

KENT N. GOURDIN, DBA

Professor and Director, Global Logistics and Transportation Program

School of Business
College of Charleston
(843) 953-5327

66 George Street
Charleston, SC 29424
gourdink@cofc.edu

EDUCATION

DOCTOR OF BUSINESS ADMINISTRATION, *March 1984*

University of Tennessee, Knoxville, TN, GPA: 3.73

- Emphasis in Transportation and Logistics
- *Dissertation*: “An Analysis of National Aviation Policy with Respect to America's Strategic Airlift Capability.” Advisor: Dr. Ray A. Mundy

MASTER OF BUSINESS ADMINISTRATION, *August 1982*

University of Tennessee, Knoxville, TN, GPA: 3.75

- Emphasis in Transportation and Logistics

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION, *June 1973*

University of Tennessee, Knoxville, TN, GPA: 3.09

- Major in Transportation and Logistics
- Graduated with Honors

FACULTY POSITIONS

DIRECTOR/PROFESSOR, GLOBAL LOGISTICS & TRANSPORTATION PROGRAM,

August 1999-Present

ASSOCIATE DEAN FOR UNDERGRADUATE PROGRAMS, *July 2009-July 2011*

INTERIM CHAIR, Hospitality & Tourism Management Department, *September 2007-July 2009*

CHAIR, Marketing and Supply Chain Management Department, *July 2005-July 2009*

CHAIR, Management and Marketing Department, *August 2001-July 2005*

ASSOCIATE/ASSISTANT PROFESSOR, Department of Marketing, *August 1988-August 1999*

Belk College of Business Administration, University of North Carolina at Charlotte, Charlotte, NC

ASSOCIATE/ASSISTANT PROFESSOR, Department of Logistics Management, *April 1984-May 1988*

School of Systems and Logistics, Air Force Institute of Technology, Wright-Patterson AFB, OH

TEACHING EXPERIENCE

GRADUATE COURSES

Logistics Management, Marketing Management, Professional Applications, Physical Distribution Management, Transportation Systems, Transportation Management, Transportation Policies, Logistics Systems, Management of Integrated Logistics Systems

UNDERGRADUATE COURSES

Intermodal Transportation, Global Logistics, Global Logistics Systems Management, Issues in Global Logistics, Logistics and Transportation, Export Marketing and Logistics, Physical Distribution Management, Marketing Concepts, International Marketing, International Business

CONTINUING EDUCATION

Teach a two-hour block semiannually entitled “The Changing Face of Global Transportation” in the Air Force Senior Distribution Executive Development Seminar, Air Force Institute of Technology

Developed a Logistics Management course for Japanese logisticians (1996 – 1998) that included 8 hours of lecture, 2 site visits to distribution facilities, and shadowing experiences

Facilitated a 2-day course on Advanced Marketing to the Helicopter Association International (1990 – 1992)

Taught Transportation Systems in four continuing education courses, Air Force Institute of Technology

Developed and taught in a two-week Senior Transportation Executive Development Program offered bi-annually to upper-level Air Force Transportation Managers

PUBLICATIONS

REFEREED ARTICLES

Gourdin, Kent N. "The Evolving Relationship between Airline Profitability and Passenger Satisfaction," Journal of Transportation Management, Vol. 24 No. 1, 2013, pp. 7-21. (Published June 2014)

Gourdin, Kent N. and Shao, Alan T. "Building a Niche Business Program At a Liberal Arts Institution: The Integration of Supply Chain Management," Journal of International Business and Economics, Vol. 13, No. 4, 2013, pp. 103-108.

Gonzalez, M., Quesada, G, Gourdin, K. N., Hartley, M. (2008). "Designing a SCM Academic Program Using QFD and Benchmarking Analysis." Quality Assurance in Education, Vol. 16, No. 1, pp. 36-60.

Gourdin, Kent. "Maritime Deregulation: What's Ahead for Carriers, Shippers, and the Department of Defense," Defense Transportation Journal, February 2000, pp. 20-27. ***This article received the Award for Literary Merit as the best article published in the Defense Transportation Journal in 2000.***

Gourdin, Kent N. "U.S. International Aviation Policy into the New Millennium: Meeting the Global Challenge," Transportation Journal, Volume 37, No. 4, Summer 1998, pp. 13-19.

