AVAILABLE MAJORS IN THE SCHOOL OF BUSINESS

**Accounting Major (ACCT)**

The Accounting major prepares students for careers in accounting while stressing the dynamic nature of the accounting profession. The program includes the use of technology within the profession and encourages ethical values, leadership skills and international awareness.

**Business Administration Major (BADM)**

The Business Administration major equips students for success in today’s challenging business world by delivering a comprehensive program with a diverse business core and a variety of electives. The following concentrations are available:

- Entrepreneurship (ENTR)
- Finance (FINC)
- Global Logistics and Transportation (GLAT)
- Hospitality and Tourism Management (HTMT)
- Leadership, Change and Social Responsibility (LCSR)
- Marketing (MKTG)
- Real Estate (REAL)

**Economics Major (ECON)**

The Economics major gives students broad exposure to concepts, theories, analytical techniques and applications within government and the global business world. The curriculum content stimulates interest in social, political and economics issues vital to the successful operations of business firms and provides a solid foundation for graduate study.

**Hospitality and Tourism Major (HTMT)**

The Hospitality and Tourism Management major provides a progressive series of practical, applied and experiential learning opportunities at one of the world’s premier destinations. The program inspires every hospitality management student to become a lifelong learner who is guest-focused, ethical, innovative, globally aware, computer fluent and an effective communicator in an environment characterized by diversity, uncertainty and rapid change.

**International Business Major (INTB)**

The International Business major allows students to address the challenges of an increasingly global market environment. The internationalized business curriculum presents many exciting options while providing an essential perspective of diversity. The requirement for an area studies or language minor allows the student to create a course of study tailored to their specific interests.