Instructor: Kent Selby
Office Phone: 843 .714.7180
Email: selbykr@cofc.edu

CLASS SCHEDULE: Monday evenings, 5:30 to 8:15 pm, Classroom 218, Beatty Center

COURSE DESCRIPTION

This course examines logistics theory, concepts, and practices. Elements of the logistics system (e.g. inventory, warehousing, materials handling, packaging, and transportation) are considered singly and as parts of a larger, interactive and mutually dependent supply chain. Emphasis is on relationships and interfaces that must be recognized in the design and management of logistics systems.

COURSE PREREQUISITES
1. Econ 200
2. Econ 201

COURSE LEARNING GOALS

1. Supply Chain.
   a. Objective: Students will develop an understanding of a supply chain, the basic operation of each of the logistical components within a supply chain, and the systems nature of the logistics processes in a supply chain.
   b. Implementation: Course text, classroom lecture and discussion, and in-class practical exercises.
   c. Demonstration of Achievement: Weekly quizzes, class participation, and examinations.

2. Components of the Logistics System.
   a. Objective: Students will develop an understanding of the major components of a logistics system and their interfaces.
   b. Implementation: Course text, classroom lecture and discussion, and in-class practical exercises.
   c. Demonstration of Achievement: Weekly quizzes, class participation, and examinations.

3. Contemporary Supply Chain Issues.
   a. Objective: Students will develop an appreciation of the role logistics plays in daily business and how it impacts contemporary social, environmental, and ethical issues at the locally, nationally, and internationally.
b. **Implementation:** Student presentations to the class on a contemporary supply chain issue from the media.

c. **Demonstration of Achievement:** Student presentations and participation in resultant discussions.

4. Analysis.
   a. **Objective:** Students will develop an appreciation of analytical tools useful in logistics and supply chain management.
   b. **Implementation:** Course text, classroom lecture and discussion, and in-class practical exercises.
   c. **Demonstration of Achievement:** Weekly quizzes, class participation, and examinations.

**COURSE TEXTBOOK**


**EVALUATION AND GRADING POLICY**

A. The evaluation of each student is based on performance in the following areas:
   a. Each student will take two exams that will be a combination of multiple choice, short answer, and/or essay questions. All exams will be closed book, unless the instructor specifically states otherwise. Clear concise communication is an important business skill and will be considered in grading.
   b. Each student will find a current article (magazine, newspaper, or internet) that addresses a logistics topic. Each student will present a summary of the article and his/her assessment of the importance of the issue to the class, not to exceed five minutes. The student will cite the source of the article to the instructor on the day of presentation. Students will be assigned a date for the presentation during the first class. Grading will be based on the selection of the article (relevance to the course), interpretation, and presentation.
   c. Unannounced quizzes from the reading assignments or previous lectures.
   d. Class room participation. Learning is best achieved when issues are critically considered and discussed. Participation is strongly encouraged.

B. **Writing Lab.** As writing quality will be considered in the grading of all papers, I encourage you to take advantage of the Writing Lab in the Center for Student Learning (Addlestone Library, first floor). Trained writing consultants can help with writing for all courses; they offer one-to-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources. For more information, please call 843.953.5635 or visit [http://csl.cofc.edu/labs/writing-lab/](http://csl.cofc.edu/labs/writing-lab/).

C. Make-up exams/late assignments will only be allowed with the prior permission of the instructor.
D. These efforts are worth the following percentages of the final course grade:

- Midterm: 25%
- Final Exam: 25%
- Case Study: 15%
- News Topic Presentation: 15%
- Daily Quizzes: 10%
- Class Participation: 10%

100%

E. There are no predetermined cutoff points for letter grades and no predetermined percentages of various grades to be given to the class.

F. Class attendance is strongly encouraged. To that end, unexcused absences will adversely affect your final grade. Two unexcused absences will result in a one letter-grade reduction in your final grade; each subsequent unexcused absence will cause your grade to be reduced by a letter grade as well. **Unexcused absences are those not cleared with the instructor in advance or explained by a note from the Office of Undergraduate Studies.** There is **NO** provision for late work; all assignments are due at the beginning of class on the date specified. Attendance will be taken.

G. Students will maintain academic integrity at all times. Cheating, fabrication or falsification of information, multiple submissions of academic work, plagiarism, abuse of academic materials, and complicity in academic dishonesty will not be tolerated. Any special requirements or permission regarding academic integrity in this course will be stated by the instructor, and are binding on the students. Academic evaluations in this course include a judgment that the student's work is free from academic dishonesty of any type, and grades in this course therefore should be and will be adversely affected by academic dishonesty. Students who violate the code can be removed from the class and The College of Charleston. The normal penalty for a first offense is zero credit on the work involving dishonesty and further substantial reduction of the course grade. In almost all cases the course grade is reduced to F. Standards of academic integrity will be enforced in this course. Students are expected to report cases of academic dishonesty to the course instructor.

H. **Disability Statement:** The College will make reasonable accommodations for persons with documented disabilities. Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsibility for notifying me, during my office hours, as soon as possible and for contacting me one week before accommodation is needed.

I. Near the end of the course, students will have opportunity to evaluate the class and the instructor. I encourage to participate as this provides us valuable information so we can provide you with the best education possible. As business students you should be very interested in receiving appropriate value for your investment.
# CLASS SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Chapter</th>
<th>Comment</th>
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<tbody>
<tr>
<td>27-Aug-18</td>
<td>Supply Chain Management: An Overview</td>
<td>1</td>
<td>Assign dates for Presentations of Current Logistical Topics</td>
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<tr>
<td>3-Sep-18</td>
<td>Global Dimensions of Supply Chains; Role of Logistics in Supply Chains</td>
<td>2 &amp; 3</td>
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<tr>
<td>10 Sep 18</td>
<td>Distribution and the Omni-Channel Network Design.</td>
<td>4</td>
<td>Pay special attention to Case 4.1, Johnson &amp; Johnson</td>
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<tr>
<td>17 Sep 18</td>
<td>Sourcing Materials and Services; Producing Goods and Services.</td>
<td>5 &amp; 6</td>
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<tr>
<td>24 Sep 18</td>
<td>Demand Management.</td>
<td>7</td>
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<tr>
<td>1 Oct 18</td>
<td>Order Management and Customer Service.</td>
<td>8</td>
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<tr>
<td>8 Oct 18</td>
<td><strong>Mid-Term Exam</strong></td>
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<tr>
<td>Date</td>
<td>Topic</td>
<td>Handout</td>
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<tr>
<td>15 Oct 18</td>
<td>In-Class Case Study</td>
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<td>22 Oct 18</td>
<td>Managing Inventory in the Supply Chain</td>
<td>9</td>
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<td>29 Oct 18</td>
<td>Distribution – Managing Fulfillment Operations.</td>
<td>10</td>
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<td>5 Nov 18</td>
<td>Transportation – Managing the Flow of the Supply Chain.</td>
<td>11</td>
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<td>12 Nov 18</td>
<td>Aligning Supply Chains.</td>
<td>12</td>
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<td>18 Nov 18</td>
<td>Supply Chain Performance Measurement and Financial Analysis.</td>
<td>13</td>
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<td>26 Nov 18</td>
<td>Supply Chain Technology – Managing Information Flows.</td>
<td>14</td>
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<td>3 Dec 18</td>
<td>Strategic Challenges and Change for Supply Chains; Course Review.</td>
<td>15</td>
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<tr>
<td>10 Dec 18</td>
<td><strong>Final Exam</strong></td>
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