Marcia S. Snyder (she, her)  
College of Charleston  
School of Business  
5 Liberty St.  
Tate Center room 313  
Email: snyderm@cofc.edu  

Synchronous online class meetings will be held  
MWF 8:00 – 8:50 am via Zoom.  
Access information is in OAKS.  

Class sessions will be recorded via both voice and video Zoom recording. By attending and remaining in this class, the student consents to being recorded. Recorded class sessions are for instructional use only and may not be shared with anyone who is not enrolled in the class.  

Office hours: via Zoom by appointment.  

My Strengths: Learner, Input, Intellelction, Achiever, Connectedness  

Email Policy:  
I always answer emails. If you do not receive an answer to your email within 24 hours during weekdays, the email was not received. I rarely check email after 8:00 pm during the week and only check email sporadically during weekends. Please plan accordingly.  

Course Objectives and General Education Assessment  

Course objective:  
Students demonstrate critical thinking and analytical skills through using economic models and concepts in the development of environmental policy.  

Understanding Major Economic Problems:  
Students demonstrate an understanding of the major economic problems facing society and the policy alternatives which may be utilized to contend with these problems.  

Synthesis:  
Demonstrate the ability to access existing knowledge by retrieving, assembling, and organizing information on particular topics and issues in economics.  

Demonstration of achievement will be through weekly homework assignments, in-class discussions, term tests, and quizzes.  

Student Learning Goals:  
Support strategic initiative 1: Enhance the undergraduate academic core.  

Course Pre-requisite:  
ECON 200 – Principles of Microeconomics  
ECON 201 – Principles of Macroeconomics  
Math 105 or MATH 120 or  
Permission of instructor  

Course description:  
This course deals with the institution of property rights and how the absence of property rights may hinder the proper allocation of society’s scarce resources and thereby affect economic efficiency. The course also examines how resources held in the public domain are allocated and ways of how this allocation might be made more efficient.  

"It is better to look forward and prepare than look back and regret.”  
Jackie Joyner-Kersee  
Olympic gold medalist  

OAKS, including gradebook, will be used for this course throughout the semester to provide the syllabus, class materials and grades for each assignment, which will be regularly recorded. Please make sure to log into your OAKS account daily to check for announcements and course updates. All tests and the cumulative final will be administered through OAKS.
Accessibility and Disability Statement

"I believe in standardizing automobiles. I do not believe in standardizing human beings."  
Albert Einstein

I am committed to creating a course that is inclusive in its design. If you encounter barriers, please let me know immediately so we can determine if there is a design adjustment that can be made. I am happy to consider creative solutions as long as they do not compromise the intent of the assessment or learning activity.

If you are a student with a disability, or think you may have a disability, you are also welcomed to initiate this conversation with The Center for Disability Services (SNAP). SNAP works with students with disabilities and faculty members to identify reasonable accommodations. Please visit their website for contact and other information: http://disabilityservices.cofc.edu/. If you have already been approved for accommodations through SNAP, please reach out to me so we can develop an implementation plan together.

Sometimes life events intrude on our day to day lives. Your success is important to me. My door is always open, and I am a good listener. When life events intrude keeping you from meeting course requirements please contact me to discuss a solution.

Mental and Physical Wellbeing

At the college, we take every students’ mental and physical wellbeing seriously. If you find yourself experiencing physical illnesses, please reach out to student health services (843.953.5520). And if you find yourself experiencing any mental health challenges (for example, anxiety, depression, stressful life events, sleep deprivation, and/or loneliness/homesickness) please consider contacting either the Counseling Center (professional counselors at http://counseling.cofc.edu or 843.953.5640 3rd Robert Scott Small Building) or the Students 4 Support (certified volunteers through texting “4support” to 839863, or meet with them in person 3rd Floor Stern Center). These services are there for you to help you cope with difficulties you may be experiencing and to maintain optimal physical and mental health.

Food and Housing Resources

Many CofC students report experiencing food and housing insecurity. If you are facing challenges in securing food (such as not being able to afford groceries or get sufficient food to eat every day) and housing (such as lacking a safe and stable place to live), please contact the Dean of Students for support (http://studentaffairs.cofc.edu/about/salt.php). Also, you can go to http://studentaffairs.cofc.edu/student-food-housing-insecurity/index.php to learn about food and housing assistance that is available to you. In addition, there are several resources on and off campus to help. You can visit the Cougar Pantry in the Stern Center (2nd floor), a student-run food pantry that provides dry-goods and hygiene products at no charge to any student in need. Please also consider reaching out to Professor ABC if you are comfortable in doing so.

