

# Curriculum Vitae

**Iris A. Junglas**

## PROFESSIONAL EXPERIENCE

- Since 08/19 College of Charleston, Department of Supply Chain and Information Management — Charleston, SC, USA  
*Noah Thomas Leask Distinguished Professor of Information Management and Innovation*
- 08/18 – 12/18 Fulbright Scholar at Maynooth University — Maynooth, Ireland
- 07/15 – 10/15 DAAD Scholar at Otto-Beisheim School of Management, WHU — Koblenz, Germany
- 08/14 – 08/19 Florida State University, College of Business, Department of Business Analytics, Information Systems and Supply Chain — Tallahassee, FL, USA  
*Associate Professor*
- 08/12 – 07/14 Florida State University, College of Business, Department of Management — Tallahassee, FL, USA  
*Assistant Professor*
- 10/10 – 08/12 Accenture, Institute of High Performance — Boston, MA, USA  
*Research Fellow, Manager*
- 01/10, 01/11, 05/13 EM Strasbourg Business School (Ecole de Management Strasbourg) — Strasbourg, France  
*Visiting Professor*
- 08/03 – 05/10 University of Houston, College of Business, Decision and Information Sciences — Houston, TX, USA  
*Assistant Professor of Management Information Systems*
- 06/10 – 08/10 University of St. Thomas — Houston, TX, USA  
*Visiting Professor*
- 01/08 – 06/08 HEC Lausanne (Université de Lausanne, Haute Etudes Commerciales), Institute des Systèmes d'Information — Lausanne, Switzerland  
*Visiting Assistant Professor*
- 05/01 – 07/01 The Boston Consulting Group — Düsseldorf, Germany  
*IT Researcher*
- 07/00 – 10/00 Haarmann Hemmelrath Management Consultants — Hamburg, Germany  
*Freelancing Management Consultant*
- 08/99 – 05/03 University of Georgia — Athens, GA, USA  
*Lecturer and Research Assistant*
- 01/99 – 07/99 PricewaterhouseCoopers, IT-Strategy Division — Frankfurt, Germany  
*Management Consultant, IT Strategy*
- 06/93 – 10/98 Johann Steuerungssysteme GmbH, Germany  
*IT Consultant*

## FELLOWSHIPS

2011 – 2018 University of Liechtenstein — Vaduz, Liechtenstein  
*Liechtenstein Fellow (Business Analytics)*

## EDUCATION

08/99 – 05/03 University of Georgia — Athens, GA, USA  
*Ph.D. degree in Business Administration with a specialization in Management Information Systems and a Minor in Artificial Intelligence*

09/97 – 10/98 University of Koblenz-Landau — Koblenz, Germany  
*Master's degree in Computer Science with a specialization in Business Administration (Dipl.-Inf.)*

08/96 – 08/97 University of Georgia — Athens, GA, USA  
*Exchange student in the Department of Artificial Intelligence*

10/92 – 07/96 University of Koblenz-Landau — Koblenz, Germany  
*Bachelor's Degree in Computer Science with a specialization in Business Administration*

## REFEREED JOURNAL ARTICLES

1. Meske, C., Junglas, I. and S. Stieglitz (2019). Explaining the Emergence of Hedonic Motivations in Enterprise Social Networks and Their Impact on Sustainable User Engagement – A Four-Drive Perspective. *Journal of Enterprise Information Management*, Volume 32, Issue 3, p. 436-456.
2. Junglas, I., Goel, L., Ives, B. and J. G. Harris (2018). Innovation at Work: The Relative Advantage of Using Consumer IT in the Workplace. *Information Systems Journal*, Volume 29, Issue 2, p. 317-339.
3. Rehm, S., Goel, L. and I. Junglas (2017). Using Information Systems in Innovation Networks: Uncovering Network Resources. *Journal of the Association of Information Systems*, Volume 18, Issue 8, p. 577-604.
4. Junglas, I., Koch, H., Sundararajan, A. and P. Wang (2017). Shared Responsibility and Blurring Boundaries: Strategic Implications of the Sharing Economy. *Management Information Systems Quarterly Executive*, Volume 16, Issue 4, p. iii-ix.
5. Müller, O., Junglas, I., Debortoli, S., and J. vom Brocke (2016). How to Derive Business Value from Mining Unstructured Digital Data Streams in Customer Service Management. *Management Information Systems Quarterly Executive*, Volume 15, Issue 4, p. 243-258. (received AIS Senior Scholar Best Paper in IS Award)
6. Müller, O., Junglas, I., vom Brocke, J. and S. Debortoli (2016). Utilizing Big Data Analytics for Information Systems Research: Challenges, Promises and Guidelines. *European Journal of Information Systems*, Volume 25, Issue 4, p. 289-302.
7. Debortoli, S., Müller, O., Junglas, I., and J. vom Brocke (2016). Text Mining for Information Systems Researchers: An Annotated Tutorial. *Communication of the Association of Information Systems*, Volume 39, Number 1, p. 110-135.
8. Rehm, S., Goel, L. and I. Junglas (2016). Information Management for Innovation

