

School of Business, College of Charleston | Fall 2021

SCIM 233 PURCHASING & SUPPLY CHAIN MANAGEMENT

CLASS INFORMATION:

Professor: Keith Connolly

LinkedIn: [Keith Connolly | LinkedIn](#)

Office: Remote via Zoom; Can meet on Campus (Beatty Center 420) per request

Class Hours: M; 04:00 – 06:45 PM, Tate 315

Office Hours: By Appointment Only; Mondays 10:00 – 11:59 AM or 06:45-9:45 PM. Can also schedule other days upon request and mutual availability.

Email: ConnollyKP@cofc.edu

INTRODUCTORY REMARKS:

This class will meet in-person.

However, due to the fluid nature of the COVID-19 pandemic, this could change during the semester as the College adjusts to evolving conditions and to updated guidance from local, state, and federal authorities; or if we have students go into quarantine during the semester. During the course of class, in response to the development of COVID-19, the course delivery mode could be switched among face-to-face, online, or hybrid. Students need to make sure that their study will not be interrupted by the change of the delivery mode. As long as it is either mandated or encouraged by CofC administration, I will be wearing a mask in class. Additionally, I am fully vaccinated.

My goal in this course is to give you an overview of end-to-end Supply Chain, with a deep focus on Purchasing / Procurement via ASCM's Procurement Certification. It is anticipated that we will have many guest speakers from various aspects of Supply Chain, to give you a current, practical sense of what a career in Supply Chain entails.

If a problem develops during the course or if you feel you need extra help with concepts, don't hesitate to contact me for help. Use my office hours for your benefit. That's why I have them. My objective is to give you an understanding of Supply Chain Management. I have had over 30 years in Supply Chain in industry. Whether you plan to work in Supply Chain or not, you should appreciate the impact Supply Chain has on your life.

COURSE CATALOG DESCRIPTION:

The planning, organization, operation, and evaluation of the procurement function, and the acquisition and management of materials. Emphasis areas include quality and quantity considerations, supplier selection decisions, pricing policies, legal and ethical implications, and standards and measurement of performance.

PREREQUISITE:

Sophomore standing

COLLEGE OF CHARLESTON SCHOOL OF BUSINESS LEARNING OBJECTIVES

Course objectives are intended to address school learning goals as discussed below. The SB learning goals are:

- Effective Communications: Students will write professional documents that are technically correct and concise and make effective presentations utilizing technological tools and ability utilizing relevant discipline specific knowledge.
- Ethical Awareness: Students will recognize and be able to appraise ethical dilemmas involved in business decisions and competently engage in discourse aimed at resolution of these dilemmas utilizing relevant discipline specific knowledge.
- Global Awareness: Students will recognize and examine the global implications of business decisions while evaluating and integrating innovative applications of these implications utilizing relevant discipline specific knowledge.
- Problem Solving Ability: Students will demonstrate critical thinking skills in identifying and evaluating problems/opportunities in the business environment and apply analytical techniques to formulate creative solutions utilizing discipline specific knowledge.

REQUIRED TEXT:

Principles of Supply Chain Management: A Balanced Approach 5th Edition by Joel D. Wisner, Keah-Choon Tan, G. Keong Leong, 2018. ISBN-13: [978-1337406499](https://www.amazon.com/Principles-Supply-Chain-Management-Keah-Choon-Tan/dp/978-1337406499)

You won't be successful if you don't have a Text. Your choice of hard copy or soft copy; new or used; rent or buy.

GRADING SCALE:

There are no predetermined cutoff points for letter grades and no predetermined percentages of various grades to be given to the class.

For reference only, below is the grade distribution from this class in Spring 2021. Note: grades were truncated, not rounded. There were 32 total students:

A (4.0) 93-100 – 8 students A- (3.7) 90-92.99 – 3 students B+ (3.3) 88-89.99 – 4 students
 B (3.0) 83-87.99 – 6 students B- (2.7) 80-82.99 – 2 Students C+ (2.3) 78-79.99 – 1 student
 C (2.0) 73-77.99 – 4 students F (0.0) 0-59.99 – 4 students

SCIM 233 COURSE LEARNING OBJECTIVES:

The objective of this course is to provide a comprehensive understanding of the foundation elements of supply chain management. The four foundation elements (Supply, Operations, Logistics, and Integration), the issues explored, and the specific chapters are listed below:

FOUNDATION ELEMENTS	ISSUES	CHAPTERS
Supply	Supply base reduction, supplier alliances, SRM, global sourcing, ethical and sustainable sourcing	2 , 3 , 4
Operations	Demand management, CPFR, inventory management, MRP, ERP, lean systems, Six Sigma quality	5 , 6 , 7 , 8
Logistics	Logistics management, CRM, network design, RFID, global supply chains, sustainability, service response logistics	9 , 10 , 11 , 12
Integration	Barriers to integration, risk and security management, performance measurement, green supply chains	13 , 14

