

David M. D. Wyman, Ph. D.

Associate Professor and Director, Center for Entrepreneurship
Department of Management and Marketing
School of Business
College of Charleston

ACADEMIC QUALIFICATIONS AND EXPERIENCE

EDUCATION

2011	Ph.D. (Specialization in Property), University of Aberdeen, Scotland Dissertation Title: <i>A Million Dollar View – A Spatial Hedonic Model of the Reserve at Lake Keowee, South Carolina</i> Supervisor: Professor Norman Hutchison
2000	Project Promise (Teaching Licensure), Colorado State University
1984	MBA, Cranfield University, England
1979	BA (Honors: Economics), Queens' College, Cambridge University, England

PROFESSIONAL APPOINTMENTS

2013 – Present	Associate Professor (2019 – Present) Assistant Professor (2013-2019) Department of Management and Marketing Director Center for Entrepreneurship College of Charleston, Charleston, SC
2008 – 2013	Lecturer, Spiro Institute of Entrepreneurial Leadership Associate Director (2011 – 2013), Interim Director (2010 – 2011) Clemson University, Clemson, SC
2002 – 2006	Instructor, Department of Management Director, Leadership Institute for Entrepreneurs (2003 – 2006) University of San Diego, CA
2000 – 2002	Coordinator, Business Freshman Experience, Colorado State University Instructor, Department of Management Coordinator, Business Freshman Experience (2001 – 2002) Colorado State University, CO

RESEARCH

PUBLISHED INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles at the College of Charleston

1. 2021. Hansen, D. & Wyman, D.M. Beyond Making a Profit: Using the UNSDGs in Entrepreneurship Programs to Help Nurture Sustainable Entrepreneur. *Journal of the International Council for Small Business*, 2:2, 125-133, DOI: [10.1080/26437015.2021.1881931](https://doi.org/10.1080/26437015.2021.1881931)
2. 2021. May, C.P., Desplaces, D. & Wyman, D.M. Universal Design: A Problem-Based Exercise in a Fast-Paced Competitive Environment. *Management Teaching Review*. DOI: [10.1177/2379298121995177](https://doi.org/10.1177/2379298121995177).
3. 2021. Mothorpe, C.C. & Wyman, D.M. What the frack? The impact of seismic activity on residential property values. *Journal of Housing Research*, 30 (1), 34-58.
4. 2020. Wofford, L., Wyman, D.M. & Starr, C. Innovation and the Ambidextrous Mindset in Commercial Real Estate: A Paradox Management Approach. *Journal of Property Investment and Finance*, 39 (2), 144-156.
5. 2020. Wyman, D.M., Mothorpe, C.C. & McLeod, C. Airbnb and VRBO: The Impact of Short-Term Tourist Rentals on Residential Property Pricing, *Current Issues of Tourism*, DOI: [10.1080/13683500.2019.1711027](https://doi.org/10.1080/13683500.2019.1711027)
6. 2020. Wofford, L., Wyman, D.M. & Starr, C. Do You Have a Naive Forecasting Model of the Future? *Journal of Property Investment and Finance*, 38(4), 267-269.
7. 2018. Wyman, D.M. & Mothorpe, C.C. The Pricing of Power Lines: A Geospatial Approach to Measuring Residential Property Values. *Journal of Real Estate Research*, 40(1), 121-153.
8. 2017. Mothorpe, C.C. & Wyman, D.M. Collapse: The Decline and Fall of Master Planned Golf Course Communities. *Journal of Property Investment and Finance*, 35(6), 638-651.
9. 2017. Mothorpe, C.C. & Wyman, D.M. The Appraisal of Residential Water View Properties. *The Appraisal Journal*, 85(2), 130-141.
10. 2016. Frid, C. J., Wyman, D. M., & Coffey, B. Effects of Wealth Inequality on Entrepreneurship. *Small Business Economics*, 47(4), 895-920.
11. 2016. Frid, C. J., Wyman, D. M., Gartner, W. B., & Hechavarria, D. M. Low-wealth Entrepreneurs and Access to External Financing. *International Journal of Entrepreneurial Behavior & Research*, 22(4), 531-555.
12. 2016. Wyman, D. M., & Worzala, E. M. Dockin' USA: A Spatial Hedonic Valuation of Waterfront Property. *Journal of Housing Research*, 25(1), 65-80.
13. 2015. Frid, C. J., Wyman, D. M., & Gartner, W. B. The Influence of Financial 'Skin in the Game' On New Venture Creation. *Academy of Entrepreneurship Journal*, 21(2), 1-14.
14. 2014. Wyman, D.M., Hutchison, N., & Tiwari, P. Testing the Waters: A Spatial Econometric Pricing Model of Different Waterfront Views. *Journal of Real Estate Research*, 36(3), 363-382.