- Networks—An Empirical Study on the "Who, What and How" in Networked Innovation, *International Journal of Information Management*, Volume 36, Issue 3, p. 348-359.
9. Goel, L., Hart, D., Junglas, I., and B. Ives (2016). Acceptable IS Use: Conceptualization and Measurement, *Computers in Human Behavior*, Volume 55, p. 322-328.
  10. Rehm, S., Goel, L. and I. Junglas (2015). Role of Information Systems in Empowering Innovation Networks, *Management Information Systems Quarterly Executive*, Volume 14, Issue 3, p. 87-103. (nominated for the AIS Senior Scholar's Best Paper in IS Award)
  11. Köffer, S., Ortbach, K., Junglas, I., Niehaves, B., and J. Harris (2015). Innovation through BYOD? *Wirtschaftsinformatik—Business & Information Systems Engineering*, Volume 57, Issue 6, p. 363-375.
  12. Krotov, V., Junglas, I. and D. Steel (2015). The Mobile Agility Framework: An Exploratory Study of Mobile Technology Enhancing Organizational Agility, *Journal of Theoretical and Applied Electronic Commerce Research*, Volume 10, Issue 3, p. 1-17.
  13. Abraham, C., Junglas, I., Watson, R. and M. Boudreau. (2015). Explaining the Unexpected and Continued Use of an Information System with the Help of Evolved Evolutionary Mechanisms, *Journal of the American Society for Information Science and Technology*, Volume 67, Issue 1, p. 212-231.
  14. Chin, W., Junglas, I., Schwarz, A. and J. Sundie. (2014). Don't Mind the Gap: A Conceptual and Psychometric Analysis of the Individual Evaluation of Discrepancies, *Data Base for Advances in Information Systems*, Volume 42, Issue 1, p. 9-28.
  15. Junglas, I., Goel, L., Abraham, D. and B. Ives. (2013). The Social Component of Information Systems—How Sociability Contributes to Technology Acceptance, *Journal of the Association for Information Systems*, Volume 14, Issue 10, p. 585-616.
  16. Holzer, A. and I. Junglas. (2013). Toward JustIS—A Research Program Aimed at Fostering Business Ethics by Empowering Stakeholders Through Information Systems, *Communications of the Association for Information Systems*, Volume 33, Issue 24, p. 407-422.
  17. Goel, L., Johnson, N., Junglas, I. and B. Ives. (2013). How Cues of What Can be Done in a Virtual World Influence Learning: An Affordance Perspective, *Information & Management*, Volume 50, Number 5, p. 197-206.
  18. Harris, J. G., Alter, A. E., Girod, S. and I. Junglas. (2013). Reimagining Enterprise IT for an Uncertain Future, *European Business Review*, <http://www.europeanbusinessreview.com/?p=7887>.
  19. Junglas, I. and J. Harris. (2013). The Promise of Consumer Technologies in Emerging Markets, *Communications of the ACM*, Volume 56, Number 5, p. 84-90.
  20. Abraham, C., Boudreau, M., Junglas, I. and R. Watson. (2013). Enriching our Theoretical Repertoire: The Role of Evolutionary Psychology in Technology Acceptance, *European Journal of Information Systems*, Volume 22, Issue 1, p. 56-75.
  21. Goel, L., Johnson, N., Junglas, I. and B. Ives. (2013). Predicting Users' Return to Virtual Worlds: A Social Perspective, *Information Systems Journal*, Volume 23, Issue 1, p. 35-63.
  22. Goel, L., Prokopec, S. and I. Junglas. (2013). Coram Populo—In the Presence of People: The Effect of Others in Virtual Worlds, *Journal of Computer-Mediated Communication*, Volume 18, Issue 3, p. 265-285.
  23. Adams, D., Ives, B., and I. Junglas. (2013). Tactical NAV: IT Innovation in the U.S. Army,

*Journal of Information Technology—Teaching Cases*, Volume 3, p. 1-8.

24. Harris, J., Ives, B. and I. Junglas. (2012). IT Consumerization—When Gadgets Turn into IT Tools, *Management Information Systems Quarterly Executive*, Volume 11, Issue 3, p. 99-112.
25. Adams, D., Ives, B. and I. Junglas. (2012). The Walsham Hotel, *Journal of Information Technology—Teaching Cases*, Volume 2, Issue 1, p. 1-9.
26. Chin, W., Junglas, I. and J. Roldan. (2012). Editorial for the Special Issue on Quantitative Methods, *European Journal of Information Systems*, Volume 21, Number 1, p. 1-5.
27. Goel, L., Junglas, I., Ives, B. and N. Johnson. (2011). Decision-making In-Socio and In-Situ, *Decision Support Systems*, Volume 52, Number 2, p. 342-352.
28. Abraham, C. and I. Junglas. (2011). From Cacophony to Harmony: A Case Study about the IS Implementation Process as an Opportunity for Organizational Transformation at Sentara Healthcare, *Journal of Strategic Information Systems*, Volume 20, Number 2, p. 177-197.
29. Goel, L., Johnson, N., Junglas, I., and B. Ives. (2011). If You Build It, Will They Come Back? Predicting Users' Intention to Return to Virtual Worlds, *Management Information Systems Quarterly*, Volume 35, Number 3, p. 743-772.
30. Pitt, L., Parent, M., Junglas, I. Chan, A. and S. Spyropoulou. (2011). Integrating the Smartphone into a Sound Environmental Information Systems Strategy: Principles, Practices and a Research Agenda, *Journal of Strategic Information Systems*, Volume 20, Number 1, p. 27-37.
31. Junglas, I., Niehaves, B., Spiekermann, S., Stahl, B. C., Weitzel, T., Winter, R. and R. Baskerville. (2010). The Inflation of Academic Intellectual Capital: The Case for Design Science Research in Europe, Editorial for the Special Issue on Design Science, *European Journal of Information Systems*, Volume 20, p. 1-6.
32. Abraham, C., Junglas, I. and M. Willis. (2010). Systems Analysis and Design for Service Oriented Architecture Projects: A Case Study at the Federal Financial Institutions Examinations Council (FFIEC), *Journal of Emerging Trends in Computing and Information Sciences*, Volume 2, Number 1, p. 1-15.
33. Goel, L., Johnson, N., Junglas, I. and B. Ives. (2010). Situated Learning: Conceptualization and Measurement, *Decision Science Journal of Innovative Education*, Volume 8, Number 1, p. 215-240.
34. Day, J., Junglas, I. and L. Silva. (2009). Managing Information Flows in Disaster Relief Supply Chain Networks, *Journal of the Association for Information Systems*, Volume 10, Issue 8, p. 637-660.
35. Junglas, I. A., Johnson, N. and C. Spitzmüller. (2008). Personality Traits and Privacy Perceptions: An Empirical Study In the Context of Location-Based Services, *European Journal of Information Systems*, 17, p. 387-402.
36. Junglas, I., Abraham, C. and B. Ives. (2008). Mobile Technology at the Frontlines of Patient Care: Understanding Fit and Human Drives in Utilization Decisions and Performance, *Decision Support Systems*, Volume 46, Number 3, p. 634-647.
37. Ives, B. and I. Junglas. (2008). APC Forum: Business Implications of Serious Gaming and Virtual Worlds, *Management Information Systems Quarterly Executive*, Volume 7, Issue 3, p. 44-59.
38. Junglas, I. A., Abraham, C. and R. T. Watson. (2008). Task-Technology Fit for Mobile Locatable Information Systems, *Decision Support Systems*, Volume 45, Number 4, p. 1046-