Inclusion

The College of Charleston offers many resources for LGBTQ+ students, faculty and staff along with their allies.

Academic Integrity

Students at the College of Charleston are expected to adhere to the Honor System as outlined in the CofC Student Handbook.

"Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when suspected, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where the instructor determines the student’s actions are related more to misunderstanding and confusion will be handled by the instructor. The instructor designs an intervention or assigns a grade reduction to help prevent the student from repeating the error. The response is recorded on a form and signed both by the instructor and the student. It is forwarded to the Office of the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XXF in the course, indicating failure of the course due to academic dishonesty. This status indicator will appear on the student’s transcript for two years after which the student may petition for the XX to be expunged. The F is permanent."

"The supreme quality for leadership is unquestionably integrity. Without it, no real success is possible."

Dwight D. Eisenhower, 34th President of the United States, 1890-1969
Required Course Materials

**Environmental Economics and Policy**
7th edition by Lynne Lewis and Thomas Tietenberg Routledge 2019
ISBN:9781138587595

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Grading Scale and Procedures

The following point scales will be used for the course:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percent of total points</th>
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<tbody>
<tr>
<td>A</td>
<td>93-100</td>
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<td>A-</td>
<td>90-92</td>
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<td>B+</td>
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<tr>
<td>B</td>
<td>83-86</td>
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<td>B-</td>
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<td>C+</td>
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<td>C</td>
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<td>C-</td>
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<td>D+</td>
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<td>D</td>
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<td>D-</td>
<td>60-62</td>
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<td>F</td>
<td>&lt; 60</td>
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</tbody>
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Class Participation  5%
Quizzes              50%
*Term Test           15%
Discussion papers    30%

Absences: Absences will be tracked through the Zoom sessions. This is a synchronous online course and I strongly encourage you to attend class every day. **If you miss a test or homework assignments, please contact me as soon as possible to discuss.**

You are responsible for the material presented in class. **Class sessions will be recorded via both voice and video Zoom recording. By attending and remaining in this class, the student consents to being recorded.** Recorded class sessions are for instructional use only and may not be shared with anyone who is not enrolled in the class.

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**Weekly Quizzes and/or tests**
covering class material will be administered through OAKS on Fridays.

Test 1 covers the review on economic concepts and models used in environmental policy. Additional tests (#2 and #3) may be added if students are not coming to class prepared to discuss the material.

Discussion Papers:
Short 2-3 page papers designed to focus your thoughts for in-class discussions. Discussion questions will be available in OAKS under select chapters.

Expect to devote a minimum of three to six hours per week on assignments outside of class.

"Education is not the learning of facts, but the training of the mind to think." Albert Einstein

"Our progress as a nation can be no swifter than our progress in education. The human mind is our fundamental resource." John F. Kennedy, special message to Congress 20 February 1961

CofC Closure Policy:
If the College of Charleston closes and members of the community are evacuated due to inclement weather or pandemics, students are responsible for taking course materials with them in order to continue with course assignments consistent with instructions provided by faculty. Because this course is already set up online, I anticipate we will be able to continue with possible minor modifications.

