estate Club
- Student Finance Club
- Student Port Club
- Supply Chain Management Club
- Think Differently Forum
- Women in Business
- Founders Club

Impact X
The Impact X accelerator program requires students to work as a team to experience what it is like to move an idea from conception to commercialization. With the help of industry mentors, students in this program actively engage by creating a globally scalable, high-tech company that adopts the United Nations’ Sustainable Development Goals as a framework.

Global Scholars Program
The Global Scholars Program is a university-wide initiative designed to increase the capacity of students, faculty and staff to contribute productively as global citizens. The program aims to meet the changing demands brought about by globalization and recognize students, faculty and staff who structure their learning and work around developing a broader worldview.

BMW Logistics Advantage Program
The BMW Logistics Advantage Program prepares talented and motivated students in the Global Logistics and Transportation Program for successful careers in logistics and supply chain professions through co-curricular activities such as site visits and career-development sessions.

Investment Program
Students in this program invest real money while building relationships with local, regional and national investment communities. This hands-on experience teaches the fundamental principles of investing and positions students to excel in the industry’s highly competitive job market after graduation.

Schottland Scholars Program
The Schottland Scholars Program focuses on leadership for highly motivated business students. The program aims to connect scholars to business and organizational leaders who have made a difference in business and the community. It also provides students with opportunities to build relationships with business leaders and mentors in a variety of professional and networking engagements during the year.

Student Ambassadors Program
The School of Business Student Ambassadors Program is designed to give students the chance to become a vital part of the School of Business and network with fellow students, prospective families, alumni and business professionals. Student members assist with special events and outreach activities, serve as tour guides, speak with prospective students and families, help with orientation and admissions events and promote School of Business offerings and opportunities.

Students are encouraged to explore and engage well beyond the classroom.

Specialty Programs
Students have access to meaningful experiential opportunities that connect them with business leaders across a variety of industries. These competitive programs require an application and an interview.

BMW Logistics Advantage Program
The BMW Logistics Advantage Program prepares talented and motivated students in the Global Logistics and Transportation Program for successful careers in logistics and supply chain professions through co-curricular activities such as site visits and career-development sessions.

Global Scholars Program
The Global Scholars Program is a university-wide initiative designed to increase the capacity of students, faculty and staff to contribute productively as global citizens. The program aims to meet the changing demands brought about by globalization and recognize students, faculty and staff who structure their learning and work around developing a broader worldview.

Impact X
The Impact X accelerator program requires students to work as a team to experience what it is like to move an idea from conception to commercialization. With the help of industry mentors, students in this program actively engage by creating a globally scalable, high-tech company that adopts the United Nations’ Sustainable Development Goals as a framework.

Investment Program
Students in this program invest real money while building relationships with local, regional and national investment communities. This hands-on experience teaches the fundamental principles of investing and positions students to excel in the industry’s highly competitive job market after graduation.

Market Process Scholars Program
The Market Process Scholars Program provides students with a unique, yearlong experience that fosters an understanding of the economics of a free society, research skills and practical business knowledge. The program helps them develop professional, research and leadership skills through exposure to a range of successful academic scholars and business executives representing diverse fields of study, organizational cultures, leadership styles and measures of personal and organizational success.

Phi Chi Theta
Phi Chi Theta is the school’s co-ed, professional business and economics fraternity. The group provides opportunities for members to develop and practice professional leadership skills and enhance their education by developing the abilities necessary to succeed in business. Members learn the high ideals needed when pursuing a career in business that emphasizes a spirit of sacrifice and unselfish devotion.

Schottland Scholars Program
The Schottland Scholars Program focuses on leadership for highly motivated business students. The program aims to connect scholars to business and organizational leaders who have made a difference in business and the community. It also provides students with opportunities to build relationships with business leaders and mentors in a variety of professional and networking engagements during the year.

Student Ambassadors Program
The School of Business Student Ambassadors Program is designed to give students the chance to become a vital part of the School of Business and network with fellow students, prospective families, alumni and business professionals. Student members assist with special events and outreach activities, serve as tour guides, speak with prospective students and families, help with orientation and admissions events and promote School of Business offerings and opportunities.