1057.

39. Junglas, I. and R. T. Watson (2008). Location-Based Services: Perceptions of Location-Tracking and Location-Awareness Services, *Communications of the ACM*, Volume 51, Number 3, p. 1046-1057.
40. Krotov, V. and I. Junglas. (2008). RFID as a Disruptive Innovation, *Journal of Theoretical and Applied Electronic Commerce Research*, Volume 3, Issue 2.
41. Junglas, I. and B. Ives. (2007). Recovering IT in a Disaster: Lessons from Hurricane Katrina, *Management Information Systems Quarterly Executive*, Volume 6, Number 1, p. 1-13.
42. Junglas, I. and D. Steel. (2007). The Virtual Sandbox, *Data Base for Advances in Information Systems*, Volume 38, Issue 4, 26-28.
43. Junglas, I., Johnson, N., Steel, D., Abraham, C. and P. Mac Loughlin. (2007). Identity Formation, Learning Styles and Trust in Virtual Worlds, *Data Base for Advances in Information Systems*, Volume 38, Issue 4, p. 90-96.
44. Junglas, I. A. (2007). On Ease of Use and Usefulness of Location-Based Services, *International Journal of Mobile Communications*, Volume 5, Issue 4, p. 389-408.
45. Ives, B. and I. Junglas. (2006). Information Systems in Northrop Grumman Ships Sector: The Hurricane Katrina Recovery, *Communications of the Association of Information Systems*, Volume 18, p. 557-577.
46. Junglas, I. A. and R. T. Watson. (2006). The U-Constructs: Four Information Drives, *Communications of the Association of Information Systems*, Volume 17, Number 26, p. 369-592.
47. Van der Heijden, H. and I. Junglas. (2006). Editorial for the Special Issue on Mobile User Behavior, *European Journal of Information Systems*, Volume 15, p. 249–251.
48. Schwarz, A., Junglas, I. A., Krotov, V. and W. Chin. (2004). Exploring the Role of Experience and Compatibility in Using Mobile Technologies, *Information Systems and E-Business Management*, Volume 2, Number 4, p. 337-356.
49. Junglas, I. A. and R. T. Watson. (2004). National Culture and Electronic Commerce: A Comparative Study of U.S. and German Web Sites, *e-Service Journal*, Volume 3, Number 2, p. 3-34.
50. Watson, H., Sousa, R., and I. A. Junglas. (2000). Business School Deans Assess the Current State of the IS Academic Field. *Communications of the Association for Information Systems*, Article 4, Volume 4, p. 1-32.

## REFEREED PROCEEDINGS

51. Zaza, I. and I. Junglas (2017). Conceptualizing IT Self-Service Engagement: A Grounded Theory Approach, *Americas Conference on Information Systems*, August 10-12, Boston, MA.
52. Zaza, I. and I. Junglas (2016). IT Self-Service Engagement: A Theory of Trying Perspective, *Proceeding of the International Conference on Information Systems*, December 11-14, Dublin, Ireland.
53. Junglas, I., Goel, L., Ives, B. and J. G. Harris. (2014) Consumer IT at Work: Development and Test of an IT Empowerment Model, *Proceedings of the International Conference on Information Systems*, December 14<sup>th</sup>-17<sup>th</sup>, Auckland, New Zealand.