Gourdin, Kent N. and Clarke, Richard L. "An Update on the Status of EDI in Transportation," Journal of Transportation Management, Volume VI, Number 2, Fall 1995, pp. 111-141.

Gourdin, Kent N. "Contingency Transportation and the C-17: Meeting America's Airlift Needs in a New Era," Defense Transportation Journal, Volume 50, No. 5, September - October 1994, pp. 58-65. ***This article received the Award for Literary Merit as the best article published in the Defense Transportation Journal in 1994.***

Clarke, Richard L. and Gourdin, Kent N. "European Aviation Reform and U.S. International Airlines," Transportation Quarterly, Volume 48, No. 3, Summer 1994, pp. 267-273.

Gourdin, Kent N. and Clarke, Richard L. "Winning Transportation Partnerships: Learning from the Desert Storm Experience," Transportation Journal, Vol. 32, No. 1, Fall 1992, pp. 30-37.

Gourdin, Kent N. and Trempe, Robert E., Lt Col (USAF). "Contingency Transportation in a Changing World: Meeting The Challenge," Logistics Spectrum, Vol. 26, No. 1, Spring 1992, pp. 9-15.

Gourdin, Kent N. and McIntyre, Patricia E. "The Demand for IVHS in Charlotte, North Carolina: A Marketing Study," Transportation Quarterly, Vol. 46, No. 2, April 1992, pp. 205-217.

Kloppenborg, Timothy J. and Gourdin, Kent N. "Up in the Air about Quality," Quality Progress, Volume 25, Number 2, February 1992, pp. 31-35.

Gourdin, Kent N. and Kloppenborg, Timothy. "Identifying Service Gaps in Commercial Air Travel: The First Step Towards Quality Improvement," Transportation Journal, Vol. 31, No. 1, Fall 1991, pp. 22-30.

Clarke, Richard L. and Gourdin, Kent N. "Measuring the Efficiency of the Logistics Process," Journal of Business Logistics, Vol. 12, No. 2, 1991, pp. 17-33.

Gourdin, Kent N. and Clarke, Richard L. "Can U.S. Transportation Industries Meet the Global Challenge?" International Journal of Physical Distribution and Logistics Management, Vol. 20, No. 4, 1990, pp. 31-36.

Gourdin, Kent N. "Strategic Airlift: A Casualty of Deregulation," Journal of Transportation Management, Vol. 2, No. 1, March 1990, pp. 47-66.

Gourdin, Kent N. "Contingency Transportation: America's Disappearing Resource," Business in the Contemporary World, Vol. 1, No. 4, Summer 1989, pp. 76-85.

Gourdin, Kent N. "Bringing Quality Back to Commercial Air Travel," Transportation Journal, Vol. 27, No. 3, Spring 1988, pp. 23-29.

Gourdin, Kent N. "Can the CRAF Survive Another Year Like 1986?" Defense Transportation Journal, Vol. 43, No. 3, June 1987, pp. 33-35.

Gourdin, Kent N. "A Joint Venture: The Civil-Military Airplane," Defense Transportation Journal, Vol. 42, No. 2, April 1986, pp. 18-23.

Gourdin, Kent N. "International Aviation Policy and Strategic Airlift: A Critical Appraisal," Transportation Journal, Vol. 23, No. 2, Winter 1983, pp. 20-27.

PUBLICATIONS

continued

BOOKS

Gourdin, Kent N. **A Profile of the Global Airline Industry**, (New York: Business Expert Press, 2016).

