FYSE 136 Section 1
Planes, Trains, and Automobiles: More than Just a Movie
FALL 2018

Instructor: Dr. Kent Gourdin
Office Hours: MW: 9:30-11AM
Office: Room 311, Beatty Center
Office Phone: 953-5327
Email: gourdink@cofc.edu

COURSE DESCRIPTION

Most consumers have little concern for how the products they purchase reach stores. Despite the fact that these items come from all over the world, most of us only notice those instances when what we want is not available. We know we live in a port city, perhaps notice a big ship when it is in the harbor, or curse all of the trucks moving containers on our roadways, but we never give a thought to what that they represent. This course will introduce students to the fascinating areas of global transportation, logistics, and supply chain management which work together to get us the products we want, when we want them, at a price we are willing to pay. We will also look at transportation and how it pervades our daily lives by considering issues like personal mobility, travel, and environmental quality.

COURSE OBJECTIVES

A. To develop an understanding of transportation and its role in a firm’s logistics system;

B. To develop an appreciation for the high-quality transportation infrastructure we enjoy in the U.S.;

C. To develop an understanding of the cost/service tradeoffs available in transportation;

D. To bring the stealth world of transportation and logistics “into the light.”

COURSE TEXTBOOKS


EVALUATION AND GRADING POLICY

A. The evaluation of each student is based on performance in the following areas:

1. Students will write a short (3-5 pages) book report on each of the assigned books that will require them to express their personal feelings about what they have read. Papers will be typed,
double-spaced, and deposited in the Oaks drop box on the dates indicated below. Writing quality (grammar, punctuation, proof reading, use of references, etc.) will be graded along with content.

2. Each student will select one of their personal items and make a short (no more than five minutes) presentation on how it came to be in their possession. Specifically, they will have to discover where the product is made and how it reached the shelf in the store where it was purchased. I will approve each selection to ensure no duplication. I and the other students will grade each presentation utilizing the rubric on Oaks.

3. Each student will take two examinations based on the assigned readings and class lectures.

B. These efforts are worth the following percentages of the final course grade:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exam 1</td>
<td>10%</td>
</tr>
<tr>
<td>Exam 2</td>
<td>10%</td>
</tr>
<tr>
<td>Book Report 1</td>
<td>15%</td>
</tr>
<tr>
<td>Book Report 2</td>
<td>15%</td>
</tr>
<tr>
<td>Term Project Presentation</td>
<td>15%</td>
</tr>
<tr>
<td>FYSS*</td>
<td>15%</td>
</tr>
<tr>
<td>Participation</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

C. There are no predetermined cutoff points for letter grades and no predetermined percentages of various grades to be given to the class.

D. Class attendance is strongly encouraged. To that end, unexcused absences will adversely affect your final grade. **Unexcused absences are those not cleared with me in advance or explained by a noted from the Office of Undergraduate Studies.** Furthermore, there is NO provision for late work; all assignments are due at the beginning of class on the date specified. Attendance will be taken; repeated absences or late arrivals will be reflected in the participation portion of the final grade since I view both as "negative" participation. *Please be aware that 4 or more absences in the Synthesis Seminar will result in the award of zero points for this portion of the final grade.

E. **College of Charleston Honor Code and Academic Integrity**

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.
Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XXF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the XX to be expunged. The F is permanent. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php

F. The College will make reasonable accommodations for persons with documented disabilities. Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsibility for notifying me as soon as possible and for contacting me one week before accommodation is needed.
Class Schedule and Assignments

21 Aug  
Course Overview; Introduction to *Door to Door*

23 Aug  
Introduction to Transportation and Logistics

28-Aug  
Introduction to GLAT minor and Supply Chain major
*Guest Speaker:* Corey Werkheiser, School of Business

30-Aug  
*Door to Door,* Chapter 1 and 2 discussion
*Logistics in the News*

4-Sept  
*Guest Speaker:*

6-Sept  
*Door to Door,* Chapter 3 and 4 discussion
*Logistics in the News*

11-Sept  
*Door to Door,* Chapter 5 and 6 discussion
*Guest Speaker:*

13-Sept  
*Door to Door,* Chapter 7 and 8 discussion
*Guest Speaker*

18-Sept  
*Logistics in the News*

20-Sept  
*Door to Door,* Chapter 9 and 10 discussion
*Guest Speaker*

25-Sept  
*Logistics in the News*

27-Sept  
*Door to Door,* Chapter 11-13 discussion
EXAM #1

2-Oct  
*Logistics in the News*

4-Oct  
*Door to Door,* Chapter 11-13 discussion
EXAM #1

9-Oct  
*Guest Speaker*

11-Oct  
BOOK REPORT #1 Due in Dropbox
*Speaker:*

16-Oct  
Guest Speaker: Matthew Clayton, Class of 2003

18-Oct  
Careers in Logistics and Supply Chain
TERMIN PROJECT TOPICS DUE in Dropbox
Introduction: Nothing to Envy

23-Oct  
Guest Speaker: Dona Lacayo, Class of 2005

25-Oct  
Infrastructure
Nothing to Envy, Chapters 1-4 discussion

30-Oct  
*Logistics in the News*

1-Nov  
Nothing to Envy, Chapters 5-9 discussion
*Guest Speaker*
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-Nov</td>
<td><strong>NO CLASS: Fall Break</strong></td>
</tr>
<tr>
<td>8-Nov</td>
<td>Nothing to Envy, Chapters 10-15 discussion</td>
</tr>
<tr>
<td></td>
<td><strong>Guest Speaker:</strong></td>
</tr>
<tr>
<td>13-Nov</td>
<td>Opportunities for CofC students/Student Success Center</td>
</tr>
<tr>
<td>15-Nov</td>
<td>Nothing to Envy, Chapters 16-Epilogue discussion</td>
</tr>
<tr>
<td></td>
<td><strong>Guest Speaker:</strong></td>
</tr>
<tr>
<td>20-Nov</td>
<td>Logistics in the News</td>
</tr>
<tr>
<td>22-Nov</td>
<td><strong>NO CLASS: Thanksgiving Break</strong></td>
</tr>
<tr>
<td>27-Nov</td>
<td><strong>TERM PROJECT PRESENTATIONS</strong></td>
</tr>
<tr>
<td>29-Nov</td>
<td><strong>TERM PROJECT PRESENTATIONS</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Speaker:</strong></td>
</tr>
<tr>
<td>Mon, 4-Dec</td>
<td>BOOK REPORT #2 DUE in Dropbox</td>
</tr>
<tr>
<td>11-Dec</td>
<td><strong>EXAM #2, 8-11am</strong></td>
</tr>
</tbody>
</table>