Refereed Journal Articles

15. 2013. Dickes, L., Wyman, D. M., & Springs, S. The Power of Energy: A Spatial Hedonic Model of the Oconee Nuclear Power Station. *The Appraisal Journal*, 81(1), 34-44.
16. 2013. Wyman, D. M., Seldin, M., & Worzala, E. M. Hidden Complexity in the Housing Markets: A Case for Alternative Models and Techniques. *International Journal of Housing Markets and Analysis*, 6(4), 383-404.
17. 2012. Wiley, J., & Wyman, D. M., Key Factors Affecting the Valuation of Senior Apartments. *Journal of Real Estate Research*, 34(2), 183-209.

18. 2011. Wyman, D. M., Seldin, M., & Worzala, E. M. A New Paradigm for Real Estate Valuation? *Journal of Property Investment and Finance*, 29 (4/5), 341–358.
19. 2010. Wyman, D. M., & Sperry, S. The Million Dollar View: A Study of Golf, Mountain and Lake Lots. *The Appraisal Journal*, 78(2), 159-168.

Academic Editorially Reviewed Publications and Book Chapters

1. 2021. Elaine M. Worzala and David Wyman, “The human factor: The unknown unknowns,” *The Journal of Property Investment and Finance*, <https://doi.org/10.1108/JPIF-11-2021-0099>.
2. 2020. Worzala, E., Wofford, L. and Wyman, D., “Proptech and entrepreneurship – innovation in real estate,” *Journal of Property Investment & Finance*, Vol. 38 No. 4, p. 265. <https://doi.org/10.1108/JPIF-07-2020-167>.
3. 2013. David Wyman, Peter Dent and Sally Sims, “Methods,” Chapter 2, 11-24, *Towers, Turbines & Transmission Lines: Impact on Property Value*. Edited by Sandy Bond, Peter Dent and Sally Sims. Wiley Publishers.
4. 2013. David Wyman and Elaine Worzala, “A Review of HVOTLs studies in North America”, Chapter 6, 101-114, *Towers, Turbines & Transmission Lines: Impact on Property Value*. Edited by Sandy Bond, Peter Dent and Sally Sims. Wiley Publishers.

MANUSCRIPTS IN PREPARATION

1. Early Sustainability: Social Capital and Performance Outcomes of New Firms (Frid, C.J. and Shaver, K.)
2. The price is right? The mispricing of lakefront property view using cross-sectional hedonic models (Mothorpe, C.)

JOURNAL SERVICE ACTIVITIES

1. Ad Hoc Reviewer: *Current Issues in Tourism*, *Journal of Property Investment and Finance*, *Journal of Sustainable Real Estate*, *Journal of Business Ethics*, *Journal of Property Research*, *Journal of Housing Research*
2. 2020. Co-editor: *Journal of Property Investment and Finance*, PropTech and Entrepreneurship: Innovation in Real Estate Special Edition

AWARDS AND HONORS

1. 2018. *Richard U. Ratcliff Award*, *The Appraisal Journal*. (with Mothorpe, C.)
2. 2016. *Spatial Analytics/GIS Applications Award*, Urban Economics, Inc. (with Mothorpe, C.)
3. 2015. *Practitioner Research Award*, American Real Estate Society (with Mothorpe, C.)

