**SBE’s New Dean Bringing Innovation and Globalization to the Forefront**

Aimed with this 7th in the “Super bowl,” Alan Shao does dishes and hits the pavement for a 4-6 mile run. A new dean for the past 35 years, Shao, the School of Business and Economics’s new guy, uses this time to think and to focus. In fact, most of the thought behind the school’s new strategic plan came during pre-dawn runs.

What drove Shao to the SBE from the University of North Carolina at Chapel Hill where he was associate dean for Global and Professional Programs is the school’s global vision. “Globalization must be integrated into all business activity and relationships, across cultures, geographic areas, and industries,” he says.

To participate in offering a student international business experience, Shao is seeking a more extensive internship program, please contact Scholars and Internship Services at sbe.internships@cofc.edu.

In particular, he would like to see more professional development programming offered where executives could participate from the convenience of their own offices.

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**2009 AWARD RECIPIENTS**

**DEPARTMENT OF ACCOUNTING & LEGAL STUDIES**

- Taylor Halterman — Outstanding Undergraduate Student Award
- Brandon Call — Undergraduate Student Award
- Thomas Johnson — William F. Macklin Jr. Award

**DEPARTMENT OF ECONOMICS & FINANCE**

- Priscila Comley — Outstanding Student Award

**DEPARTMENT OF MARKETING & SUPPLY CHAIN MANAGEMENT**

- Marcus J. Ford — Blue Chip venture Scholarship Award
- Cory Figueroa — Buy and Hold Award - Spring 2009

**DEPARTMENT OF ACCOUNTING & LEGAL STUDIES**

- Elena S. Dowin — Outstanding Student Award

**DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT**

- Robert Satzger — Managed Portfolio Award - Fall 2008
- Joshua Lyons — William Young Warren Ripley, Jr. Award

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**2009 GRADUATION WITH HONORS**

**SCHOOL OF BUSINESS AND ECONOMICS**

- Katelin H. McGory
- Michael Ahrens

**BUSINESS ADMINISTRATION**

- Bethany N. Martin
- Tatiana Popovich Hanna

**SUMMa cUM LaUdE**

*Undergraduate Programs at the SBE.*

- Named Associate Dean for Student Affairs: Dr. Kent Gourdin
- Graduation June 5

**BUSINESS ADMINISTRATION**

- Katherine E. Miller
- Patricia C. Grant
- Ashley S. Rodgers
- Sarah A. Danikas
- Lauren D. Pertile
- Christopher Wheeler — Transfer Student Academic Achievement Award
- Lada Malienko — Transfer Student Academic Achievement Award
- Kseniya Davis — Transfer Student Academic Achievement Award
- Emily Fralinger — Women at Work Student Achievement Award
- Sarah Thornton — Schottland - Runner - Up
- Patrick Lynch — Schottland Business Leadership Award Winner
- Dave Marongwe — Frank H. Stoll Service Award

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**BUSINESS ADMINISTRATION**

- Evie Smith — Student Volunteer Award
- Ben C. Yetzer — Student Volunteer Award
- Anna Espin — Student Volunteer Award
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**SBA FEE LEASE EXCELS IN NATIONAL COMPETITION**

**THE SCHOOL OF BUSINESS AND ECONOMICS**

- The College of Charleston SBE’s CIFE program placed first runner-up in its league at the SIFE USA National Exposition in Philadelphia, PA. The event, which featured 127 competing teams—with more than 3,000 students—presenting their work to over 600 business executives who served as judges.

This past year, the SBE team organized seven events commonly known as “pitching competitions.” The 79 team members and 15 advisors dedicated over 2,400 hours to the outreach projects such as providing technology for three computer take-ins in Charleston, starting a Klo’ Kay Diva Green program by collecting and recycling Barton beer cans from local bars and offering credit workshops to college students on managing bad credit and the importance of maintaining good credit.

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A new program is being launched this fall in the School of Business and Economics. The Schottland Scholars Program will provide an in-depth career developmental opportunity for a number of senior-level students. The program is named in honor of the program founders, Peter and Stan Schottland. Peter is President and CEO of American Packaging Corporation (Director of the Higdon Student Leadership Center), and Carrie Blair (Lesniak) is a Member of Schottland Scholars (Director). Nearly thirty students applied to become a Scholar for the 2009-2010 academic year. Ten Scholars were selected (see picture). As an initial developmental opportunity, all applicants were offered the opportunity to receive feedback from developmental goals. The goals will be addressed throughout the components of the program, as well as during monthly meetings with a mentor from the Greater Charleston area.

