COLLEGE OF CHARLESTON
MGMT 350 Business, Leadership, and Society
Course Syllabus – Fall 2022
CRN 16607

Sections: 350-01 MWF 11:00-11:50 AM
JC Long 220

Zoom link: only needed for some classes-
https://cofc.zoom.us/j/88197275143?pwd=VTVTd3h5NEFKajdRTytrWi9PcUtsZz09

Instructor: Alexis J. Carrico
Office: JC Long 331
Phone: 843-953-2071
Email: CarricoAJ@CofC.edu

Office hours Mondays and Wednesdays 12PM-2:30PM; by appointment only
Please schedule an appointment to make the best use of everyone’s time

Pre-Requisites:
- Junior Standing

Text: Course materials will be provided on OAKS as links to videos and readings. Please make sure to incorporate references to course materials in ALL your assignments.

Cases: HBR Cases/Articles (3 @ $4.25) available through Coursepak.

Tech: All students must have access to Zoom and Oaks.
All students must have access to a computer equipped with a web camera, microphone, and Internet access. Resources are available to provide students with these essential tools.

COURSE DESCRIPTION:
This course explores issues that rise in the context of doing business and leading organizations. Specifically, this course helps students see how leaders deal with the many dilemmas they face when making business and organizational decisions, given the organization’s internal, competitive, social and global environments. The course covers the leadership issues that arise out of dilemmas of corporate governance and social responsibility as well.

In addition, attention is placed on the changing environment of business and the implications for organizational structure, effectiveness, and firm-stakeholder relations. In particular, the class will look at
not just how the organization relies on its environment for resources – human, physical, technological, financial, legal, etc – but also how the organization impacts its environment socially, ethically, environmentally, as well as financially.

**COURSE GOALS:**
Students will develop an understanding of the changing environment of business and how it impacts organizations.

**LEARNING OBJECTIVES:**
Develop an understanding of the importance of the macro-environment of business and of managing this interaction between business and society; Gain an ethical perspective on organizational behavior and decision-making; Understand the multi-faceted issues pertaining to corporate social responsibility and sustainability.

**SKILLS:**
- Become familiar with theories of business and society
- Apply course concepts and strategies in presenting case studies of organizations
- Design and produce a reflection analysis of current firms’ relationship with society
- Demonstrate critical thinking and writing skills
- Transfer knowledge from self to others

**SCHOOL OF BUSINESS LEARNING GOALS:**
This course addresses the School of Business learning goals as follows:
- **Communication Skills:** Students will demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.
- **Quantitative Fluency:** Students will demonstrate competency in logical reasoning and data analysis skills.
- **Global and Civic Responsibility:** Students will be able to identify and define social, ethical, environmental and economic challenges at local, national and international levels. Students will also be able to integrate knowledge and skills in addressing these issues.
- **Intellectual Innovation & Creativity:** Students will be able to demonstrate their resourcefulness and originality in addressing extemporaneous problems.
- **Synthesis:** Students will be able to integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.

**CLASSROOM APPROACH**
I believe in fostering an engaging and dynamic classroom where the diverse student body learns from not only me and the required coursework, but also from peers and members of the campus and Charleston community. I also strive to develop a classroom environment that serves as a microcosm to the business world; I will hold students to a standard that they are likely to expect from managers after they graduate. We will leverage lectures, cases, classroom discussions and simulations to enhance student learning.
I also hope students leverage me and my business-world experiences to not only support them in their studies, but also to provide career discussion and mentoring advice. I believe through this approach, students will not only learn about policy and strategy but will also gain valuable experiences and discussion/mentoring that will shape them as employees and leaders; preparing them for careers after the College of Charleston.

**ATTENDANCE AND PUNCTUALITY**

In this class, you are awarded Paid Time Off (PTO), as you would be in the business world. PTO can be used for anything from sick time, to vacation, to mental health days, to time away for interviews, etc. The only exceptions are athletic competitions and grievances, which do not count toward PTO days.

In this class, you will receive (2) PTO days. Classes missed in excess of two for any reason (including being sick) will impact your participation grade - so plan wisely and conserve PTO days in the event that you need a day off later. Exceptions will only be made for sicknesses that exceed three days.

For every absence in excess of three, your participation will be directly impacted. I intend to treat students like I would colleagues and employees and attendance impacts job performance. Extra credit may be awarded for perfect attendance.

Note - excused absences include Covid-related sicknesses, athletic competitions, or bereavement.

**LATE WORK**

As with any job, turning in assignments late is not acceptable. Late assignments will receive a 50% deduction per day (assignments qualify as “late” after the due date/time). Note - late submissions of connect (LearnSmart) content will not be accepted.

**MY RESPONSIBILITIES**

- Prepare for each class with thoughtful content.
- Prepare you with real-life scenarios enabling you to effectively make decisions and navigate organizational-behavior-related situations in business.
- Ensure I am adding value and not just reading from the slides.

**YOUR RESPONSIBILITIES**

- Listen to all announcements and assignments made in class, on OAKS, and in emails. Absence from class does not excuse you from this responsibility.
- Check your CofC email daily.
- Be prepared for class – read the assigned material and complete homework ahead of time so we can have meaningful discussions.
- Leave your phones in your bags during class - unless we are leveraging them for classroom purposes. Excessive and non-class-related/emergency use of phones will impact your participation grade.
- Save copies of all of your work to a secure location.
**GRADING:**

- Completion Homeworks: 19%
- Informative Presentation: 15%
- Presentation Reflection: 5%
- Class Participation: 10%
- Quizzes (2 @ 15% each): 30%
- Final Group Project (recorded persuasive presentation): 21%

**Total**: 100%

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Grades will be posted and available in OAKS grade application throughout the duration of the course.

**CENTER FOR STUDENT LEARNING**

I encourage you to utilize the Center for Student Learning’s (CSL) academic support services for assistance in speaking & writing skills, study strategies, and course content. Students of all abilities have become more successful using these programs throughout their academic career and the services are available to you at no additional cost. For more information regarding these services please visit the CSL website at http://csl.cofc.edu.

**DISABILITY ACCOMMODATIONS**

The College will make reasonable accommodations for persons with documented disabilities. Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsible for notifying me as soon as possible and for contacting me one week before accommodation is needed.

**COLLEGE OF CHARLESTON HONOR CODE & ACADEMIC INTEGRITY**

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.
Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission--is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php

**SCHEDULE**
From time to time, changes to the schedule may be made, but wherever possible, at least 1-week notification will be provided.