INSTRUCTOR: Hao-Chen (Jared) Liu, Ph.D.

OFFICE/PHONE/EMAIL: J.C. LONG 307 / 843-953-1988 / liuh@cofc.edu

CLASS TIME: 1:40 p.m. to 2:55 p.m., Tuesdays and Thursdays

CLASSROOM: Tate 131

OFFICE HOURS: Zoom online office (Link will be posted on Oaks)
- Mondays and Wednesdays: 10 a.m. to 12 p.m.
- By appointments

Course Description
This course introduces the operation of international financial markets and financial management in the global environment. It builds an understanding of international finance management in the global environment. It builds an understanding of international finance through both theoretical and practical approaches. Topics covered will include the history and development of currency markets, currency derivatives and their applications, types of foreign exchange risk exposure and hedging strategies, market microstructure, and trade finance.

Required Textbook

Suggested Reading
- Wall Street Journal
- GMAG/Barron’s

Thanks to the support of New York-based wealth management firm GM Advisory Group, students at the College of Charleston School of Business now have access to Barron's digital magazine. Barron's, published by Dow Jones & Co., has been relied on by professionals and investors as the leading source for business news and financial market insights. We will be using this resource to connect real-world analysis with textbook theory. Please register to gain instant access with your @g.cofc.edu email address by visiting https://partner.barrons.com/p/p_bie/enter-redemption-code/COCBw2rj3pdd. After registering, you can log in directly by visiting Barrons.com.

Prerequisites
Junior or senior standing; ECON 200, 201; FINC 303
The SB Learning Goals:

- **COMMUNICATION SKILLS**: Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.
- **QUANTITATIVE FLUENCY**: Students demonstrate competency in logical reasoning and data analysis skills.
- **GLOBAL AND CIVIC RESPONSIBILITY**: Students identify and define social, ethical, environmental and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues.
- **INTELLECTUAL INNOVATION AND CREATIVITY**: Students demonstrate their resourcefulness and originality in addressing extemporaneous problems.
- **SYNTHESIS**: Students demonstrate the ability to integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.

Learning Objectives

The objectives of this course are for you to understand international financial markets and to manage financial risk in an international business environment. You will possess the quantitative and communication skills, be aware of the important ethical issues in finance, and know the following when you finish this course.

- The history, development, and mechanism of currency market
- The instruments in the foreign exchange market including currency derivatives and their uses
- Foreign exchange exposure and management: types of risk exposure and hedging strategies
- International financial markets and institutions
- Others: currency trading, trade finance

Grade Determination

Final grade will be determined as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Exam 1</td>
<td>18%</td>
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<tr>
<td>Exam 2</td>
<td>18%</td>
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<tr>
<td>Exam 3</td>
<td>18%</td>
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<tr>
<td>Final Exam (Comprehensive)</td>
<td>20%</td>
</tr>
<tr>
<td>Homework assignments</td>
<td>10%</td>
</tr>
<tr>
<td>Currency game and report</td>
<td>10%</td>
</tr>
<tr>
<td>Wildcard for best all-around performance</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
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The Overall Performance Score computes with this letter grade distribution:

- 92.0 ≤ average ⇒ **A**
- 72.0 ≤ average < 77.0 ⇒ **C**
- 89.5 ≤ average < 92.0 ⇒ **A-**
- 69.5 ≤ average < 72.0 ⇒ **C-**
- 87.0 ≤ average < 89.5 ⇒ **B+**
- 67.0 ≤ average < 69.5 ⇒ **D+**
- 82.0 ≤ average < 87.0 ⇒ **B**
- 62.0 ≤ average < 67.0 ⇒ **D**
- 79.5 ≤ average < 82.0 ⇒ **B-**
- 59.5 ≤ average < 62.0 ⇒ **D-**
- 77.0 ≤ average < 79.5 ⇒ **C+**
- average < 59.5 ⇒ **F**
**Trading Game**

This game replicates a foreign exchange market. The purpose of this game is to make you familiar with the foreign exchange trading. Each one of you will participate on a web-based trading market. Your grade on the game will be based on your participation and a report to be turned in at the end of the semester. More information will be given after Exam 1.