If you are having difficulty with any of the material in this course, please reach out to me as soon as possible because the material is cumulative, and you will likely find yourself falling farther behind. I am always happy to take extra time to work with you. 😊
<table>
<thead>
<tr>
<th>DATE</th>
<th>CHAPTER (S)</th>
<th>TOPICS COVERED</th>
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<tbody>
<tr>
<td>JAN</td>
<td>Introduction and CH 1</td>
<td>The Role of Economics in Formulating and Implementing Policy</td>
</tr>
<tr>
<td>13</td>
<td>CH 1</td>
<td>The Role of Economics in Formulating and Implementing Policy</td>
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<tr>
<td>15</td>
<td>CH 2</td>
<td>The Economic Approach: Property Rights, Externalities, Env Problems</td>
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<td>18</td>
<td>MLK Day No Class</td>
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<td>20</td>
<td>CH 2</td>
<td>The Economic Approach: Property Rights, Externalities, Env Problems</td>
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<td>22</td>
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<td>25</td>
<td>CH 3</td>
<td>The Role of Policy Instrument Choice in Efficient Environmental Mgmt</td>
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<td>27</td>
<td>CH 3</td>
<td>The Role of Policy Instrument Choice in Efficient Environmental Mgmt</td>
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<td>29</td>
<td>CH 3</td>
<td>The Role of Policy Instrument Choice in Efficient Environmental Mgmt</td>
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<td>FEB</td>
<td>1</td>
<td>Evaluating Trade-offs, Benefit-Cost Analysis and Other Decision Metrics</td>
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<td>3</td>
<td>CH 4</td>
<td>Evaluating Trade-offs, Benefit-Cost Analysis and Other Decision Metrics</td>
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<td>Evaluating Trade-offs, Benefit-Cost Analysis and Other Decision Metrics</td>
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<td>8</td>
<td>CH 5</td>
<td>Valuing the Environment: Methods and Examples</td>
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<td>10</td>
<td>CH 5</td>
<td>Valuing the Environment: Methods and Examples</td>
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<td>12</td>
<td>CH 5</td>
<td>Valuing the Environment: Methods and Examples</td>
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<td>15</td>
<td>CH 5</td>
<td>Valuing the Environment: Methods and Examples</td>
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<tr>
<td>17</td>
<td>CH 6</td>
<td>Ecosystem Goods and Services: Nature’s Threatened Bounty</td>
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<tr>
<td>19</td>
<td>Test #1</td>
<td>CH 2, 3, 4, 5</td>
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<td>22</td>
<td>CH 6</td>
<td>Ecosystem Goods and Services: Nature’s Threatened Bounty</td>
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<td>24</td>
<td>CH 6</td>
<td>Ecosystem Goods and Services: Nature’s Threatened Bounty</td>
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<tr>
<td>26</td>
<td>CH 6</td>
<td>Ecosystem Goods and Services: Nature’s Threatened Bounty</td>
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<td>MAR</td>
<td>1</td>
<td>Fisheries Policy</td>
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<td>3</td>
<td>CH 7</td>
<td>Fisheries Policy</td>
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<td>5</td>
<td>CH 8</td>
<td>Climate Change I: The Nature of the Challenge</td>
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<td>8</td>
<td>CH 8</td>
<td>Climate Change I: The Nature of the Challenge</td>
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<td>CH 9</td>
<td>Climate Change II: The Role of Energy Policy</td>
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<td>Climate Change II: The Role of Energy Policy</td>
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<td>17</td>
<td>CH 10</td>
<td>Climate Change III: Carbon Pricing</td>
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<tr>
<td>19</td>
<td>CH 10</td>
<td>Climate Change III: Carbon Pricing</td>
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<td>22</td>
<td>CH 11</td>
<td>Climate Change IV: Adaptation</td>
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<td>22</td>
<td>Last Day to Withdraw</td>
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<td>24</td>
<td>CH 11</td>
<td>Climate Change IV: Adaptation</td>
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<tr>
<td>26</td>
<td>TEST #2</td>
<td>Reserved for test 2 if needed</td>
</tr>
<tr>
<td>29</td>
<td>CH 12</td>
<td>Transportation: Managing Congestion and Local Pollution</td>
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<tr>
<td>31</td>
<td>CH 12</td>
<td>Transportation: Managing Congestion and Local Pollution</td>
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<td>APR</td>
<td>2</td>
<td>Water: Managing Water Quality for Rivers, Lakes and Oceans</td>
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<tr>
<td>5</td>
<td>CH 13</td>
<td>Water: Managing Water Quality for Rivers, Lakes and Oceans</td>
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<td>CH 13</td>
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<td>CH 13</td>
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<td>12</td>
<td>CH 14</td>
<td>Toxic Policy and Environmental Justice</td>
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<tr>
<td>14</td>
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<td>Toxic Policy and Environmental Justice</td>
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<tr>
<td>16</td>
<td>CH 14</td>
<td>Toxic Policy and Environmental Justice</td>
</tr>
<tr>
<td>19</td>
<td>CH 15</td>
<td>Meeting the Challenge: The Role of Economics</td>
</tr>
</tbody>
</table>

**Wednesday, April 28th** | **Final Test #3 for 10:30 – 12:30 class** | **Reserved for Test 3 if needed.**
There are no secrets to success. It is the result of preparation, hard work and learning from failure.”

