Department of Finance Advisory Board
Mission and Commitment Statement

The purpose and mission of the Advisory Board is to increase the reputation and standing of the College of Charleston’s Business and Finance program by advising and actively developing work-ready graduates. The following expectations have been set for all board members:

- Attendance at substantially all Board meetings;
- Active interest in events and developments within the Department;
- Strong advocacy of the Department’s vision to internal and external constituents;
- Active participation in programs and events sponsored or supported by the Board;
- An effort to bring outside resources to the Department via personal contributions, appeals to the community, or both
- Disclosure of any potential conflict of interest as it may relate to Board responsibilities, and
- Commit to uphold and promote the highest level of business ethics and personal integrity in all types of transactions and interactions to protect and uphold the reputation of the College of Charleston and the Department of Finance. Specifically, we have adopted the CFA Institute’s Code of Ethics:
  - Act with integrity, competence, diligence, and respect and in an ethical manner with the public, clients, prospective clients, employers, employees, colleagues in the investment profession, and other participants in the global capital markets.
  - Place the integrity of the investment profession and the interests of clients above their own personal interests.
  - Use reasonable care and exercise independent professional judgment when conducting investment analysis, making investment recommendations, taking investment actions, and engaging in other professional activities.
  - Practice and encourage others to practice in a professional and ethical manner that will reflect credit on themselves and the profession.
  - Promote the integrity and viability of the global capital markets for the ultimate benefit of society.
  - Maintain and improve their professional competence and strive to maintain and improve the competence of other investment professionals.