

FYSE 136 Section 1
Planes, Trains, and Automobiles: More than Just a Movie
FALL 2021

Instructor: Dr. Kent Gourdin
Office: Room 311, Beatty Center
Office Phone: 843-953-5327
Email: gourdink@cofc.edu
(always the best way to reach me)

Office Hours: MW: 11-12:30 PM
TR: 11-12 PM
or by appointment

COURSE DESCRIPTION

Most consumers have little concern for how the products they purchase reach stores. Even though these items come from all over the world, most of us only notice those instances when what we want is not available. We know we live in a port city, perhaps notice a big ship when it is in the harbor or curse all the trucks moving containers on our roadways, but we never give a thought to what that they represent. This course will introduce students to the fascinating areas of global transportation, logistics, and supply chain management which work together to get us the products we want, when we want them, at a price we are willing to pay. We will also look at transportation and how it pervades our daily lives by considering issues like personal mobility, travel, and environmental quality. Finally, we will examine a nation without a modern transportation system to look at life without those resources we often take for granted.

COURSE OBJECTIVES

- A. To develop an understanding of transportation and its role in a firm's logistics system;
- B. To develop an appreciation for the high-quality transportation infrastructure we enjoy in the U.S.;
- C. To develop an understanding of the cost/service tradeoffs available in transportation;
- D. To bring the stealth world of transportation and logistics "into the light."

COURSE TEXTBOOKS

Door to Door, by Edward Humes, HarperCollins Publishers, 2016.
ISBN-13: 9780062372086

The Girl With Seven Names: Escape From North Korea by Hyeonseo Lee; William Collins Books: 2015; ISBN-13: 9780007554867

EVALUATION AND GRADING POLICY

- A. The evaluation of each student is based on performance in the following areas:

1. Students will write a short (3-5 pages) book report on each of the assigned books that will require them to express their personal feelings about what they have read. Papers will be typed, double-spaced, and deposited in the Oaks drop box on the dates indicated below. Writing quality (grammar, punctuation, proof reading, use of references, etc.) will be graded along with content.

2. Each student will select one of their personal items and make a short (no more than five minutes) presentation on how it came to be in their possession. Specifically, they will have to discover where the product is made and how it reached the shelf in the store where it was purchased. I will approve each selection to ensure no duplication. The other students and I will grade each presentation utilizing the rubric on Oaks.

3. Each student will take two examinations based on the assigned readings and class lectures.

B. These efforts are worth the following percentages of the final course grade:

Exam 1	10%
Exam 2	10%
Book Report 1	15%
Book Report 2	15%
Term Project Presentation	15%
FYSS	15%
Participation	<u>20%</u>
	100%

C. There are no predetermined cutoff points for letter grades and no predetermined percentages of various grades to be given to the class.

D. Class attendance is strongly encouraged. That said, these are very uncertain times. What I would ask is that you let me know if you're not going to be "in" class. I'm not concerned with the reason, I just want to ensure everyone is doing OK.

E. College of Charleston Honor Code and Academic Integrity

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student's actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student's file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XXF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student's transcript for two years after which the student may petition for the XX to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission-- is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others' exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the *Student Handbook* at <http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php>

F. Disability Statement: Any student eligible for and needing accommodations because of a disability is requested to speak with the professor during the first two weeks of class or as soon as the student has been approved for services so that reasonable accommodations can be arranged. For more information, you visit the disability services website: <http://disabilityservices.cofc.edu/>

G. Center for Student Learning: The Center for Student Learning's (CSL) academic support services provide assistance in study strategies, speaking & writing skills, and course content. Services include tutoring, Supplemental Instruction, study skills appointments, and workshops. Students of all abilities have become more successful using these programs throughout their academic career and the services are available to you at no additional cost. For more information regarding these services please visit the CSL website at <http://csl.cofc.edu> or call (843) 953-5635.

I especially encourage you to take advantage of the Writing Lab. Trained writing consultants can help with writing for all courses; they offer one-to-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources. The Writing Lab is available Monday-Thursday 10-9; Friday 10-12 noon; and Sunday 4-9 beginning Monday, Sept. 7, 2020. For more information, please visit <http://csl.cofc.edu/labs/writing-lab/>.

H. Mental & Physical Wellbeing: At the college, we take every student's mental and physical wellbeing seriously. If you find yourself experiencing physical illnesses, please reach out to Student Health Services (843.953.5520). And if you find yourself experiencing any mental health challenges (for example, anxiety, depression, stressful life events, sleep deprivation, and/or loneliness/homesickness) please consider contacting either the Counseling Center (professional counselors at <http://counseling.cofc.edu> or 843.953.5640 3rd Robert Scott Small

Building) or the Students 4 Support (certified volunteers through texting "4support" to 839863, visit <http://counseling.cofc.edu/cct/index.php>, or meet with them in person 3rd Floor Stern Center). These services are there for you to help you cope with difficulties you may be experiencing and to maintain optimal physical and mental health.

I. Food & Housing Resources: Many CofC students report experiencing food and housing insecurity. If you are facing challenges in securing food (such as not being able to afford groceries or get sufficient food to eat every day) and housing (such as lacking a safe and stable place to live), please contact the Dean of Students for support (<http://studentaffairs.cofc.edu/about/salt.php>). Also, you can go to <http://studentaffairs.cofc.edu/student-food-housing-insecurity/index.php> to learn about food and housing assistance that is available to you. In addition, there are several resources on and off campus to help. You can visit the Cougar Pantry in the Stern Center (2nd floor), a student-run food pantry that provides dry-goods and hygiene products at no charge to any student in need. Please also consider reaching out to me if you are comfortable in doing so.