APPROXIMATE GRADE COMPOSITION:

- 1) EXAMS (3): 45 % total. 15% each Exam. Exam 1 & 2 will be covering specific chapters; Final Exam will be comprehensive, covering all chapters.
- 2) Chapter Discussion & Project/Essay Questions: 19.5% total (1.5% each chapter, chps 2-14).
- 3) Participation / Weekly Quizzes: 13%. In class-only quiz on Chapters 2 through 14 worth 1% each. Must be in class to take; no-make-up. Separately there could be point deduction for lack of participation in class, specifically with respect to guest speakers.
- 4) ASCM Procurement Certificate: 22.5%.

EXAMS:

There are 2 regular exams during the semester and 1 final exam. Exams will cover outlined material from the text as well as any talks by guest speakers, and/or required readings, handouts or other assignments. The final will be comprehensive.

Exams WILL NOT be made up, for ANY reason, after the exam has been administered. Should you miss a regular exam without prior notice to me, your grade will be zero (0). If you let me know well ahead of time (weeks ahead) that you will miss a scheduled exam, I'll make an effort to re-schedule it prior to the full class taking it. You FORFEIT the re-schedule if you don't take the exam prior to the full class taking it.

CHAPTER DISCUSSION & ESSAY / PROJECT QUESTIONS:

Includes turning in approximately 13 assignments (chapters 2 through 14) (each worth 1.5 percentage points). Must be submitted prior to class. NO CREDIT FOR LATE ASSIGNMENTS. Select and answer 2 questions from the Discussion Question list. Select and answer 1 question from the Essay / Project Question. The answer to the 2 Discussion questions has no min/max length requirement. The answer to the 1 Essay / Project question must be at least 4 sentences. Must be turned in via OAKS drop box before start of class, preferably as a PDF.

PARTICIPATION/WEEKLY QUIZES:

Includes attendance, promptness, class participation, and quizzes. Each student will begin with 13 percentage points. Habitual tardiness, lack of class participation, and/or absences WILL affect your grade. Particular attention will be made towards participation when guest speakers are present. Additionally, in classes that cover Chapters 2 through 14, there will be an in-class 10-question quiz. Students who are not present for quiz or score below 7/10 will get 1 participation point deducted.

PROCUREMENT CERTIFICATION:

[Supply Chain Procurement Certificate | ASCM](#)

The Supply Chain Procurement Certificate program is a foundational education program designed to help both entry-level and experienced supply chain professionals expand their procurement knowledge and skills. The program provides an overview of procurement fundamentals, sourcing strategies, supplier relationship management, negotiations, evaluation metrics, and more. You'll be better equipped to:

- Develop a strategic sourcing strategy
- Establish effective procurement policies
- Effectively score supplier capabilities and select optimal suppliers
- Engage in more effective contract management negotiations
- Trace the purchase order flow from requirements identification to purchase order close-out
- Review supplier and internal procurement organization performance using data and metrics
- Engage in sustainable and ethical sourcing

There is a total of 18-20 hours of education and a comprehensive final exam. After passing the exam, you will earn your certificate and a digital badge that you can display on your LinkedIn profile and within your email signature. Students will complete the ASCM Procurement Certificate coursework and pass the ASCM Procurement Certificate Exam. Some class time will be used for the certificate coursework. Students will receive 22.5% if they complete the course material and pass the exam (uploading confirmation of both to OAKS drop box by 12/6/21). Students will receive 5% if they complete the course material (uploading confirmation to OAKS drop box by 12/6/21). Students will receive 0% if they only complete pass the Procurement Certificate Exam or if they are late in uploading confirmation of either confirmation of coursework completion or passing Exam.

GUEST SPEAKERS:

This class intends to have many guest speakers to give students an understanding of various aspects of Supply Chain and Supply Chain career paths. Anticipated guests this semester include ones from AT&T, Samsung, Apple, ASCM, HP, “Mr. Supply Chain”, Insights Sourcing Group, Circular Supply Chain Network, CHAINovation, University Texas at Dallas, SCM Talent Group, Volvo.

Students are expected to actively engage in discussions. Lack of engagement can cause Participation point deductions.

APPROXIMATE SCHEDULE:

Class schedule can be changed/modified as the semester progresses at the discretion of the instructor, and it is the student’s responsibility to keep up with such changes/ modifications that will be announced in class and/or on OAKS. In general, even if the specific date of coverage may change, the order of coverage should remain as presented below.

