ECONOMICS 200 -- PRINCIPLES OF MICROECONOMICS

SPRING 2019

PROFESSOR -- DR. RICHARD A. BILAS

COURSE DESCRIPTION: The structure of the market is presented, including product and factor pricing, allocation of resources and distribution of income, market equilibrium analysis, and analysis of domestic and international problems and policies.

SECTION 03: Meets Tu/Th 3:05 Tate 315

OFFICE HOURS: By appointment only at a time and place TBD.

The School of Business learning goals for this course are:

COMMUNICATION SKILLS: Students will demonstrate the ability to defend ideas in a cogent manner.

QUANTITATIVE FLUENCY: Students will demonstrate competency in logical reasoning.

GLOBAL AND CIVIC RESPONSIBILITY: Students will be able to identify and define social, ethical, environmental and economic challenges at local, national and international levels.

INTELLECTUAL INNOVATION AND CREATIVITY: Students will be able to demonstrate their resourcefulness addressing extemporaneous problems.

General education student learning outcome: Students apply social science concepts, models, and theories to explain human behavior, social interactions, and social institutions. This learning outcome will be assessed in the final exam.

TEXT: McCONNELL AND BRUE, MICROECONOMICS, 20TH ED.
NOTE: The following is a tentative outline. It is dependent upon the ability of the class to grasp the material.

JAN 8  Economics and the Economy  )  Chapters 1-5
thru JAN 24  Supply and Demand  )

JAN 29  More Supply and Demand  )  Chapter 6
thru FEB 7  and Elasticity  )

FEB 12  Costs of Production  )  Chapter 9
thru  )

FEB 19  )

FEB 21  REVIEW FOR EXAM 1

FEB 26  EXAM 1

FEB 28  GO OVER EXAM 1

MAR 5  Pure Competition/Pure Monopoly  )  Chapters 10, 11, 12
thru MAR 14

MAR 19 AND 21  SPRING BREAK

MAR 26  Oligopoly and Monopolistic Competition  )  Chapter 13
thru MAR 28

APR 2  Resource Markets  )  Chapters 14, 15, 16
thru APR 4

APR 9  Review for Exam 2
APR 11  EXAM 2
APR 16  GO OVER EXAM 2
APR 18  REVIEW FOR FINAL EXAM
APR 23  FINAL EXAM (TENTATIVE)

GRADING IS AS FOLLOWS:

- TWO EXAMS          approximately 67%
- FINAL EXAM          approximately 33%

Improvement over the course of the semester will help raise your grade. The opposite is also true; if your grade falls over the course of the semester this will tend to lower your grade. Additionally, attendance will be taken on a random basis. Frequent absences will lower your grade. Finally, there is NO extra in this class unless I specify so on the final exam.

ABOUT THE PROFESSOR:

Dr. Bilas is a retired academician and bureaucrat. He spent twenty-five years as a university professor having taught at The University of Southern California, Georgia State University, The University of Colorado, California State University, Bakersfield, and The University of Oklahoma. At California State University, Bakersfield he held the E. C. Reid Professorship in Economics and at The University of Oklahoma he held the John A. and Donnie Brock Chair in Energy Economics and Policy. He is the author of three books and numerous articles in professional journals. In addition, he has been a radio talk show host, a television commentator and a contributor of many op-ed pieces. Dr. Bilas also served two California Governors as a member of The California Energy Commission and The California Public Utilities Commission, serving from 1987 thru early 2002. He has an AB in Mathematics from Duke University and a Ph.D. in Economics from the University of Virginia. He is an Adjunct
Professor at the College of Charleston and was a member of the Board of Directors of Drawing Near to God Ministry. He is also an ordained minister in the Anglican Church in North America. Dr. Bilas was a member of the Advisory Board of Eco Friendly Energy – a California based company – until the end of 2015.

CONTACT INFORMATION:

Contact: (843) 437-5736 (cell) or bilasr@cofc.edu

ADDITIONAL INFORMATION OF IMPORTANCE:

1. IN THIS COURSE YOU WILL BE STUDYING THE THEORY OF MARKETS AND HOW A MARKET ECONOMY WORKS. YOU WILL STUDY “WHAT IS” OR “WHAT WILL” BE BEFORE ATTEMPTING TO DECIDE “WHAT OUGHT TO BE”. YOU WILL BE EXPOSED TO IDEAS, CONCEPTS AND THEORIES THAT WILL BE OF CONSIDERABLE VALUE IN BUSINESS AND ECONOMIC DECISION MAKING. THE GOAL OF THIS COURSE, THEREFORE, IS TO WORK TOWARDS AN UNDERSTANDING OF THE VALUE OF THE COMPETITIVE MARKETPLACE IN ALLOCATING SOCIETY’S SCARCE RESOURCES.

2. YOU HAVE MY E-MAIL ADDRESS AND CELL PHONE NUMBER. CONTACT ME IF YOU HAVE QUESTIONS AND/OR NEED EXTRA HELP.

3. YOU ARE TO ABIDE BY THE HONOR CODE OF THE COLLEGE OF CHARLESTON. NOTE THE FOLLOWING:

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will
appear on the student’s transcript for two years after which the student may petition for
the X to be expunged. The student may also be placed on disciplinary probation,
suspended (temporary removal) or expelled (permanent removal) from the College
by the Honor Board.

Students should be aware that unauthorized collaboration--working together without
permission--is a form of cheating. Unless the instructor specifies that students can work
together on an assignment, quiz and/or test, no collaboration during the completion of
the assignment is permitted. Other forms of cheating include possessing or using an
unauthorized study aid (which could include accessing information via a cell phone or
computer), copying from others’ exams, fabricating data, and giving unauthorized
assistance.

Research conducted and/or papers written for other classes cannot be used in whole or
in part for any assignment in this class without obtaining prior permission from
the instructor.

Students can find the complete Honor Code and all related processes in the Student

4. SNAP STUDENTS ARE TO SEE THE INSTRUCTOR AFTER
THE FIRST CLASS.

Students approved for SNAP Services are instructed to meet with each of their professors
during the first two weeks of classes or as soon as they are approved for services to
discuss accommodations and present a copy of their SNAP-issued Professor Notification
Letter (PNL). Though it is the student’s responsibility to initiate discussion regarding
accommodations that may be needed, an announcement on your syllabus or in class
encouraging them to do so would be helpful. Students will feel more comfortable about
identifying themselves as having a disability if they are approaching someone they
believe to be receptive to the discussion. Such an invitation can go a long way toward
encouraging students with a disability to approach the instructor early in the course.

   Any student eligible for and needing accommodations because of a disability is
   requested to speak with me after class or see

Deborah Freel Mihal, MSW
Director, Center for Disability Services
A MEMBER OF THE DIVISION OF STUDENT AFFAIRS
Lightsey Center, Suite 104
843.953.1431

Center for Student Learning: I encourage you to utilize the Center for Student
Learning’s (CSL) academic support services for assistance in study strategies and course
content. They offer tutoring, Supplemental Instruction, study skills appointments, and
workshops. Students of all abilities have become more successful using these programs
throughout their academic career and they are available to you at no additional cost. For more information regarding these services please visit the CSL website at http://csl.cofc.edu or call (843)953-5635.

5. HOW TO SUCCEED IN THIS COURSE:

Class lectures are important, but so is the textbook. Your success will depend greatly on your reading the assigned materials, listening to class lectures, and asking questions in class or privately to the professor. You cannot read Economics like you might read a novel. You must read slowly and digest every word. Do not be afraid to ask questions in class. A significant part of learning is accomplished by asking.