Marketing Major Critical Path

Year 1
- MATH 105 or 120 Calculus
- MATH 104 or 250 Statistics
- ACCT 203 Financial Accnt
- ECON 200 Microeconomics

Year 2
- BLAW 205 Business Law
- DSCI 232 Business Statistics
- ACCT 204 Managerial Accnt
- ECON 201 Macroeconomics

Year 3
- MGMT 301 Management
- DSCI 304 Production
- FINC 303 Business Finance
- MKTG 302 Marketing

Year 4
- MKTG Elective
- MKTG Elective
- MKTG Elective
- MKTG 425 Strategic Marketing

Required catalog year 2017-2018

* Recommended year track

Revised 6/17