MEDIA

1. 2021. Wallet Hub, <https://wallethub.com/edu/best-cities-to-start-a-business/2281#expert=David M. Wyman>
2. 2019. Metro Columbia CEO, <http://metrocolumbiaceo.com/features/2019/06/short-term-rentals-have-wide-ranging-impact-south-carolina/>
3. 2018. Wall Street Journal, <https://www.wsj.com/articles/the-electrifying-factor-affecting-your-property-value-1534343506>

CONFERENCE PRESENTATIONS

American Real Estate Society

1. 2021. What a Nuisance! A Hedonic Pricing Model of the Impact of Powerlines and Pipelines (Mothorpe, C.)
2. 2019. Home on the Beach: The Impact of the Sharing Economy on Residential Property Pricing (with Mothorpe, C.)
3. 2018. What the Frack? The Impact of Earthquakes on Residential Property Values (with Mothorpe, C. and Burnett, J.W.)
4. 2017. Risky Business: The Challenge of Developing a Sustainable Model for Amenity Based Master Planned Communities
5. 2016. The Ultimate View: A Spatial Analysis of Visual Amenities (with Mothorpe, C.)
6. 2015. A Damaged View: The Impact of Power Lines on Residential Property Values (with Mothorpe, C.)
7. 2014. Does Size Matter? The Importance of Entrepreneurial Ventures When Analyzing the Real Estate Lodging Market (with McLeod, B. and Worzala, E.M.)
8. 2013. The Impact of Climate Change on Property Value: A Tale of Two Lakes (with Worzala E.M. and Post, C.)
9. 2012. Hidden Complexity in the Housing Markets: A Case for Sherlock Homes (with Seldin, M. and Worzala, E.M.)
10. 2012. The Power of Energy: A Spatial Hedonic Model of the Oconee Nuclear Power Station (with Dickes, L.)
11. 2010. A View to Kill: A Spatial Hedonic Model of Golf Course, Mountain and Lake Lots.
12. 2010. Heuristics – Heroes and Villains?: An Examination of the Influence of Non-Rational Behavior and Heuristics on a Local Property Bubble
13. 2004. A Comparison of UK Shopping Centers with US Shopping Centers (with Bryant, A. and Holm, J.)

Babson College Entrepreneurship Research Conference

14. 2015. The Effects of Wealth on Entry into Entrepreneurship (with Frid, C.J. and Coffey, B.).
15. 2014. Characteristics of "No+Low" Financed Businesses (with Frid, C.J. and Gartner, W. B.).
16. 2010. Fat-tailed Distributions: A Window into High Performing New Ventures (with Frid, C.J.).

Other

1. 2012. The Value of Water: Pricing of Waterfront Amenities during a Real Estate Bubble in the US (with Hutchison, N. and Tiwari, P.), European Real Estate Society, Edinburgh, Scotland
2. 2011. A New Paradigm for Real Estate Valuation? (with Seldin, M. and Worzala, E.M.). Valuation Colloquium, Greenville, SC

INVITED TALKS

1. 2020. "Resilience in the 21st Century: Exploring the Social, Economic, and Environmental aspects of Food Security," Charleston, Panelist
2. 2018. PhD Seminar, American Real Estate Society, Moderator (with Seiler, M. and Hardin, W.)
3. 2016. Southeastern Chamber's Charleston Entrepreneur Week, Keynote
4. 2014. DigSouth, Moderator, Toy Panel
5. 2014. DigSouth, Introduction of Keynote: Will Marre
6. 2014. South Carolina Research Council, Columbia, "Regional Entrepreneurial Capability: Growth through Professional Development"
7. 2014. Successful Entrepreneurship Series, Greenville, "The Business Plan"