Gourdin, Kent N. **Global Logistics Management, 2d ed.**, (Oxford: Blackwell Publishers Ltd, 2006)

Gourdin, Kent N. **Global Logistics Management**, (Oxford: Blackwell Publishers Ltd, 2001)

Co-Editor, **Military Logistics**, a textbook written by members of the School of Systems and Logistics faculty and staff and intended for use in logistics programs in which a military orientation is desired; Co-authored and assembled Chapter 6: **Distribution Management** (Wright-Patterson AFB, OH: Air Force Institute of Technology, School of Systems and Logistics, 1988)

PROCEEDINGS

Gissel, A.; Tanhua, D.; Gourdin, K.; Fehling, K. "An Innovative Approach to Supply Chain Education: Facilitating Virtual Student Groups in a Global Setting," Proceedings of the 2014 Global Educators' Conference (refereed), Council of Supply Chain Management Professionals, San Antonio, USA, September 21, 2014 as published at <https://cscmp.org/annual-global/educators-conference-proceedings> (OIC)

Gourdin, Kent N. "Building a Successful Logistics and Transportation Program at a Liberal Arts Institution," Proceedings of the Global International Symposium and Workshop in Supply Chain, Intermodal Transportation and Logistics (Toledo, OH: College of Business Administration, University of Toledo, 2007)

Gonzalez, Marvin; Quesada, Gioconda; Hartley, Mark; Gourdin, Kent N., and Turner, Gregory. "A Case Study in Designing a Supply Chain Curriculum Utilizing Quality Function Deployment," Proceedings of the 2006 Southeastern INFORMS Meeting, (Ashland, VA: Institute for Operations Research and The Management Sciences, 2006), pp. 76-92. **(Refereed)**

Gourdin, Kent N. "The Ocean Shipping Reform Act of 1998: A Sea Change For The Maritime Industry," Proceedings of the Association of Marketing Theory and Practice, (Greenville, PA: Association of Marketing Theory and Practice, 2001), pp. 180-184. **(Refereed)**
This paper was selected as Top Paper in Track.

Gourdin, Kent N. and Clarke, Richard L. "The Future of EDI in Intermodal Transportation: A Critical Assessment." Proceedings of the Intermodal Distribution Education Academy (IDEA), (Statesboro, GA: Georgia Freight Bureau, 1996), pp. 56-64. **(Refereed)**

Gourdin, Kent N. "Global Airline Competition in the 21st Century: What's Ahead for U.S. Carriers?" Proceedings of the Fifth International Conference of the International Trade and

Finance Association, (El Paso, TX: International Trade and Finance Association, 1995), pp. 231-245. **(Refereed)**

---Reprinted in International Trade in the 21st Century, edited by Khosrow Fatemi, (Oxford, UK: Elsevier Science Ltd., 1997), pp. 175-184.

Gourdin, Kent N. "Electronic Data Interchange in Transportation: Dream or Reality?" Proceedings of the 1994 International Conference. (Maryland, USA: Academy of Business Administration, 1994), pp. 684-690. **(Refereed)**

Gourdin, Kent N. "The Role of Service Quality in International Aviation: Meeting the Challenge," Proceedings of the International Forum on Airline Quality. (Wichita, KS: National Institute for Aviation Research, 1992). **(Refereed)**

Gourdin, Kent N. and Trempe, Robert E. Lt. Col. (USAF). "Contingency Transportation in a Changing World: Meeting the Challenge," Proceedings of the Society of Logistics Engineers Twenty-Fifth Annual Symposium. (Huntsville, AL: The Society of Logistics Engineers, 1990), pp. 139-146. **(Refereed)**

Clarke, Richard L. and Gourdin, Kent N. "Measuring the Efficiency of the Logistics Process," Proceedings of the Eighteenth Annual Transportation and Logistics Educators Conference. (Columbus, OH: The Ohio State University, 1989), pp. 128-141. **(Refereed)**

CASE STUDIES AND REVIEWS

Gourdin, Kent N. "Pan Am Attempts Survival in the 1990s," a case study published in Cases in Strategic Marketing, 2d edition, Linda E. Swayne and Peter M. Ginter, Englewood Cliffs, NJ: Prentice-Hall, 1993, pp. 125-145.

Gourdin, Kent N. Review of Moral Issues in Military Decision Making, by Anthony E. Hartle. The Friday Review of Defense Literature, October 27, 1989, p. 5.

Gourdin, Kent N. Review of Defenders or Intruders? The Dilemmas of US Forces in Germany, by Daniel J. Nelson. The Friday Review of Defense Literature, May 6, 1988, p. 2.