Colin Powell

**Keys to Success**

**Attend Class Ready to Learn**

The class is only 50 minutes long. We will begin on time and end on time.

Multitasking on Instagram, Facebook, text messaging, etc. during class disrupts your learning process.

**Complete the Reading Assignments BEFORE the lecture.**

The first five chapters are review of core economic concepts and models. The remaining nine chapters will look at current policy and involve more discussion. Please come to class prepared to ask questions and discuss the material.

**When submitting written work:**

- Review sources other than the textbook and stay current with current events for ideas.
- Include citations when you are using examples from other sources.
- Proofread your papers for grammar and word usage mistakes.
- Be ready to discuss your thoughts in class.

**Student Engagement**

Students who are actively engaged in their educational experiences, in both academic and professional settings, are better prepared for their professional, societal and personal lives after graduation.

Employers are seeking well-rounded graduates who are engaged in the world in which they live.

I encourage you to attend speaker events and other professional events on campus.

You can add these to your School of Business Quest portfolio to earn badges and awards.

If you enjoyed the speaker, please let them know. This can be accomplished by introducing yourself after the event or by sending a thank you note (I will find addresses if needed).

These events are opportunities to network and build a foundation of contacts that may be able to help you in a job search or future career opportunity.

"Education is the most powerful weapon which you can use to change the world”

Nelson Mandela, 1918- 2013

"To feel much for others and little for ourselves; to restrain our selfishness and exercise our benevolent affections, constitute the perfection of human nature.”

Adam Smith, the Father of Economics 1723-1790
What would you think about having a group of people focused on your success in school, work, and life?

School of Business students have the added benefit of the Student Success Center. Focused on each student’s success from orientation through graduation, the Success Center provides you with services that include academic advising, internship guidance, student involvement, career development, life skills, professional development, and much more.

The Center provides one-on-one meetings with students and boasts services including the Suit Valet, onsite and online workshops and networking events, CareerLaunch services, exam breakrooms, and school spirit events. Student are encouraged to start visiting the Center to create their personalized “My Success Plan” journey.

Don’t have your Success Plan done yet? Stop by the Center and see us, which is what we are here for. Let’s make a plan for your future (you know your family will be asking).

During spring semester due to the Covid-19 pandemic Student Success Center staff will be meeting virtually instead of face-to-face in observance of social distancing. Please make an appointment visiting Appointment Manager through MyCharleston and choosing a time that fits your schedule.

Every Business student should plan to do at least 2-3 internships during their college career so come to the Student Success Center to plan your internship experiences.

Have questions about your graduation plan or haven’t done one yet, reach out to our Academic Advisors.

Your resume and cover letters need help, don’t worry, every resume and cover letter does, and that’s what we are here for.

Worried about public speaking, knowing how to network, or botching an interview. No worries, we’ve got your back. Reach out to us.

Questions: StudentSuccessCenter@cofc.edu

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Student Success Center Links

Academic Advising
Career and Professional Development
Clubs and Organizations
Internships
Scholarships and Awards
Study Abroad
QUEST APP

Have Questions? Need Help? Please reach out to me. snyderm@cofc.edu
Your Success is Important!

I typically am available throughout the day every weekday and can quickly set up a Zoom meeting to meet.
Recommended Reading List

