International Social Enterprise and Development (SED)
MKTG 360, INTB 390, INTL 290
Special Topics: Microfinance Brigade - Honduras

INSTRUCTORS: Dr. Marvin E Gonzalez (Dr. G), Dr. Rene Mueller
OFFICE: Beatty Center: Room 432

CLASS LOCATION: Tate 133
CLASS DAYS: Thursdays, 3pm to 6pm
TRAVEL: March 4-11.

COURSE PREREQUISITES: Junior standing or permission of the instructor. Registration and approval of proposal must be done prior to the international service component

COURSE DESCRIPTION: The International Social Enterprise and Development [3] course will introduce students to the development, planning and managing of social enterprises. Students are required to have practical experience in a social enterprise and a full cultural immersion in a different country. Prior approval of the SED proposal is required before course registration.

COURSE OBJECTIVES:

• To recognize and apply the concept of social enterprise and development in an international context.
• To explore the connection between businesses and the wider social environment of which they are a part.
• To increase student’s community service under his/her social enterprise and development project.
• To understand the increasing trend of social enterprise and how it is impacting world issues.

SB LEARNING GOALS RELEVANT TO THIS COURSE:

• Effective Communications: Students will write professional documents that are technically correct and concise and make effective presentations utilizing technological tools and ability utilizing relevant discipline specific knowledge.
• Ethical Awareness: Students will recognize and be able to appraise ethical dilemmas involved in business decisions and competently engage in discourse aimed at resolution of these dilemmas utilizing relevant discipline specific knowledge.
• Global Awareness: Students will recognize and examine the global implications of business decisions while evaluating and integrating innovative applications of these implications utilizing relevant discipline specific knowledge.
• Problem Solving Ability: Students will demonstrate critical thinking skills in identifying and evaluating problems and opportunities in the business environment and apply analytical techniques to formulate creative solutions utilizing relevant discipline specific knowledge.

ACADEMIC INTEGRITY AND THE COLLEGE HONOR CODE: All students are expected to adhere to the College of Charleston Honor Code. Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Violations of the honor code will result in an automatic failure of this class. The following paragraphs contain additional information as per College of Charleston guidelines.

Incidents where the instructor determines the student’s actions are clearly related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed by both the instructor and the student will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will
receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission-- is a form of cheating. Unless the instructor specifies that students can work together on an assignment and/or test, no collaboration is permitted. Other forms of cheating include possessing or using an unauthorized study aid (such as a PDA), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://www.cofc.edu/studentaffairs/general_info/studenthandbook.html.

Students should pay particular attention to the rules on plagiarism. Those found in violation of the honor code will receive an F in the course. All written work is to be turned in electronically to http://www.turnitin.com by 5 p.m. of due date. Late assignments will not be accepted.

**ADDITIONAL REQUIREMENTS:**
The College of Charleston Global Brigades trip to Honduras is a working/academic trip that will be successful based on the following behaviors

- Ability to be ready to participate at 7:00 a.m. to 10:00 pm. each day.
- Participation in group activities including meeting with families in their homes. Students must be able to present themselves in a professional manner and engage 100% both with the villagers, their cohort and staff.
- Ability to walk up hill on uneven steep trails in all weather conditions.

The Center for International Education will address all students about the behavior and disciplinary rules before the trip departs. In addition the following expectations will apply to this specific trip.

1: Drunkenness is not acceptable.

2: Any student who cannot participate due to drunkenness or results of said behavior will be given a written warning that will be part of their permanent college record.

3: Any action i.e.: fighting, criminal actions will result in the student departing the program immediately at their expense and will result in an honor board investigation. A grade F will be given.

4: Bringing alcohol to the program in Honduras from outside sources i.e.: duty free, bringing from home, is strictly prohibited by Global Brigades. This will result in an immediate dismal from the program and students will be returned home at their own expense. In addition, this will result in disciplinary action set forth by the by the Center for International Education.

5: A midnight curfew will be enforced to make sure that students are able to meet the 7:00 a.m. meeting time each morning.

6: Honor code violation will result in an automatic failure of the course.

**TEXTBOOK**
GRADING POLICY:

- Pre-departure Quizzes: 20%
- Honduras Paper 20%
- Daily Journal/Cash Flow Analysis: 20%
- Video Summary (3 min video/photo book) 20%
- Behavior and participation 10%
- Service Hours before trip 10%

Pre-departure Quizzes
These quizzes will be online quizzes. They are required to be completed 1 week prior to the overseas social enterprise and development experience. The goal of these quizzes is to ensure each student is prepared for all facets of the work in Honduras.

Daily Diary
Students will keep a daily diary throughout the trip. The diary will describe daily events and relate the activities to learning objectives. **The daily diary should relate to the required readings, experience on the trip, interviews and cash flow analysis.** Take photos! Students will require a minimum of 35 hours of fieldwork, which should be recorded in the daily diary.

Paper
One page (single spaced) paper on Honduras. This should incorporate the history and culture of Honduras. **Must be completed by TBD**

Final Reflection Video
Students in groups will submit an end of project 3 min video. This video should incorporate all the elements of the class: Microfinance, reflection on Honduran villages, Coffee Supply Chain, and Social Enterprise. Footage should be captured on the trip and videos completed by **Monday, March 25th**.

Dinner and Video showing post class will be held. **Date and Location TBD.**

Behavior and Participation:
Due to the nature of this course, coming to class or attending site visits alone is not sufficient, participation is a determining factor. Students are required to attend weekly classes and other meetings/events prior to and during the trip. This requires active discussion, presence and engagement of our hosts which promote individual and class learning.

Service hours before trip

Classroom Format:
The material will be conveyed through a combination of reading assignments, limited lectures (due to the format of this course we plan to planning and daily journals during our visit), discussions, movies, case analyses and structured individual and group exercises.

Task groups are increasingly pervasive in all organizations today, and therefore will be the preferred experiential format for the class. As such, it is important for you to learn how to effectively participate in and to some extent manage a group, both inside and outside the classroom. You will have to plan and manage your project activities in order to complete a high quality project (effective) in a timely manner (efficient) according to quality and social guidelines (ethics).