Are you interested in leveling up your technology skills, while also learning the ins and outs about the countless ways technology is shaping the present and future tourism landscape?

- HTMT 354 offers a valuable exploration of tourism technology topics, and is appropriate for students of all computer skill levels.
- This course introduces students to the many ways in which technology is used within tourism, and how technology is influencing tourism’s evolution.
- Learn about key tourism technologies, ranging from online travel agencies to social media to virtual reality.
- Learn hands-on skills, including how to build a website and optimize it for search engines, and how to analyze data in Excel more efficiently.

Dr. Daniel Guttentag specializes in the intersection between technology and tourism. His research on Airbnb and virtual reality tourism has made him a recognized expert on these topics, and he has professional experience as an internet marketer.