China Mobile Ltd is the leading telecommunications services provider in Mainland China, providing full communication services in all 31 provinces. The company has the largest mobile network and the world's largest customer base. Their business primarily consists of mobile voice and data business and wireline broadband among other information and communication services. As of October of 2017, the group had 881 million mobile customers and 107 million wireline broadband customers. China Mobile Communications Corporation (SMCC), a government-owned holding company, is a controlling shareholder in the company that holds approximately 73% of the total number of issued shares. The remaining 27% is held by public investors.

The Chinese telecom market is situated for substantial growth as providers have begun switching customers over to 4G network services. Being the dominant player in China, China Mobile has been able to leverage its large market share, enabling the company to be the largest operator in the world in terms of the 4G customer base as of the end of 2016. In addition to boasting strong financials, the company is consistently innovating and updating their services to reach their targeted customers. We believe this value has been overlooked, in addition to the firm's move to be a leader in 5G innovation.