Jeremy Clement is a Senior Instructor & Internship Coordinator for the HTM department. He is an alumni of the School of Business ('01) and has worked at the College for almost 15 years. Prior to joining the team, Jeremy held a variety of leadership positions in the hospitality industry before eventually moving into information technology finance. Jeremy values experiential education and integrating real-world expertise in the classroom, expect his classes to go beyond theory and into practice, with a healthy dose of professional expertise integrated into weekly coursework.

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The study abroad/practical component of the course will focus on learning about, understanding, and integrating the operation, management, creation, and promotion of tourism experiences in conference destination locations.

Banff National Park in Alberta, Canada serves as the winter alpine setting for this course and will also serve as the recurring destination for the convention developed by students of this course.

This course has a prerequisite of HTMT 210 or permission of instructor.

Interested in travelling to Canada? Interested in understanding the meetings and convention industry of Charleston - or even worldwide? You should consider signing up for HTMT 361!

This program focuses the planning and production of Meetings, Exhibitions, Events and Conventions (MEEC) in an international destination. All students in the course will have direct involvement through planning and/or on-site activities, with the development of an iterative CofC-produced convention in Banff National Park, Alberta, Canada.

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