The BMW Logistics Advantage is a competitive opportunity for students in the Global Logistics and Transportation program. Students who complete the unique Academic and Experiential Development requirements will benefit by having their expenses covered for the Rotterdam Travel Study trip.

The BMW Logistics Advantage entails an array of choices including real-world experiences, personal development, mentoring, and specialized education that further distinguish the program scholars for career opportunities in supply chain management and logistics fields. Students must meet the academic requirements, and earn a minimum of 60 Experiential Development Advantage Credits in order to successfully complete the program.

BMW Manufacturing Co. has been a generous supporter of the College of Charleston’s Global Logistics and Transportation program since the opening of their North American Manufacturing Operations in South Carolina. In 2012, BMW Manufacturing Co. increased its corporate philanthropy to strengthen students’ experiences by funding the BMW Logistics Advantage Program.

**Online Application Period**
October 1 - October 31

**Applications Due**
NOON October 31

**Applications Processed**
November 1 - November 15

**Students Notified of Acceptance**
November 15

**Program Credits:** Spring (junior year) | Summer (between junior/senior year)
Fall (senior year) | Spring prior to Rotterdam Travel Study (senior year)
Program Requirements

1 Academics: GLAT Minor / Concentration

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<th>Fall Junior Year</th>
<th>Spring Junior Year</th>
<th>Fall Senior Year</th>
<th>Spring Senior Year</th>
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<tr>
<td>TRAN 311</td>
<td>TRAN 312</td>
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<td>INTB 322</td>
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<td>ECON 303</td>
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A non-credit certification program is also required for this minor/concentration.

In order to successfully complete the BMW Logistics Advantage program, students must meet all GLAT minor/concentration requirements as specified by the College of Charleston course catalog. This includes student participation in the Rotterdam Travel Study program during the spring semester of their senior year.

2 Experiential Development

Students must earn a total of 60 Advantage Credits

Students may earn the required Advantage Credits through the following ways:

1. Career Enrichment: 40 Advantage Credits minimum
   
   Students will earn Advantage Credits in Career Enrichment by participating in events such as resume development sessions, leadership workshops, business etiquette dinners and the CoC Career Fair.

2. Industry Experience: 10 Advantage Credits minimum
   
   Students must intern or work in a GLAT industry for at least a semester or summer in order to earn the required Industry Experience Advantage Credits.

3. Academic: Optional
   
   Students may earn Advantage Credits for high academic performance, such as having a GPA above 3.5, being a member of the Honors College or the Global Scholars, or by completing foreign language studies beyond the College’s required 202 level proficiency.

4. Community Engagement: Optional
   
   Community contribution to the Charleston region generates positive impacts that resonate across industries and businesses. Students may earn Advantage Credits in Community Engagement by participating in community service, serving in the Student Port Club, or by holding a campus leadership position.