Schottland Scholars
An Exceptional Program for Exemplary Students

The Program

The Schottland Scholars Program is for exceptional College of Charleston students enrolled in business and economics programs who have been selected through a rigorous application and interview process.

Students who have been accepted into this year-long program will learn what it takes to succeed in business and in life. They also will be equipped with the proper tools they will need in order to reach their goals.

The foundation of the program is based on the four goals of the School of Business and Economics. Therefore, the mission of the program is to ensure that students who complete the program are exceptional in each of these areas.

- ethical awareness
- global awareness
- problem solving
- effective communication

What makes the Schottland Scholars Program unique is the fact that it is not just students who benefit. Members of the business community who participate also gain an advantage by having closer contact with these exceptional students.

The involvement of the business community is instrumental in making the program a success. Because of student interest in learning as much as possible about different types of business organizations, this year’s program will begin with a three-day tour of Southeastern businesses. Organizations included on the tour are listed below.

- BMW
- Bush Beans
- Duke Energy
- Piggly Wiggly Distribution Center
- Verizon Wireless

The following list of activities is typical of the programming associated with the Schottland Scholars Program.

- tour of regional organizations
- roundtable discussions with local leaders
- reading and discussion groups
- business etiquette training
- community mentoring program
- oral and written skill development

To follow the progress of the Schottland Scholars throughout the year, visit http://blogs.cofc.edu/schottlandscholars
The Participants

The following students received the honor of participating in the 2009–2010 Schottland Scholars Program:

Heather Crouch  
Asheville, N.C. Major: business administration  
Brett Fader  
Baltimore, Md. Major: business administration  
Ben Gordon  
Bethesda, Md. Major: business administration  
Peter Graves  
Voorhees, N.J. Major: economics  
Lucy Lesniak  
Blackpool, UK. Majors: business administration; hospitality & tourism management  
David Munson  
Baltimore, Md. Major: international business  
Charles (C.J.) O’Dell  
Baltimore, Md. Major: business administration  
Matthew Pierce  
Meriden, Conn. Major: accounting  
Maureen Porzio  
Savannah, Ga. Major: business administration  
Jamie Shafer  
Columbus, Ohio. Majors: economics; history

Selection of the 2010-2011 Schottland Scholars will begin in March 2010.

About the Schottlands

The Schottland Scholars Program was initiated by and is supported by Peter and Susan Schottland. The program will assure the success of exceptional students by providing them with extra development opportunities.

The Schottlands' involvement continues a family tradition of support for the College of Charleston. Peter’s father, Stanley, has helped provide student leadership opportunities in the School of Business and Economics. Both Peter and Stanley Schottland are on the Board of Governors for the business school.

Stanley Schottland is a former president and CEO of American Bag & Paper, which, in 1980, was renamed American Packaging Corporation (APC). By the mid-1980s, the company had annual sales of approximately $200 million.

Peter Schottland has been president and CEO of APC since 1999. The broad-based capabilities of the company allow it to effectively support many markets including: dry foods and mixes, confectionary, dairy and produce, frozen meats and meals, medical and pharmaceutical, pet food and agrichemical.

Divisions of APC are located in Iowa, Wisconsin and Rochester, N.Y., where Peter and Susan Schottland live with their four children.