The Inaugural Class of Schottland Scholars: Standing (from L to R): CJ O’Dell, Brett Fader, Peter Graves, David Munson, Mitch Parcell, and Carrie Blair, seated. In front: Jamie Smith, Heather Customer, Lucy Leardi, as well as Maureen Prince.

A wide-open window to the real world rests with the SBE’s Board of Governors, chaired by Avira Zuker, chairman, and CEO for The InterTech Group, Inc. (Zuker is also a partner in the Carolina Real Estate Center at the SBE.) Director of Facilities for Sticky Fingers restaurant on Market Street. Shao raves about the opportunity for self-examination and re-prioritization. He says, “The need for opening new revenue streams puts a greater priority on establishing the school’s fast track fifth-year MBA program and on offering executive training.” This entrepreneurial spirit is part of what Shao brings to the SBE along with an impressive academic record and administrative experience. Additionally, Shao brings a college parent’s perspective to the school. His daughter, ‘Jade, is a rising junior at UNC Chapel Hill and study abroad in London this fall. She’s majoring in International Business, with an impressive academic record and administrative experience. Additionally, Shao brings a college parent’s perspective to the school. His daughter, Jade, is a rising junior at UNC Chapel Hill and study abroad in London this fall. She’s majoring in International Business.

SBE is fortunate to have Alan Shao leading the school from great to exceptional.


In 1996, the Journal of Consumer Research scored Schottland Scholars as one of the most prolific individuals contributing to information-processing research, based on total contributions to the marketing literature. One of eight children, four of whom have earned degrees from the University of Alabama in 1989. To date, all the family members have returned to the SBE for leadership roles.

Robert Schult (‘73) is the new Comptroller for the Charleston Company. He has participated in the panel interview of the Scholars. He was joined by George SpauldingId (Executive-in-Residence; Member of the SBE Board of Governors; Retired Bank of America Chairman), Alan Shao, President School of Business & Economics.

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Applications are due September 1, 2008. More information and applications can be found at blogs.cofc.edu/schottlandscholars or by contacting Carrie Blair, Director of the Higdon Student Leadership Center, at Carrie.Blair@cofc.edu. Be sure to indicate your interest in the SBE Alumni Network.

For more information go to sbelumni@cofc.edu or visit blogs.cofc.edu/sbealumni.
Economics. The Schottland Scholars Program will provide an in-depth new program is being launched this fall in the School of Business and Schottland. Peter is President and CEO of American Packaging Corporation program is named in honor of the program benefactors, Peter and Susan Charleston community. Activities scheduled for The Scholars include: multiple roundtable discussions with a mentor from the greater organizations in North Carolina and South Carolina. In addition, The Scholars will complete advanced personality and skill assessments, then use these assessments to opportunity to receive feedback Scholarships. Standing (from L to R): CJ Ben Gordon. Seated (from L to R): O’Dell, Brett Fader, Peter Graves, David Munson, Matt Pierce, and Lucy O’Dell. Jamie Shafer, Heather Crouch, Lucy O’Dell, and Antonio Munson. Peter father, Stan Schottland, founded the program. The program is named in honor of the program benefactors, Peter and Susan the Beatty Center for the recent business school graduates and their guests. Companies that “made it” were those who kept their name in front of the public. A number of ways for local business students' understanding of the business advantage not only to the student Albert Spaulding, an eighth grader. Shao's wife of 24 years, the school’s greatest economic challenges. However, he is optimistic for the future. Martin Kratz ('04) has been assigned to New York. He is coming onboard during one and networking opportunities.” He is coming onboard during one the school's greatest economic challenges. However, he is optimistic for the future. Following an outstanding career in the automotive industry, Dr. Spaulding further distinguished himself through scholarship, research, journalism, and看到了相关内容。
The College of Charleston School of Business and Economics

SBE’s New Dean Bringing Innovation and Globalization to the Forefront

Amidst this time of change, Dr. Alan Shao, SBE’s new dean, brings with him an innovative philosophy and a strategic vision for the future.

“Globalization is a necessity, not an option. It’s the new reality, and it’s not going away,” said Shao. “We must embrace it and prepare our students to thrive in this globalized world.”

Shao’s approach to globalization is multifaceted. He believes in integrating it into every aspect of the curriculum, from international business courses to economics and finance.

“Globalization must be integrated into all business activity,” said Shao. “It affects everything from supply chain management to marketing strategies.”

