

Chris D. Birkel, JD, MPP

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EMPLOYMENT

College of Charleston, Charleston, SC

Assistant Professor, Dept. of Accounting and Business Law, 2012-present.

Taught numerous sections of Introduction to Business Law, four sections of Law for Business Managers and two sections of Business Law for the MBA Program.

Hosted guest speakers on the importance of proper legal risk management.

Served on Faculty Development Committee for 2012-2013 academic year. Served on Under Graduate Curriculum Committee 2014-2015.

Invited panel speaker for The College of Business' Adam Smith Week, 2014.

Library Liaison for the Department of Accounting and Legal Studies, 2015 to present.

College of Charleston Diversity Committee, 2016 to present.

Student adviser.

Huron Consulting Group, Charlotte, NC Pre-Trial Litigation Specialist, 2009-2012.

Worked on multiple projects including class action workplace harassment and discrimination claims involving Fortune 100 corporate clients.

University of Florida, Gainesville, FL Warrington College of Business

Adjunct Professor, Dept. of Management, 2007-2009. Huber Hurst Research Seminar participant.

Managed two sections of Business Law with over 700 students each including distance learning students throughout Florida and Europe and multiple sections of Business Ethics.

Led one section of Business Law for the Masters in Accounting program. Hired and directed three graduate assistants and thirty undergraduate assistants.

Western Carolina University, Cullowhee, NC

Visiting Assistant Professor, Dept. of Marketing and Business Law, 2005-2007. Taught 23 sections and over 600 students in Business Law, Media Law, Business Administration and Marketing.

Developed and administered a Business Administration Minor curriculum for the Business School.

Member of Admissions Committee and Registrar's Advisory Committee. Faculty Advisor, Phi Beta Lambda Fraternity.

Winston-Salem State University, Winston-Salem, NC Adjunct Instructor, Summer 2006.
Led courses in Business Law and Finance.

Nextra Litigation Services, Charlotte, NC
Pre-Trial Litigation Specialist, 2003-2005.
Worked on significant civil antitrust litigation involving corporate clients.

University of Michigan Economics Department, Ann Arbor, MI Graduate Student Instructor, 1998-1999.

Instructed over one hundred students in each of two upper-level economics courses involving government regulation and economic theory.

EDUCATION

University of Michigan Law School, Ann Arbor, MI. Juris Doctor, May 2001.

Extensive writing and legal research.

Authored independent research paper regarding the political rhetoric surrounding tax policy and economics.

Harvard University, Kennedy School of Government, Cambridge, MA. Master in Public Policy, International Trade and Finance, June 1997.

Pursued coursework in quantitative analysis, international trade, and finance. Student Government Representative.

Western Carolina University, Cullowhee, NC. Bachelor of Arts, *cum laude*, in Economics, May 1995.
Most Outstanding Business School Student as voted by fellow students. Most Outstanding Economics Student as voted by faculty.

Undergraduate Research Fellowship in Economics.

RESEARCH

Under review

- “Political Monopoly and Entrepreneurship: Does the Engine of Growth Stall without Competition” explores the effects political monopoly has on entrepreneurship and small business employment. This paper uses statistical analysis of cities under differing levels of political competition and over many years to describe the effects on new business formation. While the economic effects of monopolization in business are well-explored, the effects under varying definitions of political monopoly offer substantial room for exploration. This paper was completed in rank.

Published

- “Blurred Lines: Students' Perception Of Twitter In The Classroom #Profsbware” was accepted for publication in the Journal of Legal Studies in Business in 2015. Co-authors, Dr. Roxane DeLaurell, Dr. Julia Blose and I, focused this paper on the use of social media, specifically Twitter, as a Teaching and Learning Classroom Tool. This paper examines how students perceive the use of that technology in the classroom. This paper addresses this key point by presenting business school students with three scenarios involving the use of Twitter in the classroom. ANOVA (Analysis of Variance) of the data collected reveals three significant conclusions: (1) a majority of business students are unaware of their legal responsibilities in using Twitter, (2) students consider the professor taking time to tweet in class

inappropriate and (3) in any and all situations, personal or class oriented, students appear to be underwhelmed by the use of Twitter in the classroom, although they are less underwhelmed by academic use. These findings give rise to recommendations on how faculty should best approach the use of technology in their classrooms but certainly allow for the conclusion that Twitter may be best left out of the classroom. This paper was completed in rank.

- “Knocked Out: The Once and Future Demise of Football” by Chris D. Birkel was published by the University of California, Berkeley, Boalt School of Law’s *Berkeley Journal of Entertainment & Sports Law* in 2015. This paper was accepted for publication in July of 2014. “Knocked Out” analyzes potential long-term, strategic threats to professional football and identifies increases in insurance rates caused by fear of potential concussion-related lawsuits will significantly alter the supply chain of future athletes who are willing and able to participate in the marketplace for football services. This paper was completed in rank.
- "The Growth and Importance of Outsourced E-Discovery: Implications for Big Law and Legal Education" by Chris D. Birkel. Accepted for publication in the *Journal of the Legal Profession* at the University of Alabama Law School. This paper analyzes changes to the provision and management of lawsuits through outsourcing and supply-chain management techniques that have added competitive pressures to the marketplace for legal employment. Further, this paper argues that law schools must adapt their respective missions to adequately prepare young lawyers for the employment environment they will face. This paper contributes to the literature because it extends the analysis of macro-economic factors beyond Big Law, which has been studied extensively, to other actors in the market for legal services. This paper was completed in rank.
- “Measuring Equity Market Inefficiency: A Comparative Study of Relative Noise Trader Risk” by Chris D. Birkel and Chih-Hsui Lin, 1997, Harvard Press. This paper examines the relative noise trader risk in five “Asian Tiger” markets relative to the risk in established markets such as the NYSE. The analysis provides a tool for comparing the relative fundamental and noise trader risk across markets for various assets using Gibbs Sampling to estimate the model parameters.

Papers in Development

- “Higher Education Publishing: How Academic Attorneys get it Right, and Everybody Else gets it Wrong” explores Antitrust issues in higher education publishing. This paper presents the theoretical basis for suggesting the conscious parallelism (or tacit collusion) amongst peer reviewed academic journals could be a violation of Sherman I, overcoming the obstacles that the ‘Plus Factor’ analysis requires. Further, this paper suggests ways to capture the tangible effects conscious parallelism has on the market for academic publishing.
- Using the data set developed in the above-mentioned Political Monopoly paper, I plan to explore the effects of Political Monopoly across many other business activity metrics to include housing starts, unemployment and joblessness, public health implications and more. This should be fertile ground for significant academic exploration.

Conference Presentations

- “Higher Education Publishing: How Academic Attorneys get it Right, and Everybody Else gets it Wrong” was presented at the Pacific Southwest Academy of Legal Studies in Business Conference in February 2017.

- “Blurred Lines: Students' Perception Of Twitter In The Classroom #Profsbware” was presented at the Southeastern Academy of Legal Studies in Business Conference in November 2015 by co-authors Roxane DeLaurell and Chris Birkel.
- “The Growth and Importance of Outsourced E-Discovery: Implications for Big Law and Legal Education” by Chris D. Birkel was presented at the March 2013 Southern Academy of Legal Studies in Business annual meeting.

MISCELLANEOUS

Member, Tennessee Bar Association since 2002.

North Carolina Agricultural Mediation Program and Superior Court Mediation Training.