8. 2013. Successful Entrepreneurship Series, Greenville, "The Business Plan"
9. 2013. Greenville Chamber Small Business Owners Forum: "Small Business All Stars," Moderator
10. 2012. Greenville Chamber Small Business Owners Forum: "Change and Uncertainty," Moderator
11. 2012. Greenville Business Expo: "Igniting the Entrepreneurial Spirit," (with DePriest, G.)
12. 2012. Clemson University Leadership Summit: "Leading with Creativity and Passion," Panelist
13. 2012. Golf S.O.S.: Symposium On Sustainability, "Charting a Course for Sustainable Development," Moderator
14. 2011. Educational Session: A Primer on Teaching, American Real Estate Society, Panelist
15. 2011. KPBS radio show "South Carolina Business Review"
16. 2010. KPBS radio show "These Days"
17. 2010. Clemson Downs, Clemson, SC: "Entrepreneurial Leadership"
18. 2009. The Clemson University Master Panel of Entrepreneurs, Greenville, SC, Moderator
19. 2008. Oconee Leadership Council, Seneca, SC: "Ethical Leadership"
20. 2008. Landscape Futures Initiative: Leadership and Landscape Change, Charleston, SC, Moderator
21. 2006. Entrepreneurship Club, Jacksonville University, Jacksonville, FL: "Toy Story"
22. 2005. Beyster Institute, San Diego, CA: "Leadership Institute of Entrepreneurs"
23. 2005. Invisible University, San Diego, CA: "Entrepreneurship and Toys"
24. 2005. Council of Planned Giving, San Diego, CA: "Entrepreneurship and Toys"
25. 2005. KUSI TV-9, San Diego, CA: "Golf Courses of San Diego"
26. 2005. Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), "The Stuff that Dreams are Made Of," Keynote (with Senturia, N.)

CONTRACTS, GRANTS, AND SPONSORSHIPS

1. 2017. \$100,000. Stuart and Rebecca Williams Impact Entrepreneurship Fund
2. 2016. \$5,000. Celebrating Women Entrepreneurs Summit
3. 2015, \$50,000. Network Globally, Act Locally (NGAL), (with Starr, C., Marlowe, B., and Miler, G.)
4. 2014. \$250,000. Innovation Award, SC Department of Commerce, (with Starr, C., Marlowe, B., and Miler, G.)
5. 2014, \$50,000. Tommy Baker Entrepreneurship Fund
6. 2014, \$70,000. Network Globally, Act Locally (NGAL), (with Starr, C., Marlowe, B., and Miler, G.)
7. 2004-2006. \$35,000. Women in Leadership Summit, University of San Diego
8. 2002-2006. \$1,000,000. Student International Business Council, University of San Diego.
9. 2003. \$5,000. Leadership Matters, University of San Diego

TEACHING

COURSES

College of Charleston

1. Impact X (ICAT)
2. Entrepreneurship Theory and Practice
3. Financing Your Venture
4. Seminar in Entrepreneurship

5. Entrepreneurial Leadership
6. Social Entrepreneurship
7. Special Topics

Clemson University

1. Entrepreneurship and Executive Leadership 301 /401
2. Destination Recreational Development Communities Seminar (MRED), (co-teacher)
3. Creativity and Innovation (MBA), (co-teacher)
4. Leadership and Ethics (MBA), (co-teacher)

University of San Diego

1. The Art of Leadership
2. Entrepreneurship
3. Leadership and Entrepreneurship

Colorado State University

1. Marketing Research
2. Entrepreneurship
3. Freshman Business

STUDENT EVALUATIONS

(Overall Teaching Effectiveness: 1-5 Scale; 5 is best)

College of Charleston	Fall 2021	Fall 2020	Fall 2019	Spring 2019	Fall 2018	Spring 2018	Fall 2017	Spring 2017	Fall 2016	Spring 2016	Fall 2015	Spring 2015	Fall 2014	Spring 2014	Fall 2013
ENTR 320	4.8	5.0	4.8	4.8	4.5	4.8	4.9	5.0		4.8					
ENTR 360-01: ST						5.0									
MGMT 360-01: ST									4.7		4.8				
MGMT 360-02: ST												5.0			
MGMT 360-04: ST												4.7			
ENTR 200	4.9	4.7	4.8	4.7	4.8	4.8	4.7	4.9	4.9	4.6	4.9	4.9	4.6		
ENTR 406													4.8		5.0
ENTR 445				5.0									5.0	5.0	
ENTR 403														5.0	
ENTR 335														4.9	4.8