**Homework**

Assignments are to be submitted to Assignment Dropbox on Oaks by due date and time. The Dropbox will be closed when an assignment is due. Late submission WILL NOT BE ACCEPTED. Homework assignments must be typed. At the end of the semester, two of the assignments will be dropped.

**Exam Policy**

- Exams are administered in-class and therefore time conflicts should not occur. No make-up exam will be given. If extenuating circumstances cause you to miss an exam then you, or your designee, must contact me by the end of the exam day. The weight of the missed exam will be added to that of the final exam.
- At the end of semester, you may use your final exam as a replacement for one of the lowest scored exams. However, if you miss any of the exams, final exam will be used to replace ONLY your missed exam(s).
- A formula sheet will be provided for each exam except the final exam.
- For the final exam, you may prepare your own formula sheet on a letter-size paper (8.5”x11”) but only limited to the front side. Typing is allowed. Violation of the rules (e.g., using wrong paper size or both side of the paper) will result in forfeiture of the paper.

**Other Important Issues**

1) Attendance Policy:

   This is an in-person class, your in-person attendance is required. You should NOT assume to attend the class online for all, most or even part of the semester. If you have significant health concerns regarding COVID, please let me know and I will accommodate you as feasible.

2) Mask Policy:

   All students need to wear masks properly in the classroom.

3) Grade Appeal:

   To appeal your grade, contact me within 3 class days of the general return of the exam. Your grades on assessments prior to the final should be discussed before you take the final. After the final exam, the only issue on the table for discussion is the final exam itself.

4) Email Policy:

   I will respond only to emails sent through student email accounts (i.e. cofc accounts). On the email subject line, put “FINC-382”. Email received after 3 p.m. may not be replied until the next working day (i.e., Monday to Friday). If you do not receive my reply by the next working day, send it again.

5) Announcement:

   It is your responsibility to check with your fellow students and/or me on any announcements made in class and on Oaks if you miss the class.

6) Cell Phone:
Please silent cell phones and any communication devices when class/exam is in session. If you have any special need which requires using electronic devices during class/exam, please let me know.

7) Calculator:
I strongly recommend you bring a calculator to class. No specific type of calculator is required but a financial calculator is preferred.

8) Center for Student Learning:
Many resources (tutoring, coaching, study skills workshops, etc.) are available to you through the Center for Student Learning (http://csl.cofc.edu)

9) Oaks:
OAKS, including Gradebook, will be used for this course throughout the semester to provide the syllabus and class materials and grades for each assignment, which will be regularly posted.

10) Disability/Access:
This College abides by section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act. If you have a documented disability that may have some impact on your work in this class and for which you may require accommodations, please contact an administrator at the Center of Disability Services/SNAP, 843.953.1431 or me so that such accommodation may be arranged. http://disabilityservices.cofc.edu/

11) Inclement Weather, Pandemic or Substantial Interruption of Instruction:
If in-person classes are suspended, faculty will announce to their students a detailed plan for a change in modality to ensure the continuity of learning. All students must have access to a computer equipped with a web camera, microphone, and Internet access. Resources are available to provide students with these essential tools.

Important Dates

1) Exam dates:
   Exam 1: Tuesday, February 15
   Exam 2: Thursday, March 17
   Exam 3: Tuesday, April 19
   Comprehensive Final: Monday, May 2, 1 p.m. to 3 p.m.

2) Last day to Drop/Add: Tuesday, January 18

3) Attendance verification: Wednesday, January 26

4) Spring Break (No class): Monday to Friday, March 7-11

5) Last day to withdraw with a “W”: Friday, March 25

6) Last class (FINC-382): Thursday, April 21

College of Charleston Honor Code and Academic Integrity

“Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when suspected, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to misunderstanding and confusion will be handled by the instructor. The instructor designs an intervention or assigns a grade reduction
to help prevent the student from repeating the error. The response is recorded on a form and signed both by the instructor and the student. It is forwarded to the Office of the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XXF in the course, indicating failure of the course due to academic dishonesty. This status indicator will appear on the student’s transcript for two years after which the student may petition for the XX to be expunged. The F is permanent.

Students can find the complete Honor Code and all related processes in the Student Handbook at:  
http://deanofstudents.cofc.edu/honor-system/studenthandbook/