SPECIAL THANKS
This program would not be possible without the support of our sponsors, planning committee or the South Carolina entrepreneur and innovation community!

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F R I D A Y
MARCH 18, 2016
7:30AM—NOON
College of Charleston
Sottile Theatre

#womENTREPSchs
#BoundlessCofC

Summit Presented By:

Colleges of Charleston
Office of Economic Development
Center for Entrepreneurship

Summit Sponsored By:

think Ideally
seed, sprout, grow.
AGENDA

7:30 AM–REGISTRATION

8:15 AM–WELCOME & INTRODUCTION
   Amy Love, Master of Ceremonies
   Director of the Office of Innovation, SC Department of Commerce
   Glenn McConnell, President, College of Charleston
   Student Entrepreneur of the Year Award Announcement

8:30 AM–KEYNOTE
   "Trending Now: Sparking New Opportunities for Women Entrepreneurs"
   Erin Andrew, Director of the Office of Women’s Business Ownership; U.S. Small Business Administration

9:00 AM–PANEL
   The Secret Sauce: Electrifying your Creativity
   Jeni Britton Bauer, Founder & CEO, Jeni’s Splendid Ice Cream
   Natalia Castillo, Founder & CEO, Escapada Living
   Carolyn Hunter, President & Owner/Operator, C&A Unlimited, Inc. dba McDonald’s
   Krissa Watry, Co-Founder & CEO, Dynepic, Inc.
   Nina Sossamon-Pouge, Moderator
   VP of Media, Benefitfocus

9:50 AM–NETWORKING BREAK
   A Capella by the AcaBellas at the College of Charleston

10:10 AM–COLLEGE OF CHARLESTON ALUMNA ENTREPRENEUR SPOTLIGHT
   Allison Gilmore, ‘81, Co-Founder, DuMore Improv

10:20 AM–INNOVATOR GAMES™ PITCH COMPETITION BY THINK IDEALLY
   Cara Florence, Co-Founder and Managing Partner, Think Ideally
   DISTINGUISHED JUDGES:
   Christine Osborne, Owner, Wonder Works
   Nicole Young, Co-Founder & Managing Partner, Think Ideally
   Kim Powell, Owner, Woodhouse Day Spa

11:00 AM–KEYNOTE
   "Love the Journey"
   Anita Zucker, Chairperson & CEO, The InterTech Group

11:45 AM–INNOVATOR GAMES™ WINNER ANNOUNCEMENT & CLOSING REMARKS
   Cara Florence, Co-Founder and Managing Partner, Think Ideally
   Amy Love, Master of Ceremonies

12:00 PM–NETWORKING LUNCH
   Immediately following the Summit, Launch Pad is hosting a Networking Drop-In and Nexton is sponsoring lunch! All are invited to continue conversations over lunch.

WHERE
   LaunchPad
   174 Meeting Street #200

Visit go.cofc.edu/CWE for more information and upcoming events. Stay Involved!