Clemson University	Fall 2012	Spring 2012	Fall 2011	Spring 2011	Fall 2010	Spring 2010	Fall 2009	Spring 2009	Fall 2008	Spring 2008
Entrepreneurship 301	4.9	4.6	4.9	4.7	4.6	4.5	4.9	4.8	4.8	4.7
Entrepreneurship 401	5.0	4.5	4.8	4.8	4.9	4.8	4.8	4.9	4.8	4.5

University of San Diego	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall
	2006	2005	2005	2004	2004	2003	2003	2002
The Art of Leadership			4.7					
Leadership and Entrepreneurship	4.9	4.9		4.8	5.0	4.6		
Entrepreneurship Sect. 1	5.0	4.6	5.0	4.9	5.0	4.8	4.3	4.3
Entrepreneurship Sect. 2		4.6		4.9	4.5	4.9	4.7	4.6
Entrepreneurship Sect. 3							4.9	

TEACHING AWARDS

1. 2019. Nominee, Distinguished Teaching Award, School of Business
2. 2011. *Excellence in Teaching Award*, Clemson University Undergraduate Student Government
3. 2011. Selected by students as one of Clemson's "Outstanding" professors
4. 2006. *Professor of the Year*, USD Business School

INSTRUCTIONAL INNOVATIONS AND CERTIFICATIONS

1. 2019. Open Educational Resources (OER) Incentive Grant
2. 2019. College of Charleston Sustainability Literacy Institute – Certification
3. 2018. REACH Program for teaching students w/ intellectual disabilities – Certification
4. 2018. Alphidia Innovation Awards (with Richards, M.)
5. 2017. Stuart Williams Impact Scholars (with Williams, S.)
6. 2014. International Cross-Curricular Accelerator for Technology (ICAT) (with Dr. Starr, C.)
7. 2014. ENTR 200 Course proposal, Approved 2014
8. 2012. Clemson University MBA in Entrepreneurship program, Founder, (with Dr. Pickett, G.)
9. 2003. Leadership and Entrepreneurship course, (with Dean Cook, C.), University of San Diego
10. 2001. Freshman Business Experience course, Colorado State University (coordinated)

DIRECTED STUDENT LEARNING

Dissertation Committee

1. 2017 – 2020. Marcos Segantini, "Matthew Effect in Entrepreneurship Policy," Clemson University

Undergraduate Honors Theses

1. 2019. Tanner Baldwin. *Impact Entrepreneurship*
2. 2017. Molly Murray. *Future of Fitness*

Independent Study Supervision

1. 2018. Chad Ross. *ImpactX Book*
2. 2018. Heather Jamison. *Women in Entrepreneurship*
3. 2018. Gabby Bailey. *RedCap Finance*
4. 2016. Christian Ruppe. *Monetto*
5. 2014. Stephanie Schnabel. *Enactus Presentation Team*

SERVICE AND PROFESSIONAL

COLLEGE OF CHARLESTON UNIVERSITY SERVICE

1. 2020 – 2021, Chair, Instructor Search Committee
2. 2019 – 2020, Faculty Development, School of Business, Committee Member
3. 2019 – 2020, IP Policy Review, Committee Member
4. 2018 – 2020, Impact Day, Committee Member
5. 2018 – 2019, Faculty Development, School of Business, Chair
6. 2018 – 2019, Honors College, Committee Member
7. 2015, Entrepreneurship Living and Learning Center (with Dean Folds-Bennett, T. & Affonso, L.)
8. 2015 – 2018, Reader, Commencement Ceremony
9. 2016 – Present, Celebrating Women Entrepreneurs
10. 2014 – Present, Developed Center for Entrepreneurship Advisory Board
11. 2014 – Present, Student Entrepreneur of the Year Award
12. 2014 – Present, Tommy Baker Entrepreneurship Hour
13. 2014 – 2018, Library Liaison, Department of Marketing and Management
14. 2014 – Academic Overload without pay, ENTR 445 (Spring and Fall)
15. 2013 – 2018, Faculty Advisor, Enactus (with Affonso, L.)

