Instructor: Carrie Blair Messal, PhD  
Office Hours: 9:00 – 11:30 AM, Tuesday / Thursday (appointment recommended)  
Office: 5 Liberty Street (Beatty Building), Suite 300  
Contact: messalc@cofc.edu, 843-509-2377 (cell) (best contact is email)

Textbook & Course Materials:
- (custom abbreviated version) Hughes, Ginnett, Curphy. *Leadership: Enhancing the Lessons of Experience (8th Ed)* - McGraw Hill. **CONNECT is required.**
  - (REQUIRED): To be updated
- Register at HBSP to purchase the case analyses & articles:
  - Articles (optional purchase): To be Updated
  - Case Analyses & Change Game (REQUIRED): To be Updated

Course Description: An investigation of the factors that determine leadership with special emphasis on the leader’s vision. The effectiveness of leaders from a wide variety of disciplines will be examined. Contemporary leaders will be selected in order to apply theories and concepts to current situations that can be easily visualized.

Prerequisite: Junior standing.  
**Several SB Learning Goals are addressed in this course.**

**GLOBAL AND CIVIC RESPONSIBILITY:** Students will be able to identify and define social, ethical, environmental and economic challenges at local, national and international levels. Students will also be able to integrate knowledge and skills in addressing these issues. *Several speakers discuss their business and civic roles in the class, and several articles raise these issues. Integration across these issues is expected in the essay exams and case analysis responses.*

**INTELLECTUAL INNOVATION AND CREATIVITY:** Students will be able to demonstrate their resourcefulness and originality in addressing extemporaneous problems. *Students will be faced with problems to solve throughout the semester, specifically in the form of class exercises. In addition, an article is assigned that addresses factors that encourage and detract from creativity in organizations.*

**SYNTHESIS:** Students will demonstrate the ability to integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks. *Students will be expected to integrate ideas from multiple sources in order to solve problems, explain positions, etc.*

**COMMUNICATION SKILLS:** Students will demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner. *The majority of the assessment in this course will be in the form of written and verbal analysis. Exams will be essay based, and several written assignments are due. As part of their grade, students are expected to engage in oral discussion of articles, and will frequently be expected to participate in class discussion.*
## 2019 Fall MGMT 345 Syllabus

### Assignments

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Grade Distribution</th>
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<tbody>
<tr>
<td>Exam 1</td>
<td>50</td>
<td>A 92%</td>
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<tr>
<td>Exam 2</td>
<td>50</td>
<td>A- 90%</td>
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<tr>
<td>Exam 3</td>
<td>50</td>
<td>B+ 87%</td>
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<td>B 82%</td>
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<tr>
<td>Case Analysis 1</td>
<td>50</td>
<td>B- 80%</td>
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<tr>
<td>Case Analysis 2</td>
<td>50</td>
<td>C+ 77%</td>
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<td></td>
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<td>C 72%</td>
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<tr>
<td>Learn Smart Assignments (10x10)</td>
<td>100</td>
<td>C- 70%</td>
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<tr>
<td>(10 Chapters x 10 points each)</td>
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<td>D+ 67%</td>
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<td><strong>TOTAL</strong></td>
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**Assessment:**

- **McGraw Hill Connect Learn Smart.** *Before* the class meeting when each chapter is covered, you are expected to complete the McGraw Hill Connect on-line quiz associated with that chapter. The quiz is set to close at 12:15 PM, thus you MUST be finished before the class begins in order to get credit for completing the quiz. Exceptions will not be made for late submissions.

- **Case analysis.** Two case assignments are due during the semester. The first will be completed in groups; the second completed as an individual. More information will be given regarding the assignment and expectations.

- **Exams.** The exams are multiple-choice and essay-based. They are on-line, open-note, open-book ... but are NOT collaborative. For each exam, you will answer a number of multiple choice items plus essay questions. The answers may seem simple, but to get full credit, you must justify your answer with information from at least three different sources from the assigned readings. Please note that it is necessary to include references and citations in your essay answers, even to the material that we cover in class. It is also expected that you use accurate grammar and spelling, and that you write with clarity. Points will be deducted for failure in these areas. *The exams will open at 12:15. The software is scheduled to lock users out by 1:40, giving students 10 minutes to contend with technical issues. If technical difficulty, students are expected to notify the professor as soon as the problem occurs.*

- **Class preparation, participation, and presentation.** Students much arrive prepared, ready to participate in discussion and presentation for each class period. The professor reserves the right to deduct 10 points per class period for absences beyond two absences. Habitual tardiness could also result in a point deduction. Consistent demonstration of familiarity with readings will certainly be considered in cases of borderline grades. Furthermore, students are expected to engage and participate in assigned exercises and simulations. Failure to participate in learning activities will result in a 10 point deduction from the final grade, especially for planned exercises, including assessments, simulations, and group activities.

**Center for Student Learning:** I encourage you to utilize the [Center for Student Learning’s (CSL) academic support services](http://csl.cofc.edu) for assistance in study strategies and course content. They offer tutoring, Supplemental Instruction, study skills appointments, and workshops. Students of all abilities have become more successful using these programs throughout their academic career and they are available to you at no additional cost. For more information regarding these services please visit the CSL website at [http://csl.cofc.edu](http://csl.cofc.edu) or call (843)953-5635.
College of Charleston Honor Code and Academic Integrity.

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission-- is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php

Disability Accommodation

The College will make reasonable accommodations for persons with documented disabilities. Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsible for notifying the professor as soon as possible and for reminding the professor one week before accommodation is needed.

Storm Preparation

If the College of Charleston closes and members of the community are evacuated due to inclement weather, students are responsible for taking course materials with them in order to continue with course assignments consistent with instructions provided by faculty. In cases of extended periods of institution-wide closure where students have relocated, instructors may articulate a plan that allows for supplemental academic engagement despite these circumstances.

Schedule

A schedule of speakers, assignments, and due dates is available within OAKS.