54. Köffer, S., Junglas, I., Ortbach, K. and B. Niehaves. (2014). Dual-Use of Mobile IT and Work-to-Life Conflict in the Context of IT Consumerization, *Proceedings of the International Conference on Information Systems*, December 14<sup>th</sup>-17<sup>th</sup>, Auckland, New Zealand.
55. Junglas, I., Armstrong, D., Goel, L. and J. Harris. (2013). Personal Professional Networks: Their Effect on Extracurricular Work Behaviors Among IT Professionals, *Proceedings of the International Conference on Information Systems*, December 15<sup>th</sup>-18<sup>th</sup>, Milan, Italy.
56. Abraham, C., Junglas, I., Watson, R. and M. Boudreau. (2009). Studying the Role of Human Nature in Technology Acceptance, *Proceedings of the International Conference on Information Systems*, December 15-18<sup>th</sup>, Phoenix, AZ.
57. Abraham, C., Junglas, I., Watson, R. and M. Boudreau. (2009). New Fit Constellations: Extending Task-Technology Fit, SIG-Health Workshop, *Americas Conference on Information Systems*, San Francisco, CA.
58. Goel, L., Johnson, N. and I. Junglas. (2008). Situated Learning: Conceptualization and Measurement Model, *Academy of Management Conference*, August 9-12, 2008, Anaheim, CA.
59. Goel, L. and I. Junglas (2008). Phenomenological Inquiry of Virtual Worlds, *Virtual World Conference*, February 19-21, New Orleans, LA.
60. Abraham, C., Junglas, I. and M. Willis. (2008). Enabling an Agile Information Supply Chain in Service Oriented Architectures with Web Services, *Americas Conference on Information Systems*, Toronto, CA.
61. Abraham, C., Junglas, I. and M. Willis. (2008). XBRL as a Technological Enabler for the Agile Information Supply Chain, *Production and Operations Management Conference*, May 9-12, La Jolla, CA.
62. Abraham, C. and I. A. Junglas. (2006). Theory Meets Practice: A Proposal Concerning Information Systems Research in Nursing Informatics, *Americas Conference on Information Systems*, Acapulco, Mexico.
63. Junglas, I. A. and C. Spitzmüller. (2006). Personality Traits and Privacy Perceptions: An Empirical Study In the Context of Location-Based Services, In: *International Conference on Mobile Commerce (ICMB)*, Copenhagen, Denmark (nominated best paper).
64. Krotov, V. and I. A. Junglas. (2006). Mobile Technology as an Enabler of Organizational Agility, *International Conference on Mobile Commerce*, Copenhagen, Denmark (nominated best paper).
65. Junglas, I. A. and C. Spitzmüller. (2005). A Research Model for Studying Privacy Concerns Pertaining to Location-Based Services, In: *Proceedings of the Hawaii International Conference on System Sciences*, January 3-6th, Big Island, Hawaii.
66. Junglas, I. A. (2005). An Experimental Investigation of Location-Based Services, In: *Proceedings of the Hawaii International Conference on System Sciences*, January 3-6th, Big Island, Hawaii.
67. Schwarz, A., Junglas, I. A. and V. Krotov. (2004). An Experimental Study on the Role of Experience and Compatibility in Adapting Mobile Technologies, *Americas Conference on Information Systems*, Aug 6-8<sup>th</sup>, New York.

68. Junglas, I. A. and R. T. Watson. (2003). U-Commerce: An Experimental Investigation of Ubiquity and Uniqueness, *International Conference on Information Systems*, Seattle, WA, Dec 14-17<sup>th</sup>, p. 414-426.
69. Junglas, I. A. and R. T. Watson. (2003). U-Commerce: A Conceptual Extension of E-Commerce and M-Commerce, *International Conference on Information Systems*, Seattle, WA, Dec 14-17<sup>th</sup>, p. 667-677.

## **OTHER NON-REFEREED PUBLICATIONS**

70. Rehm, S. and I. Junglas (2017). Kybernetik and Digital Transformation, In: *Kybernetik und Transformation - Regelung und Kommunikation in Organisation und Gesellschaft*, Rehm, S.-V. and T. Fischer (eds), *Wirtschaftskybernetik und Systemanalyse*, Band 31, Duncker & Humblot, Berlin.
71. Harris, J. G and I. Junglas. (2013). *Decoding the Contradictory Culture of Silicon Valley*, Accenture.
72. Harris, J. G., Alter, A., Girod, S. and I. Junglas. (2012). *Reimagining Enterprise IT for an Uncertain Future*, Accenture.
73. Harris, J. G., Alter, A., and I. Junglas. (2012). *Is your IT Function 'Futures-Ready?'* Outlook, p. 1-2.
74. Harris, J. G. and I. Junglas. (2012). *Embracing the Consumer IT Revolution—At Work*, Outlook, Issue 8, p. 1-8.
75. Girod, S., Harris, J. G., Alter, A. and I. Junglas. (2011). *IT and the Changing Competitive Landscape: 10 Questions Executives Need to Ask to be "Futures Ready,"* Accenture.
76. Harris, J. G, Ives, B. and I. Junglas. (2011). *The Genie is Out of the Bottle: Managing the Infiltration of Consumer IT Into the Workforce*, Accenture.
77. Harris, J. G. and I. Junglas. (2011). *The Promise of Consumer Technologies in Emerging Markets*, Accenture.
78. Harris, J. G., Junglas, I. and B. Long. (2011). *The Wide World of Consumer IT: A Crash Course for Executives*, Accenture.
79. Abraham, C. and I. Junglas. (2010). *Using Evolutionary Psychology to Extend our Understanding of Fit and Human Drives in IS Utilization Decisions and Performance*, In: N. Kock (ed.) *Evolutionary Psychology and Information Systems Research*, Springer, Volume 24, Part 2, p. 217-253.
80. Goel, L., Junglas, I. and B. Ives. (2009). *Virtual Worlds as Platforms for Communities of Practice*, In: W. R. King (ed.) *Knowledge Management and Organizational Learning*, The Annals of IS, Springer, Volume 4, Part 3, p. 180-196.
81. Junglas, I., Abraham, C., and R. T. Watson. (2009). *U-Commerce and the Fundamental Drives of IS*, In: W. W. Huang and K. L. Wang (Eds.), *On Information Systems Research: Issues and Latest Development*, Tsinghua University Press, Beijing, China, 2009 (in Chinese), p. 435-449.
82. Junglas, I. (2003). U-Commerce: An Experimental Investigation of Ubiquity and Uniqueness. Dissertation, supervised by Richard T. Watson, University of Georgia, USA.