Gourdin, Kent N. Review of The Mechanized Battlefield, by J.A. English, J. Addicott, and P.J. Kramers (Eds.). The Friday Review of Defense Literature, October 23, 1987, p. 3.

EDITORIALS

Gourdin, Kent N. 75 editorials appearing in the *Defense Transportation Journal*: August 2002-June 2014

UNPUBLISHED MANUSCRIPTS

Gourdin, Kent N. and Drohan, Donna "Military and Commercial Air Cargo Operations: Descriptions, Issues, and Opportunities for the Army's Modular Intermodal Pallet (MIP)," *April 2004*

Gourdin, Kent N. Unpublished manuscripts written for Intellibridge, a Washington D.C. think-tank, *November 2002-March 2003*:

- "The Future Viability of the Civil Reserve Air Fleet (CRAF)"
- "Alternatives for Meeting America's Strategic Airlift Needs Without the CRAF"
- "Strategic Threats Emerging From the Globalization of Transportation and Information Systems"
- "The Domestic Long-Haul Surface Transportation Landscape (Infrastructure and Economic) in 2010 and 2020"
- "Preserving Defense Transportation System (DTS) Resources"
- "The Outlook for the U.S. Trucking and Bus Industries over the next 10 and 20 years"

PRESENTATIONS

Gourdin, Kent N. "Service Quality and Risk Management: Two Sides of the Same Coin," presented at the Fall meeting of the North Carolina Logistics and Transportation League (NCLTL), Greensboro, NC, November 5, 2015. (Invited)

Gourdin, Kent “Major Issues in Global Logistics,” presented at the Hochschule Ludwigshafen’s Logistics Network Meeting/Academic Celebration in Ludwigshafen, Germany on October 31, 2014. (OIC)

Gissel, Andreas Tanhua, Daniela, Fehling, Lorenz, and Gourdin, Kent N. “An Innovative Approach to Supply Chain Education: Facilitating Virtual Student Groups in a Global Setting,” presented at the Council of Supply Chain Management Professionals (CSCMP) Educator’s Conference, San Antonio, Texas, September 21, 2014. (OIC)

--Also presented at the Days of International Degree Programmes Conference in Seinäjoki, Finland, October 2, 2014

Gissel, Andreas; Tanhua, Daniela; Gourdin, Kent N., and Fehling, Lorenz. “Virtual Project Management: Challenges of Team Collaboration in an International Project Network Environment,” presented at the Economics and Management of Networks Conference (EMNet 2013), Agadir, Morocco, November 21-23, 2013.

Gourdin, Kent N. and Shao, Alan T. “Building a Niche Business Program At A Liberal Arts Institution: The Integration of Supply Chain Management,” International Academy of Business and Economics, Las Vegas, Nevada, October 13-15, 2013.

Gourdin, Kent N. “Building a Successful Logistics and Transportation Program at a Liberal Arts Institution,” presented to the Global International Symposium and Workshop in Supply Chain, Intermodal Transportation and Logistics, Toledo, OH, September 25-26, 2007.

Gourdin, Kent N. “What is Logistics and Why Should You Care About It?” presented to the International Trade Conference, Charleston, SC, May 24, 2004.

Gourdin, Kent N. “The Ocean Shipping Reform Act of 1998: A Sea Change For the Maritime Industry,” presented at the Association of Marketing Theory and Practice Conference, held in Jekyll Island, Georgia, March 30-31, 2001.

Gourdin, Kent N. and Clarke, Richard L. “The Future of EDI in Intermodal Transportation: A Critical Assessment,” presented at the International Conference of the Intermodal Distribution Education Association (IDEA), Atlanta, GA, March 27, 1996.

Gourdin, Kent N. and Clarke, Richard L. “An Update on the Status of EDI in Transportation,” presented at the DNA Transportation Education Conference, held in San Diego, CA, September 13-15, 1995.

Gourdin, Kent N. “Global Airline Competition in the 21st Century: What’s Ahead for U.S. Carriers?” presented at the Fifth International Conference of the International Trade and Finance Association, held in San Jose, Costa Rica, May 17-20, 1995.