J. Inclement Weather, Pandemic or Substantial Interruption of Instruction: If in-person classes are suspended, faculty will announce to their students a detailed plan for a change in modality to ensure the continuity of learning. All students must have access to a computer equipped with a web camera, microphone, and Internet access. Resources are available to provide students with these essential tools.

K. OAKS (for all instructional modalities), including Gradebook, will be used for this course throughout the semester to provide the syllabus and class materials and grades for each assignment, which will be regularly posted.

L. Continuity of Learning (for hybrid classes with face-to-face meetings): Due to social distancing requirements, this class may include a variety of online and technology enhanced components to reinforce continuity of learning for all enrolled students. Before the drop/add deadline, students should decide whether the course plan on the syllabus matches their own circumstances. During the course of class, in response to the development of COVID-19, the course delivery mode could be switched among face-to-face, online, or hybrid. The students need to make sure that their study will not be interrupted by the change of the delivery mode.

M. Recording of Classes (via ZOOM): Class sessions may be recorded via both voice and video recording. By attending and remaining in this class, the student consents to being recorded. Recorded class sessions are for instructional use only and may not be shared with anyone who is not enrolled in the class.

N. Other items

For other matters not specified in this syllabus, we comply with the common policy of the College. Of particular note are the following:

1. No major test or final examination may be given during the last week of classes (seven days prior to the designated last day of classes). A major test is defined as an examination worth 20% or more of the final course grade. No test, exam, or other assignment of any weight may be given on or due on Reading Day. Other assignments, such as semester-

long projects, quizzes, homework and papers may be due during the last week of classes or during the regularly scheduled final exam period.

a. This policy does not apply to final laboratory examinations, oral examinations, portfolio or exhibition critiques, individual or group in-class presentations, performance courses, activity classes, bachelor's essays, tutorials, and/or independent study projects. In exceptional circumstances, the Provost (or Provost's designee) may waive these restrictions.

2. Email is the official means of communication at the College. You should be reading all email you receive from the school, most especially if it is from me.

Class Schedule and Assignments (Subject to Change)

24 Aug	Course Overview; Introduction to Transportation and Logistics
26 Aug	<u>Door to Door</u> , Read Introduction for discussion Logistics in the News
31 Aug	Introduction to GLAT minor and Supply Chain major Guest Speaker: Amanda Kraft, Library
2-Sept	<u>Door to Door</u> , Chapters 1 and 2 discussion Guest Speaker: Logistics in the News
7-Sept	Guest Speaker: Rachel Goulet, Counselling Center Logistics in the News
9- Sept	<u>Door to Door</u> , Chapter 3 and 4 discussion Logistics in the News Guest Speaker
14-Sept	<u>Door to Door</u> , Chapters 5 and 6 discussion Logistics in the News Guest Speaker:
16-Sept	Guest Speaker: Jim Allison, Executive Director, Career Center Logistics in the News
21-Sept	<u>Door to Door</u> , Chapters 7 and 8 discussion Logistics in the News
23-Sept	<u>Door to Door</u> , Chapters 9 and 10 discussion Logistics in the News Guest Speaker: Cory Werkheiser, SB/Student Success Center
28-Sept	<u>Door to Door</u> , Chapters 11 and 12 discussion Logistics in the News Guest Speaker:
30-Sept	<u>Door to Door</u> , Chapter 13 discussion Logistics in the News Guest Speaker:
5-Oct	EXAM #1, Online
7-Oct	<u>The Girl With Seven Names (GWSN)</u> , Chapters 1-5 Discussion Logistics in the News

12-Oct	BOOK REPORT #1 Due in Dropbox <u>GWSN</u> Chapters 6-10 discussion <i>Guest Speaker</i>
14-Oct	TERM PROJECT TOPICS DUE in Dropbox <u>GWSN</u> , Chapters 11-15 discussion Logistics in the News <i>Guest Speaker:</i>
19-Oct 21 Oct	Fall Break: No Class <u>GWSN</u> , Chapters 16-20 discussion Logistics in the News
26-Oct	<u>GWSN</u> , Chapters 21-25 discussion <u>GWSN</u> , Chapters 26-30 discussion Logistics in the News
28-Oct	<i>Guest Speaker: Dona Lacayo</i> , Class of 2005 Logistics in the News
2-Nov	<u>GWSN</u> , Chapters 31-35 Logistics in the News <i>Guest Speaker:</i>
4-Nov	<u>GWSN</u> , Chapters 36-40 discussion Logistics in the News <i>Guest Speaker:</i>
9-Nov	<i>Guest Speaker:</i> <u>GWSN</u> , Chapters 41-45 discussion Logistics in the News
11 Nov	Infrastructure Lecture <u>GWSN</u> , Chapters 46-50 discussion Logistics in the News
16 Nov	<i>Guest Speaker: Daniel Juergens</i> , Class of 2015 Logistics in the News
18-Nov	<u>GWSN</u> , Chapters 51-53 plus Epilogue discussion Logistics in the News
23-Nov	BOOK REPORT #2 DUE in Dropbox
30-Nov 2 Dec	TERM PROJECT PRESENTATIONS TERM PROJECT PRESENTATIONS
9-Dec	EXAM #2, Online, 8-10 AM