



Summer 2017

SCIM 371-01
Green Supply Chain Management

Contact

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This course introduces students with tangible and intangible benefits of moving towards a green supply chain. The course prepares future supply chain managers with practical ways of building a socially and environmentally responsible strategy in their supply chains, by working with suppliers and customers.

Course Objectives:

- 1) To gain expertise in issues of green supply chain management.
- 2) To identify tangible and intangible benefits and costs of moving towards a green supply chain.
- 3) To understand the importance of integrating all stakeholders of a supply chain to create a green supply chain strategy.
- 4) To identify barriers to green supply chains and how they can be overcome.

This course addresses the following

School of Business learning goals:

- Goal 1: Global and Civic Responsibility. Students identify and define social, ethical, environmental and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues. Assessment will take place in the exams and in the short papers and class contributions.
- Goal 2: Synthesis. Students demonstrate the ability to integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks. Assessment will take place in the class participation and in the short papers and class contributions.

- Goal 3: Communication Skills. Students demonstrate the ability, via both written (essays, case solving) and spoken word (presentations), to effectively present, critique and defend ideas in a coherent, persuasive manner. Assessment will take place in the class presentations and short-papers

Course Materials



Readings accessible on OAKS (includes articles, book chapters, podcasts and videocasts) or in the Library.

Course Organization

This course will require a **great deal of reading** on your part. It is critical that you read the material before company visits, so you are more knowledgeable when asking questions to include in your reports.



E-mail Business Etiquette

- e-Mail will be responded in 24 hours (eBusiness-like writing style (Dear Dr. Quesada, sincerely etc..)
- Be concise and to the point.
- E-mail alias so recipient sees your full name, or your full name with @g.cofc.edu, in his/her e-mail inbox.
- Subject line meaningful to recipient (identify your class SCIM-371). Always include this as your subject line!!! Including section number.



- Content clearly states the purpose of the e-mail including any action to be taken from the professor.
- Be careful about including quotations and sayings in your signature block. Obviously don't include anything that has potential to be offensive or misunderstood. Think about the impression your message sends to someone who doesn't know you, and be judicious.

Grading Structure

Your grade is not determined by how much time you put or how "hard" you feel you worked. It is actually on what you produce, the quality of your assignments and tests. Grades are yours to earn, not mine to give!

Literature Review.....	40%
Quizzes based on Readings.....	24%
Report component from Company visits.....	20%
QEP Signature Assignment.....	6%
Blog entry.....	10%

An "A" is reserved for truly excellent work. If you earn an "A", you went above and beyond the call of duty not just with your efforts but also with your performance. A "B" indicates very good work. You did not just do the minimum requirements but you made an extra effort to show your skills, and your effort showed. A "C" means you did average work, you did what was asked and you did it satisfactorily - nothing less, nothing more. A "D" means you need to improve - you did below the minimum requirements. An "F" is guaranteed if you turn very poor work or you rarely participate in class.

CofC Honor Code

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are

investigated. Each incident will be examined to determine the degree of deception involved. Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. Students should be aware that unauthorized collaboration~working together without permission~ is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others' exams, fabricating data, and giving unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor. Students can find the complete Honor Code and all related processes in the [Student Handbook](#).

- What is the basic formulation of the theory and what drives the theory? Explain it in your own words.
- What assumptions do different perspectives make about other theories?
- What is the main contribution of the paper? What are interesting ideas and highlights?
- What could have been improved in the paper?
- Do you believe the arguments provided in the paper? Did the author (s) convince you? Why or why not? You will summarize and extract in your own words the most important contributions. Short papers should have the reading number followed by your name (i.e. R2_2_Quesada) and upload it in the dropbox.

MAJOR TOPICS COVERED

- Introduction to Green Supply Chains
- Green Supply Chain Planning
- Green Procurement and Sourcing
- Green Supply Chain Execution
- Carbon Management
- Green Supply Chain Migration Strategy
- Continuous Improvement and Performance Evaluation of Green Supply Chain Strategies

** Short Papers (20%)-1 page single space or 2 pages double space

We will have papers to read in OAKS. You will also create a short report on each of the readings. Basic questions that you should ask yourself for each paper include (but are not limited to):

- What is good about this paper?



MAJOR GREEN SUPPLY CHAIN MANAGEMENT MODEL
FOR THE COURSE TO INTEGRATE ALL MATERIALS