Week	Date	Topic	Reading
1	8/30	Class Overview and Expectations; Supply Chain Management: An Overview	Syllabus / Chapter 1
2	9/6	Purchasing Management	Chapter 2 *
3	9/13	Creating and Managing Supplier Relationships	Chapter 3 *
4	9/20	Ethical and Sustainable Sourcing	Chapter 4 *
5	9/27	Demand Forecasting	Chapter 5 *
6	10/4	Exam 1 – Overview & Supply Issues in SCM Resource Planning Systems Begin ASCM Procurement Certificate	Chapters 1 through 5 Chapter 6 *
7	10/11	Inventory Management	Chapter 7 *
8	10/18	Fall Break – No Class	None
9	10/25	Process Management – Lean and Six Sigma In SC	Chapter 8 *
10	11/1	Exam 2 – Operations Issues in SCM Domestic U.S. and Global Logistics	Chapters 6 through 8 Chapter 9 *
11	11/8	Customer Relationship Management	Chapter 10 *
12	11/15	Global Location Decisions	Chapter 11*

13	11/22	Service Response Logistics	Chapter 12*
14	11/29	Supply Chain Process Integration	Chapter 13*
15	12/6	ASCM Procurement Certificate Passing Exam Upload Performance Measurement Along Supply Chains	ASCM Procurement Certificate Online * Chapter 14*
Final	12/8 06:00 – 08:00 PM	Final Exam	Chapters 1 through 14

*Chapter Discussion & Essay / Project Questions due prior to class. No credit if late.

MISCELLANOUS COLLEGE OF CHARELSTON POLICIES / RESOURCES:

COLLEGE OF CHARLESTON HONOR CODE AND ACADEMIC INTEGRITY:

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where the instructor determines the student's actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student's file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive an XXF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student's transcript for two years after which the student may petition for the XX to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission-- is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others' exams, fabricating data, and giving unauthorized assistance.

Students can find the complete Honor Code and all related processes in the Student Handbook at <http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php>

DISABILITY STATEMENT:

Any student eligible for and needing accommodations because of a disability is requested to speak with the professor during the first two weeks of class or as soon as the student has been approved for

services so that reasonable accommodations can be arranged. For more information, visit the disability services website: <http://disabilityservices.cofc.edu/>

CENTER FOR STUDENT LEARNING:

The Center for Student Learning's (CSL) academic support services provide assistance in study strategies, speaking & writing skills, and course content. Services include tutoring, Supplemental Instruction, study skills appointments, and workshops. Students of all abilities have become more successful using these programs throughout their academic career and the services are available to you at no additional cost. For more information regarding these services please visit the CSL website at <http://csl.cofc.edu> or call (843) 953-5635.

MENTAL & PHYSICAL WELLBEING:

At the college, we take every student's mental and physical wellbeing seriously. If you find yourself experiencing physical illnesses, please reach out to Student Health Services (843.953.5520). And if you find yourself experiencing any mental health challenges (for example, anxiety, depression, stressful life events, sleep deprivation, and/or loneliness/homesickness) please consider contacting either the Counseling Center (professional counselors at <http://counseling.cofc.edu> or 843.953.5640 3rd Robert Scott Small Building) or the Students 4 Support (certified volunteers through texting "4support" to 839863, or meet with them in person 3rd Floor Stern Center). These services are there for you to help you cope with difficulties you may be experiencing and to maintain optimal physical and mental health.

FOOD & HOUSING RESOURCES:

Many CofC students report experiencing food and housing insecurity. If you are facing challenges in securing food (such as not being able to afford groceries or get sufficient food to eat every day) and housing (such as lacking a safe and stable place to live), please contact the Dean of Students for support (<http://studentaffairs.cofc.edu/about/salt.php>). Also, you can go to <http://studentaffairs.cofc.edu/student-food-housing-insecurity/index.php> to learn about food and housing assistance that is available to you. In addition, there are several resources on and off campus to help. You can visit the Cougar Pantry in the Stern Center (2nd floor), a student-run food pantry that provides dry-goods and hygiene products at no charge to any student in need. Please also consider reaching out to me if you are comfortable in doing so.

INCLEMENT WEATHER, PANDEMIC OR SUBSTANTIAL INTERRUPTION OF INSTRUCTION:

If in-person classes are suspended, faculty will announce to their students a detailed plan for a change in modality to ensure the continuity of learning. All students must have access to a computer equipped with a web camera, microphone, and Internet access. Resources are available to provide students with these essential tools.

OAKS:

OAKS, including Gradebook, will be used for this course throughout the semester to provide the syllabus and class materials and grades for each assignment, which will be regularly posted.

RECORDING OF CLASSES (VIA ZOOM):

REV – 8/30/21

Class sessions may be recorded via both voice and video recording. By attending and remaining in this class, the student consents to being recorded. Recorded class sessions are for instructional use only and may not be shared with anyone who is not enrolled in the class.