83. Lehner, F. and I. A. Junglas. (2001). *Mobile Business – Glossary & Dictionary*. Bericht Nr. 55, Universität Regensburg, Schriftenreihe des Lehrstuhls für Wirtschaftsinformatik III, Oktober 2001, ISBN 3-932345-75-4.

## **CITATION INDEX (AUGUST 2019)**

Google h-index: 30  
Google i10-index: 45  
Citations: 3,455

## **PROFESSIONAL SERVICES**

### **Journal Editorial Services**

Senior Associate Editor of the *European Journal of Information Systems*, since 2011  
Associate Editor of the *European Journal of Information Systems*, 2008-2011  
Associate Editor, *Communications of the Association of Information Systems*, since 2015  
Editorial Board, *Journal of Strategic Information Systems*, since 2015  
Editorial Board, *Management Information Systems Quarterly Executive*, since 2012  
Advisory Board, *Science2Practice*, since 2018  
Guest Editor for the Special Issue on “The Internet of Things and Governance,” *Journal of Strategic Information Systems*, 2017  
Guest Editor for the Special Issue on the “Sharing Economy,” *Management Information Systems Quarterly Executive*, 2017  
Guest Editor for the Special Issue on “Quantitative Research Methods,” *European Journal of Information Systems*, 2012  
Guest Editor for the Special Issue on “Mobile User Behavior,” *European Journal of Information Systems*, 2006  
Editorial Board for the Special Issue on “Artificial Intelligence in Organizations: Opportunities for Management and Implications for IS Research,” *Journal of the AIS and MISQ Executive*, 2020

### **Conference Editorial Services**

Conference Associate Editor, International Conference on Information Systems (ICIS) 2019, Munich, Germany, Track: Practice-Oriented IS Research  
Co-Track Chair, European Conference on Information Systems (ECIS) 2019, Stockholm, Sweden, Track: Research Methods and Philosophy  
Conference Associate Editor, International Conference on Information Systems (ICIS) 2018, San Francisco, USA, Track: Practice-Oriented Demand-Driven IS  
Conference Associate Editor, European Conference on Information Systems (ECIS) 2017, Track: Information Systems for a Smart, Sustainable and Inclusive World  
Conference Associate Editor, International Conference on Information Systems (ICIS) 2016, Dublin, Ireland, Track: Practice-Oriented Research



Conference Associate Editor, European Conference on Information Systems (ECIS) 2015, Münster, Germany, Track: Social Media

Conference Associate Editor, European Conference on Information Systems (ECIS) 2012, Barcelona, Spain, Track: Quantitative Methods

Conference Associate Editor, European Conference on Information Systems (ECIS) 2011, Helsinki, Finland, Track: Quantitative Methods

Conference Program Committee Member, mBusiness Conference 2007, June, Toronto, Canada

Conference Program Committee Member, mBusiness Conference 2006, June, Copenhagen, Denmark

Conference Program Committee Member, mBusiness Conference 2005, July, Sydney, Australia

Conference Program Committee Member, Mobile Business Day, 05/31/05, Karlsruhe, Germany

Conference Mini-Track Chair, Americas Conference on Information Systems (AMCIS), Puerto Rico, August 2015, Mini-track: IT Consumerization

Conference Mini-Track Chair, Americas Conference on Information Systems (AMCIS), Savannah, August 2014, Mini-track: IT Consumerization

Conference Mini-Track Chair, Americas Conference on Information Systems (AMCIS), Chicago, August 2013, Mini-track: IT Consumerization

### **Conference Services**

Junior Faculty Co-Chair, European Conference on Information Systems (ECIS) 2019, Stockholm, Sweden.

Conference Doctoral Student Engagement Co-Chair, Americas Conference on Information Systems (AMCIS), August 2018, New Orleans, USA.

Conference Session Chair, mBusiness Conference 2006, Copenhagen, Denmark, July 2006, Track: Beyond Mobile: What Comes Next?

Conference Session Chair, mBusiness Conference 2005, Sydney, Australia, July 2005, Track: Beyond Mobile: What Comes Next?

Conference Session Chair, Austin Mobility Roundtable, Austin, TX, USA, March 2004, Track: Case Studies: The mOrganizations

### **Workshop**

Workshop Program Chair, International Conference on Information Systems (ICIS) 2016, Dublin, Ireland, Session: Text Mining as a Strategy of Inquiry in Information Systems Research

Workshop Program Chair, International Conference on Information Systems (ICIS) 2015, Fort Worth, TX, Session: Text Mining as a Strategy of Inquiry in Information Systems Research

Workshop Program Chair, International Conference on Information Systems (ICIS) 2012, Orlando, FL, Session: Quality Information in Organizations and Society, SIGIQ

Workshop Host, Wikisym Conference, Orlando, FL, USA, October 2009, Workshop on “The Value of Corporate Wikis”

Workshop Invitee, Research Salon on IT Consumerization, Lugano, Switzerland, March 2013

## **Panel Services**

Panel Discussant, Mobile Business Forum, University of St. Gallen, May 2013, Topic: IT Consumerization