CLEMSON UNIVERSITY SERVICE

1. 2013, Clemson University CBBS Dean Search Committee
2. 2012, Clemson University GIS, Steering Committee
3. 2011, Clemson Student Entrepreneur of the Year, Founder
4. 2011 – 2012, Ecoplosion, Founder (with Mudge, S. Cabbage, L. and Worzala, E.M.)
5. 2011, Heller Scholarship, Director
6. 2011, MAD (Make A Difference) Entrepreneurs, Founder
7. 2011, Network Bash, Steering Committee
8. 2011, SEED, Steering Committee
9. 2010 – 2011, John Copse Scholarship, Director
10. 2010 – 2011, Launch Pad, Founding Faculty Member
11. 2010 – 2011, Walter Hunter Lecture, Director
12. 2010, Annual South Carolina Collegiate Entrepreneurship Award, Director
13. 2010, Entrepreneurship Tomorrow, Director
14. 2010, First Friday Speaker Series, Founder (with Dr. Pickett, G.)
15. 2010, Center for Entrepreneurship Advisory Board, Founder, Clemson University
16. 2009 – 2011, Celebration of Clemson Alumni Entrepreneur of the Year, Director
17. 2009, ACE (Atlanta Clemson Entrepreneurs), Steering Committee
18. 2009, Annual South Carolina Collegiate Entrepreneurship Award, Director
19. 2009, Clemson University Master Panel of Entrepreneurs, Director
20. 2009, NextStart, Steering Committee

UNIVERSITY OF SAN DIEGO SERVICE

1. 2004 – 2006, Women in Leadership Conference, Founder
2. 2004 – 2006, Entrepreneur in Residence, Founder
3. 2005, Blue Ocean Strategy featuring Dr. Kim, W.C.
4. 2004, Student International Business Council (SIBC), Founder
5. 2003, Leadership Matters featuring Blanchard, K.

6. 2003. Leadership Institute for Entrepreneurs (LIFE), Founder

PROFESSIONAL SERVICE (selected)

1. 2021 – Present. KickIt. Advisory Board Member
2. 2015 – Present. Dynepic, Inc., Board Member
3. 2015 – 2021. WonderWorks, Advisory Board Member
4. 2014 – 2019. Small Business Development Council (SBDC), Advisory Board Member
5. 2018 – 2019. Totem, Advisory Board Member
6. 2018 – 2019. Zaphne, Inc., Advisory Board Member
7. 2017 – 2019. Pitch Breakfast, Panelist
8. 2015. Spawar Innovation Discovery Event, Panelist
9. 2014. Chamber of Commerce, Entrepreneurship Council, Board Member
10. 2013-2014. Harbor Accelerator, Board Member

WORK EXPERIENCE

1. 1993 – Present. Principal, Wyman Associates.
2. 1984-1993 Managing Director, Granta Industrial Design, London, England
3. 1980-1983 Product Manager, Schmidt Spiele und Freizeit GMBH, Munich, Germany

GAME PUBLICATIONS (selected)

Invented and licensed over 50 toy products including baby toys, dolls, electronics and board games. Over a dozen of the products were TV promoted and several were award winning. One of the most successful publications was *13 Dead End Drive* with over 3 million copies sold worldwide. A partial list of publications includes:

1. Corgi *Luggers*
2. Empire *Big Wheelie*
3. Fisher Price *Mr. Tambourine Man*
4. Mattel *Hot Wheels' Road Wars*
5. Milton Bradley *13 Dead End Drive*
6. Parker Brothers *Skimray*
7. Pressman *Shift Tac Toe*
8. Ravensburger *Take it Easy*, 1995 German Game of the Year finalist
9. Spears *Creeps Castle*, 1991 UK Toy of the Year 3rd place
10. Wham-O *Skate Frenzy*