Gourdin, Kent N. “Electronic Data Interchange in Transportation: Dream or Reality?” presented at the Conference of the Academy of Business Administration held in London, England, June 3-8, 1994.

Gourdin, Kent N. “Pan Am Attempts Survival in the 90s,” a case study presented at the North American Case Research Association Workshop held in New Orleans November 3-5, 1992.

Gourdin, Kent N. “Strategic Airlift in the 90s and Beyond,” presented to the Senior Transportation Executive Development Seminar, School of Systems and Logistics, Air Force Institute of Technology, Wright-Patterson AFB, Ohio on June 17, 1992.

Gourdin, Kent N. “Airline Deregulation: Success or Failure?” presented to the Charlotte Optimists Club, Charlotte, NC, June 3, 1992.

Gourdin, Kent N. “The Role of Service Quality in International Aviation: Meeting the Challenge,” presented at the International Forum on Airline Quality, Washington D.C., March 6, 1992.

Gourdin, Kent N. "Transportation Policy Issues in the New Decade," presented to the Glass Producers Transportation Council, Charlotte, NC, September 27, 1990.

Gourdin, Kent N. and Trempe, Robert E. Lt Col (USAF). "Contingency Transportation in a Changing World: Meeting the Challenge," presented at the Twenty-Fifth Annual Society of Logistics Engineers Annual Symposium, Phoenix, AZ, August 1990.

Clarke, Richard L. and Gourdin, Kent N. "Measuring the Efficiency of the Logistics Process," presented at the 1989 Transportation and Logistics Educators Conference, St. Louis, MO, October 1989.

Gourdin, Kent N. "Strategic Airlift: A Casualty of Deregulation," presented at the 1989 Delta Nu Alpha Education Conference, Miami, FL, September 1989.

"The State of the Airlines-1986," presented to the Fourth Annual University of Tennessee Transportation Alumni Symposium, The University of Tennessee, Knoxville TN, October 31, 1986.

"National Transportation Policy," presented to the Staff Transportation Officer class, Sheppard Technical Training Center, Sheppard AFB TX, July 1986, January 1987, April 1987, and November 1987.

"The Graduate Transportation Management Program," presented to the Basic and Staff Transportation Officer classes, Sheppard Technical Training Center, Sheppard AFB TX, July 1986, January 1987, April 1987, and November 1987.

Participated in AFIT-TUAF Logistics Educational Program, teaching logistics concepts to Turkish Air Force military and civilian personnel at the Turkish Air Force Supply School in Izmir, Turkey, April 2-30, 1986.

FUNDED RESEARCH

Gourdin, Kent N. and Levine, Norman, "Unified Risk Assessment and Management of Hazardous Materials Transportation in South Carolina, a \$370,000 research award from the U.S. Department of Transportation/Federal Motor Carrier Safety Administration in August 1, 2012.

Gourdin, Kent N. and Andersen Consulting, "Intermodal Information," a technical study produced as the result of a \$31,000 grant from the Federal Aviation Administration (FAA) in June 1993 to study Electronic Data Interchange (EDI) needs for the NC Global TransPark

CONSULTING

Developed and presented a 2-day seminar on logistics and supply chain management to executives of the Sonoco Products Company, Hartsville, SC, August 17-18, 2006

Conducted a South Carolina ports needs assessment for the SC Chamber of Commerce, Fall 2005

Advised a Charlotte, NC-based distribution firm on importing furniture from Mexico

Assisted a major North Carolina public utility in investigating the possibility of performing third-party vehicle maintenance activities for other firms

Manage 4 to 8 groups of MBA students each semester who complete a consulting project for area businesses as part of "Professional Applications," the capstone course of the MBA program

Advised an international wood products corporation on redesigning their Charlotte distribution center

Worked with a computer manufacturer in analyzing their national distribution system

Assisted a national hardware chain in the redesign of their distribution center

Worked with the United States Merchant Marine Academy on developing an undergraduate transportation management curriculum

HONORS

Awarded the **2000 Memorial Medal for Literary Merit** for "Maritime Deregulation: What's Ahead for Carriers, Shippers, and the Department of Defense," the best article published in the Defense Transportation Journal during 2000.