Panel Chair, German-American Business Summit, College of Charleston, February 5<sup>th</sup>, 2020

## **Journal Reviewing Services**

- Management Information Systems Quarterly, 2006, 2007, 2012, 2014
- Journal of Strategic Information Systems, 2004, 2005, 2011, 2015, 2016, 2017, 2018, 2019
- European Journal of Information Systems, 2003, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019
- Journal of the Association of Information Systems, 2005, 2007, 2010
- Journal of Information Technology, 2008, 2010, 2011, 2012
- Management Information Systems Quarterly Executive, 2012, 2013, 2014, 2015, 2017, 2018
- Communications of the ACM, 2009, 2011
- Data Base for Advances in Information Systems, 2004
- Decision Support Systems, 2004, 2007, 2009, 2010
- Communications of the Association of Information Systems, 2015, 2016, 2017, 2018, 2019
- Decision Sciences, 2007, 2008
- Journal of the Academy of Marketing Science, 2003
- Journal of the American Society for Information Science and Technology, 2007
- Journal of Interactive Marketing, 2014
- Information Systems Frontiers, 2012
- Electronic Markets, 2005
- Information Technology & People, 2005
- International Conference on Information Systems (ICIS), 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2013, 2014, 2015, 2016, 2017, 2018, 2019
- European Conference on Information Systems (ECIS), 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2017, 2019
- Americas Conference on Information Systems (AMCIS), 2003, 2004, 2006, 2007, 2009, 2011, 2013, 2015, 2017, 2019
- Pacific-Asia Conference on Information Systems (PACIS), 2003
- Hawaii International Conference on System Sciences (HICSS), 1999, 2007, 2008, 2010, 2012, 2013
- Decision Science Institute, 2005
- BLED Conference, 2007
- mBusiness Conference, 2006, 2007, 2008
- Mobile Business Day, 2005
- IEEE Symposium on Technology and Society, 2010

## **Review Panel Services**

Reviewer for the ALECS Fellowship Programme, Marie Sklodowska-Curie Cofund fellowship coordinated by Leo, the Irish Software Research Center, 2018

Board Member, Recruiting Panel, Maynooth University, 2017

## INVITED TALKS

- University of Houston, USA, Title: "Business Analytics as a Methodological Tool," Fall 2019
- University of Houston, USA, Title: "Leveraging Text Analytics to Derive Business Benefits and Identify IS Constructs," 3/22/2019
- Maynooth University, Maynooth, Ireland, Title: "IS Research: From Practice to Theory, and Back Again," 12/5/2018
- Dublin City University, Dublin, Ireland, Title: "Leveraging Text Analytics to Derive Business Benefits and Identify IS Constructs," 11/27/2018
- University of Galway, Galway, Ireland, Title: "Leveraging Text Analytics to Derive Business Benefits and Identify IS Constructs," 10/12/2018
- Reverse Conference, Maynooth University, Maynooth, Ireland, Title: "Doing Research in IS," 09/21/2018
- CIO & IT Leaders Summit, Innovation Value Institute (IVI), Title: "Leveraging AI to Derive Business Benefits: A Case Study, Croke Park, Dublin, 9/12/2018
- Society for Information Management (SIM) Academic and Practitioner Workshop, Dallas, USA, Title: "Unstructured Data Analytics," April 11-13, 2018
- Society for Information Management (SIM) Academic and Practitioner Workshop, Dallas, USA, Title: "Innovation Networks," April 11-13, 2018
- University of Houston, USA, Title: "Business Analytics as a Methodological Tool," Fall 2017
- University of Houston, USA, Title: "Research Methods and Textual Analytics," 11/22/16
- University of St. Gallen, Switzerland, Title: "Research Methods and Textual Analytics," 11/24/15
- University of Houston, USA, Title: "Big Data Analytics," 10/16/15
- Missouri University of Science and Technology, USA, Title: "IT Consumerization," 10/1/15
- Wissenschaftliche Hochschule Vallendar (WHU), Otto Beisheim School of Management, Vallendar, Koblenz, Germany, Conference on "Kybernetik oder Regelung und Kommunikation in Organisation und Gesellschaft," Title: "Drei Perspektiven auf Informationssysteme in Wirtschaft und Gesellschaft: Effekte—Veränderungen—Möglichkeiten?" 10/14/2015
- International Conference on Information Systems, Association for Information Systems Women's Network, New Zealand, Title: "Where are we with women in computing?" 12/14/2014
- Missouri University of Science and Technology, USA, Title: "IT Consumerization," 11/18/14
- University of Liechtenstein, Liechtenstein, Title: "Research Methods," 05/14
- Boston University, USA, TechConnect, Title: "The Infiltration of Consumer IT in the Workplace," 02/02/12
- Center Directors Meeting, International Conference on Information Systems, Shanghai, China, Title: "The Futures of Enterprise IT," 12/06/11
- University of Virginia, McIntire School of Commerce, Title: "Futures of Enterprise IT," 11/04/11
- Massachusetts Institute of Technology (MIT), Sloan School of Management, Title: "Consumerization of IT," 04/20/11

University of Virginia, McIntire School of Commerce, USA, Title: “Consumerization of IT Global Study – A First Look,” 03/11/11

University of Texas, School of Health Information Sciences, USA, Title: “Studying the Role of Human Nature in Technology Acceptance and Patient Care,” 06/30/10

Advanced Practices Council of the Society for Information Management, Title: “iApps in U-Space: Developing Customer Service Applications for Smart Phones,” Atlanta, USA, 01/28/10