- Designing Your Life: How to Build a Well-Lived, Joyful Life, Bill Burnett and Dave Evans
- Doughnut Economics: 7 Ways to Think Like a 21st Century Economist, Kate Raworth
- A Finer Future: Creating an Economy in Service to Life, L. Hunter Lovins, Stewart Wallis, Anders Wijkman, John Fullerton
- Phishing for Phools: The Economics of Manipulation and Deception, George A. Akerlof and Robert J. Shiller
- Darwin Economics, Robert Frank
- The Economic Naturalist’s Field Guide, Robert H. Frank
- The Spirit Level, Richard Wilkinson and Kate Pickett
- The Price of Inequality, Joseph E. Stiglitz
- The Ascent of Money, Niall Ferguson
- The Cheating Culture, David Callahan
- The Skeptical Economist, Jonathan Aldred
- Predictably Irrational, Dan Ariely
- The Upside of Irrationality, Dan Ariely
- The (Honest) Truth About Dishonesty, Dan Ariely
- Freakonomics, Steven D. Levitt and Stephen Dubner
- The World Is Flat 3.0, Thomas Friedman
- Hot, Flat and Crowded, Thomas Friedman
- Something New Under the Sun, J.R. McNeil
- The Tipping Point, Malcolm Gladwell
- Blink, Malcolm Gladwell
- A Failure of Capitalism, Richard A. Posner
- The Return of Depression Economics, Paul Krugman
- Moonwalking With Einstein, Joshua Foer
- The Big Short, Michael Lewis
- Boomerang: Travels in the New Third World, Michael Lewis
- 13 Bankers, Simon Johnson and James Kwak
- The Naked Economist: Undressing the Dismal Science, Charles Wheelan
- After the Music Stopped, Alan S. Blinder
- What Money Can’t Buy: The Moral Limits of Markets, Michael J. Sandel
- Genghis Khan and the Making of the Modern World, Jack Weatherford
### Sample Events and Tasks

**Collaboration**
- Join a LinkedIn Group
- Receive a Letter of Recommendation
- Attend the Make Your Mark networking event
- Join a professional organization
- Attend an event sponsored by an SB club
- Complete the Big Interview Negotiating Salary Module

**Communication**
- Read and reflect on the article, "15 Tips for Communicating with Impact"
- Send a follow-up thank you letter to an employer after a networking event
- Create your elevator pitch
- Attend a career fair
- Present at a conference

**Critical Thinking**
- Develop a personal budget
- Become a student tutor
- Watch a TED ED video on problem solving and reflect
- Attend the Think Differently Forum
- Read and reflect on the article, "How to be a Better Thinker, Innovator, and Problem-Solver"

**Global & Civic Responsibility**
- Self-report participation in a sustainability-related activity
- Take the DISC personality test
- Attend the German-American Business Summit
- Meet with the SB Global Studies Education Coordinator
- Participate in a Study Abroad program

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**Leadership**
- Start a new student organization
- Earn honors in your major
- Report an internship or job offer
- Take a leadership role in a club or organization
- Serve as a School of Business Ambassador
- Serve as a Resident Assistant

**Life Design**
- Attend the Virtual Study Abroad Fair Week
- Create a list of your Top 5 Employers of Choice
- Explore mynextmove.org and reflect on career options
- Write a personal statement explaining your major/career choice
- Complete the SB MySuccessPlan program

**Professionalism**
- Earn a professional certification (Ex. MS Office Specialist - Excel)
- Build your LinkedIn and Handshake profiles
- Get a professional headshot from SB and add to LinkedIn
- Attend SSC Senior Stop-In sessions
- Attend an employer site visit or networking event

**Technology**
- Download QUEST and activate your account
- Complete the SB Internship Survey on Qualtrics
- Complete LinkedIn Learning modules
- Complete 5 video interview questions on Big Interview
- Take the CareerLeader assessment
CONCEPTS OF LASTING VALUE

1. RELATIVE SCARCITY
Make the most of what you’ve got

2. OPPORTUNITY COST
There is no such thing as a free lunch

3. REAL VERSUS NOMINAL VALUES
Concentrate on what is real, not just what is easy to see.

4. MODELS & ABSTRACT THINKING
It may be simplistic and unrealistic, but it’s extremely useful

5. SUPPLY & DEMAND ANALYSIS
Teach a parrot the words ‘supply and demand’ and you’ve got an economist!

6. EQUILIBRIUM
Where does the pendulum stop?

7. KEYNESIAN MACROECONOMICS
I know the economy is in equilibrium because the unemployment line I’m standing in isn’t getting any longer or shorter.

8. RULES VERSUS DISCRETION IN ECONOMIC POLICY
Hell is paved with good intentions versus Nero fiddles while Rome burns

9. MUTUAL GAINS FROM TRADE
Maybe there is a free lunch

10. INVESTMENT IS THE KEY TO GROWTH
No pain, no gain. You are investing in your human capital.

"Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”
Malcom X