MGMT 105 Introduction to Business

Meeting Time: Monday 5:30 to 8:15 PM
FYE Seminar:
Classroom: Tate Center TCFE131

Instructor: Eric Doesburg
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Office Location: Cigar Factory (701 East Bay St.), Suite 405
Office Hours: TBD

MGMT 105 Catalog Description: This course is for all students of the college who are interested in a survey of the activities that occur in a business institution. The various types and forms of business organizations will be presented and analyzed with special emphasis on the role of the business enterprise in society. Business school majors who have completed or are concurrently enrolled in a 300- or 400-level business, international business, economics or accounting course may not receive credit for this course. This course will not be applied toward the GPA in business, international business, economics or accounting.

FYE Learning Community (LC23) Sprechen Sie Business? German Business in South Carolina and Beyond Catalog Description: German business is a global phenomenon with a tremendous local economic impact on the US and especially in South Carolina — there are over 160 German companies based in SC alone and over 32,000 jobs from German industry in the state! Our learning community will explore the lucrative connections and career opportunities at the intersection of Business and German. MGMT 105 provides an overview of Business fields, activities, and issues by exploring case studies from German industry in South Carolina, while German 101 will introduce students to the German language with an emphasis on business communication and etiquette.

MGMT 105 Class Overview & Expectations: The intent of this course is to provide the student with a fundamental understanding of the business enterprise. This course is discussion oriented and focused on critical thinking to convey business theories in the context of current business models, dynamics, global current events and will include many outside speakers. The required text is the primary source for the business theory component of the course. This will require reading outside of the class and taking online quizzes to be prepared for the discussion topics during the class.

Tentative Class structure:
- Review and discussion of Business Concepts & Theories outlined for the class
- Discussion of application and impact of Business Concepts & Theories in real world companies and current events
  - Post Class written synopsis relating to one of the specific topics covered during the class
- Quizzes and Tests (note: quizzes and tests may be assigned for completion outside of class and will be required to be completed/submitted prior to the beginning of the class specified as the due date)
- Project Presentations – these will be a mix of presentations and student lead discussion themes
MGMT 105 Learning Objectives:

- Understand, discuss and demonstrate the role of Business enterprise in society – what defines a business
- Structure, dynamics, reach, roles, responsibilities and culture within business
- Dynamics of Global business enterprises – culture, operations, economics, management, leadership
- Current events and trends in business – application of business theory to real world companies, business models and world affairs
- German business in South Carolina and the global stage – style, culture, dynamics, impact

Required Texts:


Attendance:

Attendance is required to meet the course learning objectives and discussion orientation of the class. Excused absences must be approved in writing in advance of the class that will be missed. If you have documentation for an absence, take it to the Absence Memo office at Lightsey Center, suite 101 (behind bookstore). You can go online and get more information at: http://studentaffairs.cofc.edu/about/services/absence.php. An unexcused absence will result in a zero for your participation/discussion grade for that class. Students that have more than 1 unexcused absence during the semester will receive a zero for their Participation/Discussion grade for the entire Semester.

Mobile Phone/Electronic Device Policy: Class discussions and active participation in class activities are core to the Learning Objectives of this course.

- Unless requested by the Instructor for use as a tool for a specific class activity, mobile phones are not permitted for use during class
- Other electronic devices (laptops, iPads, tablets, etc) – may be used during class for note taking, reference material during Class discussions or specific class activities.
- If electronic devices become a distraction to the effective functioning of the class, the Instructor will request that all electronic devices be put away
- Non adherence to this policy by a student will impact their Class Discussion/Participation grade.