Copenhagen Business School, Denmark, Title: “An Enriched Understanding of the "Fit" Between People, Task, Environment and Technology in Patient Care,” 06/05/2008

University of St. Thomas, Houston, USA, Title: “U-Commerce,” 10/23/2007

College of William & Mary, School of Business, USA, Title: „U-Commerce,“ 04/13/06

San Francisco State University, School of Business, USA, Title: “Personality Traits and Privacy Perceptions in the Context of Location-Based Services,” 03/03/2006

University of Augsburg, Germany, Keynote at the conference of „Mobile Commerce Technologien und Anwendungen (MCTA),“ Title: „Best of Both Worlds – Ein Vergleich der Mobilfunkmärkte in Europa und den USA,“ 02/02/05

College of William & Mary, School of Business, USA, Title: „U-Commerce,“ 11/18/04

University of Georgia, USA, Information Technology Vision Forum, Society for Management Information Systems, Title: “U-Commerce,“ 03/27/2003

University of Georgia, USA, New Media Institute, Title: “U-Commerce: Location-Based Services in Wireless LANs,“ 10/16/2002

## **AWARDS, GRANTS AND SCHOLARSHIPS**

University Graduate Teaching Award Nominee, Florida State University, 2019

Graduate Teaching Award Winner, College of Business, Florida State University, 2018

Fulbright Scholar, Research Stipend for University Academics and Scientists, 2018

Best AIS Paper Award, 2017

Florida State University, Travel Grant, 2016

University Undergraduate Teaching Award Nominee, Florida State University, 2016

Deutscher Akademischer Austauschdienst (DAAD, German Academic Exchange Service), Research Stipend for University Academics and Scientists, 2015

Florida State University, Travel Grant, 2014

Florida State University, College of Business, Core Values Award, 2014

Florida State University, Faculty Seminole Award, 2014

University Honor’s Thesis Mentor Award Nominee, 2014

Florida State University, Council on Research & Creativity, First Year Assistant Professor Award, 2013

Houston Technology Center, Advanced Guidance Systems (AGS) & University of Texas Health Sciences Center, Goradia Innovation Prize, 2010

University of Houston, New Faculty Grant, 2004

University of Georgia, Research Foundation, Inc., Robert C. Anderson Research Award, 2004

University of Georgia, Department of Management Information Systems, Comer Scholarship, Award, 2001

University of Georgia, Department of Management Information Systems, Graduate Assistantship Award, 1999-2000, 2001-2003

German Academic Exchange Service (DAAD—Deutscher Akademischer Austauschdienst), full-time scholarship for foreign exchange program, 1996-1997

Kurfürst-Balduin Gymnasium, Münstermaifeld, Germany, Excellent Student Award, 1992

## **MEDIA COVERAGE OF MY RESEARCH**

InformationWeek, Headline: “MDM as Mobile Strategy, Career Necessity” by Eric Lundquist, 06/28/12

Computerworld UK, Headline: “The Elephant in the Room,” 02/09/12

Financial Times Germany, Headline: “DIY IT for the Office,” 01/16/12

CIO France, Headline: “CIOs in the wave of the Bring Your Own Device,” 01/18/12

The Business Times Singapore, Headline: “BYOD is becoming an unstoppable trend,” 01/26/12

The Sunday Times Singapore, Headline: “2012: The Year of On-the-Go Gadgets,” 01/17/12

Forbes, Headline: “Bringing Consumer Technology to Work: CIOs Don’t Like It, Everyone Else Does,” 12/17/12

CIO UK, Headline: “CIOs find little room for personal devices at work,” 12/16/11

CIOInsight, Headline: “IT Management Slideshow: Consumerization of IT: U.S. Firms Lag in Global Trend,” 11/22/11

UMTS-Report, Headline: “Nach E- und M-Commerce kommt U-Commerce,” 01/16/05

UMTS-Report, Headline: “Deutschland ist Ziel U-Commerce näher als die USA,” 01/16/05

New York Times, Headline: “What’s next - Where Is Everybody? The Wireless Network Might Know,” 06/19/03

International Herald Tribune, Headline: “Free to wander, but with a wireless network as a leash,” 06/23/03

Spiegel Online, Headline: “Hightech-Campus in den USA - Willkommen an der Laptop-Uni,” 10/17/02

## **THESIS AND DISSERTATION SUPPORT**

Doctoral Dissertation Committee Chair, Ibtissam Zaza, Dissertation title: “IT Self-Service: A Conceptual and Analytical Study,” Florida State University, May 2018.

Doctoral Dissertation Committee Chair, Hind Yousif Sahoo, Dissertation title: “The Effect of Sentiments in Arabic Online Communities,” College of Business Administration, Abu Dhabi University, United Arab Emirates, May 2017.

Co-Supervisor, Sebastian Köffer, Dissertation title: "The Digitalization of the Knowledge Workplace," Together with: Dr. Jörg Becker, University of Münster, Germany, May 2016.

Co-Supervisor, Mario Silic, Dissertation title: "Dual-Use Technology: Challenges, Risks and Opportunities for Organizational Information Security Ecosystem," Together with: Andrea Back, University of St. Gallen, Switzerland, April 2015.

Doctoral Dissertation Committee Member, Stefan Debortoli, Dissertation title: "Big Data Analytics as a Strategy of Inquiry in Information Systems Research," University of Liechtenstein, Liechtenstein, October 2015.

Doctoral Dissertation Committee Member, Vlad Krotov, Dissertation title: "Investigation of Distribution, Specification, and Approximation Assumptions in IT Spending Benchmarking," Decision and Information Sciences Department, University of Houston, July 2009.

