Course Description:

This is a study abroad course. The course will be delivered in Taiwan, the Republic of China (ROC). By participating in this course, students will have an opportunity to have a broad and deep understanding of Taiwan, which is one of the most important economically free countries in Asia. Taiwan is located in East Asia. It’s a small island on the southeast of China. The size of territory is ranked 138 in the world. In 2018, its population is 23.57 million. Economically, Taiwan is one of the most important economies in the Asia-Pacific region. Adjusted by foreign exchange rates, Taiwan’s GDP is ranked in the top 10 globally. Based on purchasing power parity (PPP), Taiwan has the highest GDP per capital in the northeast Asia. Its competitiveness is also ranked 15th in the world by the Global Competitiveness Report. Financially, Taiwan’s stock market ranked eighteenth globally and eighth in Asia in terms of market capitalization.

This course is designed to introduce students to global financial markets. We plan to take students to visit financial institutions in Taiwan. Students can learn the operations of financial industry in Asia and learn to appreciate the different ways of conducting global business. The trip can broaden their view to prepare them for the global economy. We also plan to take students for cultural tours. In addition, we will arrange students to visit local universities. They will have the opportunities to interact with foreign students and faculty members and build long-term relationships.

The SB Learning Goals Addressed:

- **COMMUNICATION SKILLS:** Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.

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• **QUANTITATIVE FLUENCY:** Students demonstrate competency in logical reasoning and data analysis skills.

• **GLOBAL AND CIVIC RESPONSIBILITY:** Students identify and define social, ethical, environmental and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues.

• **INTELLECTUAL INNOVATION AND CREATIVITY:** Students demonstrate their resourcefulness and originality in addressing extemporaneous problems.

• **SYNTHESIS:** Students demonstrate the ability to integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.

**Learning Goals of the Course:**

The objectives of this course are to expose students to foreign financial markets, to establish students’ global view, and to enhance the concept of the importance of global economy. Upon completion of this course, the following goals shall be achieved.

• **COMMUNICATION SKILLS:** Students will be provided with opportunities to communicate with not only among the US students but more importantly the international students, scholars, and financial practitioners. Their communication skills will be trained in a multi-dimensional level. They need to learn to communicate effectively to people with a different language.

• **QUANTITATIVE FLUENCY:** Students will live in a foreign country which uses a different currency. They will need to deal with exchange rate conversion on daily basis. Upon completion of the program, students will be more capable quantitatively in dealing with international currencies.

• **GLOBAL AND CIVIC RESPONSIBILITY:** Students will be introduced to international firms. Topics of global and civic responsibility will be covered in the visits. By taking them overseas, they will be aware of ethical issues at a global level.

• **INTELLECTUAL INNOVATION AND CREATIVITY:** Visiting a foreign country is a new territory to the participating students. It is a country with a different language and culture. It will be a challenge to the students. With the program director’s guidance,
they will learn to exercise their intellectual ability and creativity to successfully and enjoyably accomplish the program.

- **SYNTHESIS:** This study abroad program sets an excellent platform for the students to integrate what they learn in classroom in an international setting. They will have to incorporate their knowledge from different disciplines to accomplish the program.

**Prerequisites:**

Junior standing or permission of the instructor.

**Required Materials:**

Readings will be assigned by the instructor.

**Attendance Policy:**

Students are required to attend and participate 100% in this course.

**Grading:**

Student performance will be evaluated by the following components:

- Pre-departure meeting (30%)
- Behavior and participation in Taiwan (30%)
- Report (40%): Due on May 30th by 11:30 p.m. Submit the report to your instructor via email to liuh@cofc.edu.

Additional guidelines on grading during the trip:

- Attendance: You are required to be present at every scheduled meetings and trips. The only accepted excused absence is health issue. Any unexcused absence will result in a drop of a letter grade.
- Daily check-in: There will be at least one daily check-in. Any missed check-in will result in a drop of a letter grade.
- Dress code: Absolutely no shorts/t-shirts at scheduled company/university visits. Wearing a suit and tie is not necessary but smart casual is the minimum requirement. Inappropriate apparel will result in a drop of a letter grade.
- Alcohol: **ABSOLUTELY NO** consumption of alcohol in public. Fail to observe this rule results in an ‘F’ of the course grade.
• Behavior: Remember, you are the ambassador of the College of Charleston. Any inappropriate behaviors are strongly discouraged.

The Overall Performance Score computes with this letter grade distribution:

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\begin{align*}
92.0 \leq \text{average} & \Rightarrow A & 72.0 \leq \text{average} < 77.0 & \Rightarrow C \\
89.5 \leq \text{average} < 92.0 & \Rightarrow A- & 69.5 \leq \text{average} < 72.0 & \Rightarrow C- \\
87.0 \leq \text{average} < 89.5 & \Rightarrow B+ & 67.0 \leq \text{average} < 69.5 & \Rightarrow D+ \\
82.0 \leq \text{average} < 87.0 & \Rightarrow B & 62.0 \leq \text{average} < 67.0 & \Rightarrow D \\
79.5 \leq \text{average} < 82.0 & \Rightarrow B- & 59.5 \leq \text{average} < 62.0 & \Rightarrow D- \\
77.0 \leq \text{average} < 79.5 & \Rightarrow C+ & \text{average} < 59.5 & \Rightarrow F
\end{align*}
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**Tentative schedule:**

May 12, 2019: Departure from Charleston, SC, USA to Taipei, Taiwan
May 13 to May 19, 2019: Stay in Taipei, Taiwan.
May 19 to May 25, 2019: Stay in Kaohsiung, Taiwan
May 25, 2019: Departure from Kaohsiung, Taiwan to Charleston, SC, USA

**College of Charleston Honor Code and Academic Integrity:**

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved. Incidents where the instructor determines the student’s actions are related more to a misunderstanding will handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also
be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission--is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance. Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor. Students can find the complete Honor Code and all related processes in the Student Handbook at http://studentaffairs.cofc.edu/honorsystem/studenthandbook/index.php

Disability Statement

Students approved for SNAP Services should meet with me as soon as they are approved for services to discuss accommodations and present a copy of their SNAP-issued Professor Notification Letter (PNL). It is the student’s responsibility to initiate discussion with me regarding accommodations that may be needed. I will make reasonable accommodations for persons with documented disabilities.

Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsibility for notifying me as soon as possible and for contacting me one week before accommodation is needed.