The number of ways a student can get involved within the School of Business

26+

Bryan Ko, Karisha Desai and Culley Deisinger are the student entrepreneurs behind Pollpit, an app created during Impact X.
In a word, the culture here is about relationships. Not the transactional kind you tend to see in “business,” but those that run deeper through a school that respects and values each member in this community. The Student Success Center (SSC) is a support structure, where you can only fall through the cracks if you try. The SSC is our powerful “not-so-hidden secret.” Its staff members are focused on each student’s success from orientation through graduation and beyond. The center boasts services that include academic advising, internship guidance, student involvement, career development, life skills, professional development and so much more. Here, staff and students collaborate and lift each other up. We have an unparalleled team that is eager to advise and mentor every student.

Find Your Success

Centers of Excellence
The School of Business has several centers of excellence that support specific industries, conduct research and help to strengthen our ties with the global business community. The centers also advance the educational experience of our students in a variety of specialty areas such as real estate, entrepreneurship and tourism.

- Carter Real Estate Center
- Center for Entrepreneurship
- Center for Public Choice and Market Process
- Certiport Authorized Testing Center
- Global Business Resource Center
- Office of Economic Analysis
- Office of Tourism Analysis

Career Launch Services
We trust that our academics will prepare students for their careers, but we know it’s something extra for students to develop confidence within themselves. Today’s job market is competitive, and our students need to graduate with skills that help them land the BEST internship, the BEST job and the RIGHT opportunities for networking. We also know that business students need access to the types of services that will make sure they stand out from other applicants. We offer:

- Headshots
- Professional Portfolio
- Résumé review
- LinkedIn reviews
- CareerLeader assessment
- Suit valet
- Life design
- Employer Thank You Notes

Student Success Center
In a word, the culture here is about relationships. Not the transactional kind you tend to see in “business,” but those that run deeper through a school that respects and values each member in this community. The Student Success Center (SSC) is a support structure, where you can only fall through the cracks if you try.

The SSC is our powerful “not-so-hidden secret.” Its staff members are focused on each student’s success from orientation through graduation and beyond. The center boasts services that include academic advising, internship guidance, student involvement, career development, life skills, professional development and so much more. Here, staff and students collaborate and lift each other up. We have an unparalleled team that is eager to advise and mentor every student.

sb.cofc.edu
StudentSuccessCenter@cofc.edu

“The Student Success Center was a place where I found the resources needed to further my academic and professional career. From crafting my 4 year graduation plan to helping me create the perfect résumé for the job and internship process, and even walking me through the scholarship application process the SSC has been there for me every step of the way.”

Victor Jimenez ’22
Credit Analyst, United Bank
Internships
Employers look for students who have a thoughtful polish, an appreciation for relationships and a well-rounded education with experience – that’s where the School of Business Internship Program comes in. Internships increase employability by offering many benefits such as the opportunity to identify career aspirations, important career-readiness skills and firsthand experience in the workplace.

Students may serve an internship in their major or minor for academic credit and are encouraged to complete two to three internships during their college career.

Study Abroad
Students may elect to spend an academic year, semester or summer abroad while earning credits toward graduation. Staff members in the Global Business Resource Center are here to support students in navigating the hundreds of opportunities that are available.

Over 70% of the College’s graduating class in 2022 had one or more internship experiences.
MAJORS
Accounting  
Business Administration  
Commercial Real Estate Finance  
Economics  
Finance  
Hospitality and Tourism Management  
International Business  
Management  
Marketing  
Professional Studies*  
Supply Chain Management  
* degree-completion program

MINORS
Business Administration  
Business Applications of Weather and Climate  
Economics  
Entrepreneurship  
Finance  
Global Logistics and Transportation  
Healthcare and Medical Services Management  
Hospitality and Tourism Management  
Information Management  
Leadership for Sustainability  
Management  
Marketing  
Project Management  
Real Estate

CONCENTRATIONS
For business administration majors only, these concentrations are an intentional way to focus your degree in one of six areas.

Entrepreneurship  
Finance  
Global Logistics and Transportation  
Leadership for Sustainability  
Real Estate  
Hospitality and Tourism Management

What’s Next?
- For more information, email StudentSuccessCenter@cofc.edu
- Fill out an application at admissions.cofc.edu
- Follow us on Instagram: @cofc_schoolofbusiness
- Seek out business school alumni for their perspective and advice.