Doctoral Dissertation Committee Member, Lakshmi Goel, Dissertation title: "Situated Learning in Virtual Worlds," Decision and Information Sciences Department, University of Houston, July 2008.

Doctoral Dissertation Committee Member, Kathryn E. Keeton, Dissertation title: "An Extension of the UTAUT Model: How Organizationally Influencing Factors and Individual Differences Influence Technology Acceptance," Department of Psychology, University of Houston, August 2008.

Thesis Committee Member, Sumit Gupta, Thesis title: "Automatic Detection of DOS Routing Attacks in Wireless Sensor Networks (SNAIDS – Sensor Network Automated Intrusion Detection System)," University of Houston, Department of Computer Science, December 2006.

External Reviewer and Opponent, Sanna Tiilikainen, Thesis title: "Augmented Sociality: How the Digital and Physical Worlds Merge in the Social Use of ICT," Aalto University, Finland, 2018.

External Reviewer, Maradona C. Gatara, Dissertation title: "Mobile Technology-Enabled Healthcare Service Delivery Systems for Community Health Workers in Kenya: A Technology-to-Performance Chain Perspective," Chair: Jason F. Cohen, School of Economic and Business Sciences, Division of Information Systems, University of Witwatersrand, Johannesburg, South Africa, January 2017.

External Reviewer, Marcin Bartosiak, Dissertation title: "Online Consumer Reviews as a Mean of Social Influence: Theory and Empirical Evidence," Chair: Gabriele Piccoli, Louisiana State University, November 2016.

External Reviewer, Joanne Sullivan, Dissertation title: "Mobile Content Provision—How can Content Providers Understand and then Tailor Content for Delivery to Users of Mobile Devices in Ever-Changing Life Contexts? Chairs: Dr. Catherine Middleton and Dr. Rens Scheepers, Department of Information Systems, University of Melbourne, 2012.

External Reviewer, Anas Aloudat, Dissertation title: "Location-Based Mobile Phone Service Utilisation for Emergency Management in Australia" Chair: Dr. Katina Michael, School of Information Systems and Technology, University of Wollongong, New Zealand, 2010.

External Reviewer, Opal Donaldson, Thesis title: "Mobile Entertainment Applications in Jamaica," Chair: Dr. Paul Golding, School of Computing and Information Technology, Kingston, Jamaica, 2006.

Honor's Thesis Advisor, Eric Morgera, Thesis title: "The Sentiment of Sentiment Analysis Tools," Florida State University, 2014.

## **TEACHING**

Business Analytics, Undergraduate Level, Fall 2019

Doctoral Seminar on Information Systems, Spring 2019

Knowledge Management & Business Intelligence, Master's Level, Online, Fall 2016, Fall 2017

Technology and Information Management, MBA Level, Spring 2015, Spring 2016, Spring 2017, Spring 2018, Spring 2019

Decision Support and Expert Management Systems (= "Business Intelligence"), Undergraduate Level, Spring 2013, Spring 2014, Fall 2014

Management Information Systems Analysis and Design, Undergraduate Level, Fall 2012, Spring 2013, Spring 2014, Fall 2014, Fall 2017

Management Information Systems, Executive MBA Level, Spring 2008

Introduction to Information Systems, MBA Graduate Level, Fall 2003, Fall 2005, Fall 2006, Fall 2007, Fall 2008, Spring 2009, Summer 2009, Fall 2009, Summer 2010

Introduction to Information Systems, Undergraduate Level, Fall 2003, Fall 2007

Management Information Systems (in German), Undergraduate Level, Spring 2010, Spring 2011, Spring 2013

Doctorial Seminar on Quantitative Research Methods, Spring 2008

Database Management Systems I, MBA Graduate Level, Spring 2004, Fall 2005, Fall 2006, Fall 2007, Spring 2009, Fall 2009

Database Management Systems II, MBA Graduate Level, Spring 2005

Data Management, Undergraduate Level, Spring 2000

Business Data Communications, Undergraduate Level, Spring 2001, Spring 2002, Spring 2003

## **OFFERED WORKSHOPS**

Advanced Database Management Systems, Florida Department of Economic Opportunity, Tallahassee, FL, USA, 2016

Introduction into Systems Design for Business Analysts, Florida Department of Economic Opportunity, Tallahassee, FL, USA, 2014

Introduction into Microsoft Project, Deutscher Bundesgrenzschutz (German Homeland Security Agency), Koblenz, Germany, 2000

## **CONTINUING EDUCATION**

SAS Course, Enterprise Guide Querying and Reporting, 2011

SAS Course, Enterprise Guide ANOVA, Regression and Logistic Regression, 2011

System Dynamics, Workshop, University of Stuttgart, 2018

## **SOFTWARE DEVELOPMENT PROJECTS**

Location-based software for WiFi networks (software developed as part of my dissertation project)

MineMyText.com (text analytical software developed as part of a research article)

## **INSTITUTIONAL SERVICES**

Department Faculty Search Committee Chair, 2019

Departmental Evaluation Committee 2018-2019

University Faculty Senate Technology Committee, 2016-2018

Undergraduate Program Director for MIS, 2016-2018

Student Association Liaison, 2016-2018

University Faculty Senate, 2016-2018

College Strategy Committee, 2015-2016

Department Faculty Search Committee, 2013, 2014

Department Program Curriculum Committee, 2015

## **LANGUAGES**

English and German

Basic Italian, French, and Spanish