TRAN 312 - GLOBAL LOGISTICS  
Fall Semester 2019

Professor: Dr. Mark F. Hartley  
Office: The J.C. Long Building, 9 Liberty Street, #312

Class Hours:  
TRAN 312-01: M, 5:30PM – 8:15PM, Beatty 212  
DSCI 304-07: T/TH, 12:15PM – 1:30 PM, Beatty 218  
SCIM 333-01: T/TH, 1:40PM – 2:55 PM, Ed Ctr 120  
DSCI 304-01: T/TH, 5:30PM – 8:15PM, Tate 130 (Oct 9-Dec 11)

Office Hours:  
T/TH: 11:00AM – 12:00 noon & 3:00 – 4:30PM, M: 4:00 – 5:15 PM  
and by appointment.

EMail:  
hartleym@cofc.edu  (school, put DSCI304 in subject box)  
doctorhartley@comcast.net  (home, put DSCI 304 in subject box)

COURSE DESCRIPTION

This course examines logistics theory, concepts, and practices. Elements of the logistics system (e.g. inventory, warehousing, materials handling, packaging, and transportation) are considered singly and as parts of a larger, interactive system. While the focus will be on the handling of products in a business setting, the use of logistics by non-profit organizations and service providers will also be considered. Emphasis is on relationships and interfaces that must be recognized in the design and management of logistics systems.

COURSE OBJECTIVES

A. To develop an understanding of the basic operation of each of the components of a logistics system;  
B. To develop an understanding of the interfaces of the major components of a logistics system;  
C. To analyze the systems nature of the logistics process;  
D. To provide an opportunity for comprehensive analysis and discussion of key contemporary problems in transportation and logistics;  
E. To develop both an understanding of analytical tools useful in logistics and skill in the application of these techniques.

SCHOOL OF BUSINESS (SB) LEARNING OBJECTIVES

Course objectives are intended to address school learning goals as discussed below. The SB learning goals are:

A. Effective Communications: Students will write professional documents that are technically correct and concise and make effective presentations utilizing technological tools and ability utilizing relevant discipline specific knowledge.

B. Ethical Awareness: Students will recognize and be able to appraise ethical dilemmas involved in business decisions and competently engage in discourse aimed at resolution of these dilemmas utilizing relevant discipline specific knowledge.
C. **Global Awareness:** Students will recognize and examine the global implications of business decisions while evaluating and integrating innovative applications of these implications utilizing relevant discipline specific knowledge.

D. **Problem Solving Ability:** Students will demonstrate critical thinking skills in identifying and evaluating problems and opportunities in the business environment and apply analytical techniques to formulate creative solutions utilizing relevant discipline specific knowledge.

**COURSE TEXTBOOK**


**EVALUATION AND GRADING POLICY**

The evaluation of each student is based on performance in the following areas:

1. Each student will take three exams that will be a combination of multiple choice, short answer, and/or essay questions. All exams are closed book, unless specifically stated otherwise.

2. Each student will be required to submit one written case analysis as noted below on the course schedule. The paper should be typed, double-spaced, and thoroughly address the question(s) posed at the end of each case. (Calculations, if any, may be done in pencil and attached to the narrative.) Additional information and format will be provided later.

3. Students will form into groups of no more than 4 members including students who are taking the course abroad. Every group will select an organization (company, non-profit, government) and examine the role and use of logistics in that organization. The instructor must approve ALL choices and two groups may NOT do the same organization. Topics and group members will be submitted to the instructor on October 7. Papers will be NO LESS THAN 10 pages, double-spaced, and will be due on or before November 11. In addition to the hard copy, email an electronic version as well. Everyone in the group will receive the same grade unless the instructor determines otherwise. More guidance will be provided later.

4. Each student is required to assess the performance of their group members utilizing the peer review form to be provided. Peer Reviews are no later than October 7. Any student failing to submit a peer review will receive a zero for that component of the final grade.

**Writing Lab.** As writing quality will be considered in the grading of all papers, I encourage you to take advantage of the Writing Lab in the Center for Student Learning (Addlestone Library, first floor). Trained writing consultants can help with writing for all courses; they offer one-to-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources. For info, please call 843.953.5635 or visit [http://csl.cofc.edu/labs/writing-lab/](http://csl.cofc.edu/labs/writing-lab/).

**Grading Scale:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-92.99</td>
</tr>
<tr>
<td>B+</td>
<td>88-89.99</td>
</tr>
<tr>
<td>B</td>
<td>83-87.99</td>
</tr>
<tr>
<td>B-</td>
<td>80-82.99</td>
</tr>
<tr>
<td>C+</td>
<td>78-79.99</td>
</tr>
<tr>
<td>C</td>
<td>73-77.99</td>
</tr>
<tr>
<td>C-</td>
<td>70-72.99</td>
</tr>
<tr>
<td>D+</td>
<td>68-69.99</td>
</tr>
<tr>
<td>D</td>
<td>63-67.99</td>
</tr>
<tr>
<td>D-</td>
<td>60-62.99</td>
</tr>
<tr>
<td>F</td>
<td>0-59.99</td>
</tr>
</tbody>
</table>
Approximate Grade Composition:

3 Exams equally weighted 45% (15% each)  
Written Case 15%  
Term Project 20%  
SAP Assignment 10%  
Peer Evaluation/Class Participation 10%

100%

Attendance Policy: Prompt and consistent attendance is necessary for this course. Attendance sheets will be used and it is your responsibility to sign them each class meeting. Excessive absences will result as follows:

Absence #1: Allowed for any and all reasons. No need to explain.
Absence #2: 2 points deducted from your final course average.
Absence #3 and higher: 4 more points off your final course average per each class missed.

Honor Code: Cheating in ANY form is NOT allowed, and will be rewarded, AT A MINIMUM, with a grade of F in the course. If copying is involved, both parties will be judged equally guilty. Plagiarism is also NOT allowed on any assignment. This is VERY serious business, and I cannot impress upon you enough that cheating CAN END your college career. Just think about that.

SNAP Accommodations: Any student certified by the SNAP Office at the College for a special course accommodation must provide appropriate documentation to me WELL PRIOR to any exam in which the student requests the SNAP accommodation (i.e., extra time to complete the exam). It is your responsibility to schedule any necessary arrangements at the SNAP office. It is also your responsibility to pick up the exam from me prior to the exam being administered in class. I will NOT deliver exams to the SNAP testing office.

Make-Up Exams: Regular exams WILL NOT be made up, for ANY reason, after the exam has been administered. Should you miss a regular exam without prior notice to me, your grade will be zero (0) unless you substitute an overall comprehensive final exam, at my discretion, in its place. You really, really don’t want to do this. However, if you let me know well ahead of time that you will miss a scheduled exam, I’ll make every effort to re-schedule it prior to the full class taking it. You FORFEIT the re-schedule if you don’t take the exam prior to the full class taking it.

Basic Requirements:
1. Bring your textbook to class each day.
2. Keep a binder or folder for your class notes and handouts. Bring it to class each day.
3. Bring a calculator to class each day, and know how to operate it properly.
4. Keep all of your hand-in assignments backed up during the semester.
5. If you don’t have one already, obtain an off-campus e-mail account immediately.
6. Be on time. Habitual tardiness WILL affect class participation portion of your grade.

Finally: If a problem develops during the semester or if you feel you need extra assistance with concepts in the course, don’t hesitate to come to my office for help. The last thing I want is for you to do poorly in the course. Use my office hours for your benefit. That's why I have them.