Shao’s focus on innovation is reflected in the school’s new strategic initiatives, which include a stronger emphasis on entrepreneurship and an increased focus on technology.

“Entrepreneurship is the lifeblood of the economy,” said Shao. “We want to empower our students to think creatively and act decisively.”

Technology is another area where Shao sees potential for growth. He envisions a future where the school’s students are well-prepared for the digital age, equipped with the skills to succeed in a rapidly changing world.

“With the rise of the gig economy and remote work opportunities, our students need to be adaptable and tech-savvy,” said Shao. “We’re working to ensure that our curriculum reflects these trends.”

The ultimate goal, according to Shao, is to prepare students for success in a rapidly changing world. He believes that by fostering a culture of innovation, entrepreneurship, and global perspective, the College of Charleston School of Business and Economics can help students build the skills they need to thrive.

“With the right mindset and preparation, our students will be ready to take on the challenges of the future,” said Shao. “We’re excited to see what the next generation of business leaders can achieve.”

The College of Charleston School of Business and Economics is committed to providing students with the tools they need to succeed in today’s rapidly changing world. With Dr. Alan Shao at the helm, the future looks bright.

* * *

Contact: Holland Williams, Director of Marketing and Communications, 843.953.5432, mahonc@cofc.edu

From the Boardroom

VOLUME ONE
 ISSUE TWO
 SUMMER 2009
The School of Business and Economics values its ties with the business community and solicits your involvement on many different levels.

The SBE website is undergoing a transformation that will be complete by August for a series of events at upcoming dates.

To be added to our resource pool of guest speakers, please email sbeguestspeakersbureau@cofc.edu.

If you are contemplating a scaleback of your business and economics programs, please contact the School of Business and Economics.

Though our faculty’s expertise may continue to fluctuate, entrepreneurship and business owners can use this transitional period to their best advantage.

Just a quick tip you can use to stabilize and grow your business:

Even during this transitional period, the demand for ecologically sustainable, low cost, high tech, green businesses may directly or indirectly benefit various individuals and industries as renewable energy, agricultural, and medical devices.

To be able to make a successful adjustment, feed back. Some of your best inputs may come from those who have used your products and services. This may be the best way to gain a new business opportunity and to meet the demands of your company’s important stakeholders.

The SBE organization is made up of three main components: academic programs, research, and community engagement.

The 2008-2009 SIFE Presentation at the SBE USA National Exposition in Philadelphia, PA, the time to our competition in Cameroon, Africa, starting a King Street Goes Green program by the simplest way to source new business opportunities and to diversify your products and services. This may be the best way to gain a new business opportunity and to meet the demands of your company’s important stakeholders.

As an example, Shao is recommending new delivery methods such as using the internet to launch entrepreneurial programs in the simplest way to source new business opportunities and to diversify your products and services. This may be the best way to gain a new business opportunity and to meet the demands of your company’s important stakeholders.

The School of Business and Economics' new dean, Alan Shao, has set the stage for the school to be exceptional. He is quick to note that alternative delivery of the material does not sacrifice quality, but rather is necessary for convenience among today's market. In particular, he would like to see more professional development programming offered by external sources that could participate from the convenience of their own offices.

The College of Charleston SIFE (Students in Free Enterprise) placed first runner-up in its league at the SIFE USA National Exposition in Philadelphia, PA, the time to our competition in Cameroon, Africa, starting a King Street Goes Green program by the simplest way to source new business opportunities and to diversify your products and services. This may be the best way to gain a new business opportunity and to meet the demands of your company’s important stakeholders.

When deciding what time to do this phrase, you must consider the following:

- The shorter people spend inside their offices, the more time they are outside with their clients, customers, and employees in the general public.

- For example, consider how low business adjustments will affect the quality of the product/service you provide, and whether it will ultimately affect any positive goodby you developed with your clients, customers, and employees in the general public.

- Finding your business the same way a gardener prunes a rose bush – appropriate

- Survive and thrive while the economy begins to improve.

- You developed with your clients, customers, and employees in the general public.

- This page you can use to stabilize and grow your business:

- Consider how your business will negatively affect any positive goodwill you developed with your clients, customers, and employees in the general public.

- What drew Shao to the SBE from the University of North Carolina at Chapel Hill where he was associate dean for Global and Professional Programs, was the school’s global reach and international context.

- To be added to our resource pool of guest speakers, please email sbeguestspeakersbureau@cofc.edu.

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