Recommended Tools and/or Resources:

- The Economist (www.economist.com or App)
- Bain & Company Insights (http://www.bain.com/publications/ or App)
- Der Spiegel (http://www.spiegel.de/international/)
- LinkedIn (www.linkedin.com or App)
Course Grading Structure:

- 15% Quizzes
- 15% Final Exam
- 10% Mid-Term Exam
- 30% Class Discussion/Participation & Written Class Topic Synopsis
- 10% Business Overview Presentation
- 10% German Business Presentation
- 10% Synthesis Seminar

Extra Credit Opportunities may be provided during the semester

Grading Scale: 100 - 94 (A); 93 – 90 (A-); 89 - 87 (B+); 86 - 83 (B); 82 – 80 (B-); 79 - 77 (C+); 76 – 73 (C); 72 – 70 (C-); 69 – 67 (D+); 66 - 63 (D); 60 – 62 (D-); else (F)

Student Honor Code and Academic Integrity:
I expect you to abide by the Honor Code and the Student Handbook: A Guide to Civil and Honorable Conduct. Students can find the complete Honor Code and all related processes in the Student Handbook at:
http://studentaffairs.cofc.edu/honor-system/studentshandbook/index.php

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission-- is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.
Disabilities:
The College will make reasonable accommodations for persons with documented disabilities. Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsibility for notifying me as soon as possible and for contacting me one week before accommodation is needed.

First Year Learning Objectives:
By the completion of the First-Year Experience, a student will be able to...
- Identify and use the appropriate academic resources and student support services at College of Charleston. These would include the Addleston library, information technology, the Center for Student Learning, the Career Center, and other appropriate academic resources, student support services, and cultural resources.

By the completion of the First-Year Experience, a student will be able to...
- Use appropriate tools and search strategies for identifying particular types of information specific to the discipline
- Evaluate the relevance, quality, and appropriateness of different sources of information
- Recognize and classify the information contained within a bibliographic citation
- Access and use information ethically and legally

Faculty will use writing, speech, or media in innovative ways to achieve integrative learning by students.
By the completion on the first-year, a student will be able to...
- Use appropriate critical thinking skills and problem-solving techniques in appropriate disciplinary contexts
- Make connections across disciplines and/or relevant experiences

MGMT 105 : Class Schedule – Class Discussion Topics and Assignments will be advised on a weekly basis by the Professor. The detail outlined below is for General Guidance ONLY. We will also have guest speakers throughout the semester that will impact the class content schedule

Week 2 (9/2/2019) Dynamics of Business, Ethics and Social Responsibility
Week 4 (9/16/2019) Class projects Kick-off – Public Company Business Overview & German Business; Options for Organizing Business
Week 6 (9/30/2019) Organization Teamwork and Communication, Managing Service & Manufacturing Operations
Week 7 (10/7/2019) Mid-term Exam; Motivating the Workforce
Week 8 (10/14/2019) FALL Break No Class
Week 9 (10/21/2019) Class Presentations; Managing Human Resources, Business Meetings, Language and Communication, Interculturally-Competent Person
Week 10 (10/28/2019) Class Presentations; Marketing & Social Networks
Week 11 (11/4/2019) Class Presentations; Accounting and Finance
Week 12 (11/11/2019) Class Presentations; Accounting and Finance
Week 13 (11/18/2019) Class Presentations, Global Business Discussions
Week 16 (12/9/2019) – FINAL EXAM Date & Time to be confirmed

Public Company Business Overview Presentation – initial Project outline
   Intent – to familiarize the student with a real company and apply their business concept
   knowledge in identifying what the company does, how they operate, where they are going and
   business risks. Utilizing Annual Report, Proxy Statement, Company Website and Current
   Events/News to develop and deliver to the class a presentation on the company (Key required
   elements to be defined)
   Output – 10 minute presentation on the company to the class & written synopsis of the
   company (key required elements to be defined).
   Format – TBD

German Business Presentation – initial Project outline
   Intent – provide a platform to identify and discuss a German Business operating in South
   Carolina. Industry Global Organization, Product detail, Operational detail, how their operations
   in SC fit into their global structure and how this organization impacts SC.
   Output – 10 minute presentation on the company to the class & written synopsis of the
   company (key required elements to be defined)
   Format – TBD