LINKEDIN- 30 DAY CHALLENGE
Ellen Steverson, StartingBlock Career Services, LLC
9:30AM | FRI, AUG 26, 2016 | TATE 207

Your professional presence on LinkedIn (LI) introduces you to vital connections, so branding yourself will allow you to control your message. Many people mistakenly see LinkedIn as a chronology of where they’ve been and consider it an extension to their resume. LinkedIn is a much more powerful tool, when used correctly. Ms. Steverson with StartingBlock Career Services will present best practices to improve your profile, job search, and connections.

We will discuss how mastering LinkedIn can have a positive impact on your career now and in the future!

We’re also going one step further, well actually 30 steps further! After you attend the workshop you will have an opportunity to participate in a 30-day LI challenge that will help you master LI. You will be provided with 30 days of consistent actions, choosing from actions in six different areas:

- Improving Your LinkedIn Profile
- Connecting with Contact, Companies, Recruiters, and Hiring Managers
- Creating Content, Status Updates, and/or LinkedIn Publishing
- Getting Involved in Groups
- Giving and Getting Endorsements and Recommendations and
- Grab Bag