Received the Gray's Bookstore **MBA Faculty Award as the Best Teacher in the**

MBA Program during the 1997 – 1998 academic year; nominated by both students and faculty for this award

Awarded the **1995 Memorial Medal for Literary Merit** for “Contingency Transportation and the C-17: Meeting America's Airlift Needs in a New Era,” the best article published in the Defense Transportation Journal during 1995

Selected as the **MBA Professor of the Year** for 1992-1993 by the MBA Association

Received second-place award in annual evaluation (1985/86) of articles submitted to the Defense Transportation Journal for “A Joint Venture: The Civil-Military Airplane”

Awarded the **Air Force Commendation Medal for teaching excellence** as an instructor in the AFIT-TUAF Logistics Education Program

Named author of **one of the top three articles submitted** to the Defense Transportation Journal between August 1986 and June 1987 for “Can The CRAF Survive Another Year Like 1986?”

MILITARY EXPERIENCE

Earned the rank of Major in the Air Force through serving 20 years as a transportation officer

MANAGER OF MAJOR OVERSEAS AIR FREIGHT HUB, 1977 - 1980

- Oversaw processing of 5000 tons of air cargo per month
- Established computerized management procedures for the movement of high priority items
- Spearheaded the ground handling of up to 30 commercial and military aircraft daily, many of which were handled simultaneously

MANAGER OF BASE VEHICLE FLEETS IN CALIFORNIA, THAILAND, AND KOREA, 1973 - 1976

- Held directly responsible for assets valued in excess of \$6 million at each location
- Implemented operating procedures that resulted in an annual savings of \$40,000

PROFESSIONAL AFFILIATIONS

COUNCIL OF LOGISTICS MANAGEMENT

- Past-President and founding member of Charleston Roundtable, *2003-present*
- Founded Charlotte Roundtable with a group of other logisticians
- Founded Charlotte Roundtable with a group of other logisticians

NATIONAL DEFENSE TRANSPORTATION ASSOCIATION

- Editor, *Defense Transportation Journal*, August 2002-present

PROPELLER CLUB OF THE UNITED STATES, PORT OF CHARLESTON

- Board Member, *January 2000-present*

PROFESSIONAL SERVICE

COLLEGE OF CHARLESTON

COLLEGE

School of Business and Economics Dean Search Committee, *2003-04*

SCHOOL

School of Business and Economics Building Committee, *2002-Present*

School of Business and Economics Graduate Committee, *2002-2003*

DEPARTMENT

Faculty Advisor, Student Port Chapter, Propeller Club of the United States, *1999-present*
Department Keyperson, United Way Campaign, *2002, 2003, 2004*

PROFESSIONAL

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

SERVICE
continued

UNIVERSITY

Member (*appointed by Chancellor*), Charlotte Chamber Working Group, 1998-1999
Chair (*elected*), UNC Charlotte Transportation Academy, 1990-1997
Chair (*appointed*), Transportation Center Planning Committee, 1992
Member, UNC Charlotte Wellness Committee, 1988-1989
Secretary (*appointed*), UNC Charlotte Transportation Academy, 1988-1989

COLLEGE

Chair (*elected*), Graduate Affairs and Research Committee, 1998-1999
Member (*appointed*), Core Curriculum Task Force, 1996-1998
Advisor (*appointed*), Pi Sigma Epsilon, 1995-1998
Member (*appointed*), Undergraduate Affairs Committee, 1995-1997
Member (*elected*), College Promotion and Tenure Committee, 1993-1995

MARKETING DEPARTMENT

Chair (*appointed*), Marketing Department Personnel Committee, 1998-1999
Advisor (*appointed*), Marketing Cooperative Education Program, 1988-1998
Chair (*appointed*), Marketing Department Scholarship Committee, 1992-1998
Chair (*elected*), Marketing Department Personnel Committee, 1991-1992
Expanded International Business program with Export Marketing and Logistics course, 1990
Member (*elected*), Marketing Department Personnel Committee, 1990-1991
Developed curriculum in Logistics and Transportation, 1988-1989

OTHER

Member, Editorial Review Board, International Journal of Physical Distribution and Logistics Management, 2000-Present
Member, Editorial Review Board, Defense Transportation Journal, 2000-Present.
Served as a reviewer for submissions to the 1996, 1997, and 1998 Council of Logistics Management's Transportation and Logistics Educators' Conference; Read and evaluated 3 articles each year
Reviewed The Management of Business Logistics for West Publishing Company
Served as reviewer for Principles of Marketing, (Lamb, Hair, McDaniel, Southwestern Publishing)
Served on the Council of Logistics Management Dissertation Award Committee, April 1993;
Read and evaluated 10 dissertation abstracts for awarding a \$5000 prize to the top effort
Reviewed 3 cases for the North American Case Writers Association Conference, Sept. 1992
Evaluated 4 articles submitted to the 1990 Transportation and Logistics Educators Conference
Reviewed 3 articles for the 1990 and 1992 Delta Nu Alpha International Education Conference
Reviewed 5 articles submitted to the 1990 Southern Marketing Association meeting

AIR FORCE INSTITUTE OF TECHNOLOGY

COLLEGE

Director of the Graduate Transportation Management Program, 1984-1988
Academic Advisor for students in Graduate Transportation Management Program, 1984-1988
Chair (*elected*), Graduate Academic Standards Committee, 1987-1988
Secretary (*appointed*), Graduate Faculty, 1986-1987
Member (*appointed*), Graduate Academic Standards Committee, 1984-1987
Treasurer (*elected*), Systems and Logistic Social Welfare Club (SALSAW), 1986-1987
Project Officer for Air Staff Thesis Briefings, 1985-1987; Set up briefings at the Pentagon for 20 student theses and arranged transportation/accommodations for 25 students and faculty
Member (*appointed*), Thesis Awards Committee, 1984

DEPARTMENT

Member (*appointed*), Promotion and Tenure Subcommittee, 1985-1986

THESIS
COMMITTEES

"A Computerized Model for Assessing the Air Cargo Throughput Capability of an Installation." 1988

CHAired

- “A Model for Translating MAC Flying Hours into Airlift Capability.” *1988*
- “Cost Effective Air Transportation of Australian Defense Force Personnel within Australia.” *1988*
- “US Air Force Application of a US Army Transportation Capability Assessment Methodology.” *1987*
- “Contingency Motor Carrier Transportation in a Deregulated Environment.” *1987*
- “An Analysis of the Future Requirements for Materials Handling Equipment in the Military Airlift Command.” *1987*
- “End User Software Development for Transportation Applications.” *1987*
- “Analysis of the Impact of the Vehicle Nuclear Surety Program on the Maintenance of Vehicles.” *1987*
- “An Assessment of the Advanced Traceability and Control (ATAC) System.” *1986*
- “An Analysis and Comparative Study of Job Characteristics and Job Satisfaction in the Air Force Transportation Officer Career Field.” *1986*
- “An Analysis of Military Airlift Command Pilot Attitude and Perceptions Towards Air Training Command Instructor Pilot Assignments.” *1986*
- “The Source-To-User Concept--An Alternative Method for Distributing Aircraft Tires.” *1986*
- “An Investigation of Code 5 and Direct Procurement Method (DPM) Personal Property Shipments Transiting Military Ocean Terminals.” *1985*
- “An Electronic Index of Articles Pertaining to Air Force Transportation in the Post-World War II Era, with Abstracts of Selected Articles.” *1985*
- “An Analysis and Comparative Study of Job Characteristics Levels and Job Redesign Potential within the Strategic Air Command Maintenance Officer and Navigator Career Fields.” *1985*

**THESIS
COMMITTEE
MEMBERSHIP**

- “Information Requirements Analysis for MAC Aerial Port Operations.” *1987*
- “A SLAM Model of Domestic Airline Passenger Fares and the Contract Air Service Program.” *1986*
- “A Knowledge Based System for Loading Hazardous Cargo.” *1986*
- “A Life Cycle Cost Analysis of the European Vehicle Buy Program.” *1984*