Capital Markets & Geopolitics
ECON 360-02
Special Topics – 23417.201720
Syllabus Spring 2017
Tue/Thur 5:30 – 6:45pm
Classroom: Beatty Center 320
Text – Assigned to supplement Lecture
E-mail: geyganjr@cofc.edu
Phone: 414-915-7553
Office hours immediately following each class

Course description: This course will examine modern capital market function and interrelatedness. Additional emphasis will be placed on global monetary and fiscal policy. Market activity and policy initiatives will be reviewed to understand impact and distortions. Further emphasis will be placed on student news and information processing and understanding the inherent bias in various news & information sources as well as developing a personal view and current events. Frequent private sector guest speakers will be invited in order to supplement topics of interest.

12-Jan  
Course Introduction

17-Jan  
Global Geography

19-Jan  
Defining Risk

24-Jan  
Capital Market Overview

26-Jan  
US Govt. Budget

31-Jan  
US Govt. Debt

02-Feb  
Federal Reserve Bank & FOMC

07-Feb  
Movie part One

09-Feb  
Movie part two

14-Feb  
Bureau of Labor Statistics - Income & Employment reports

16-Feb  
Mid-term exam
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>21-Feb</td>
<td>Corporate Capital Structure</td>
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<tr>
<td>23-Feb</td>
<td>Corporate Structure &amp; Governance</td>
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<tr>
<td>28-Feb</td>
<td>Guest Speaker - Public &amp; Private Company Board Member</td>
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<tr>
<td>02-Mar</td>
<td>Guest Speaker - Entrepreneur / Public Company President (retired)</td>
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<td>07-Mar</td>
<td>Spring Break</td>
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<td>09-Mar</td>
<td>Spring Break</td>
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<tr>
<td>14-Mar</td>
<td>Historic Capital Market Returns</td>
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<td>16-Mar</td>
<td>Financial Statements - part one</td>
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<tr>
<td>21-Mar</td>
<td>Financial Statements - part two</td>
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<tr>
<td>23-Mar</td>
<td>Guest Speaker - Public Company CFO (retired) / Board Member</td>
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<tr>
<td>28-Mar</td>
<td>Valuing a business - one</td>
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<td>30-Mar</td>
<td>Valuing a business - two</td>
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<td>04-Apr</td>
<td>Valuing a business - three</td>
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<td>06-Apr</td>
<td>Guest Speaker - Private Investment Company CEO</td>
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<td>11-Apr</td>
<td>Guest Speaker - Private Company CEO / Investment Banker</td>
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<td>13-Apr</td>
<td>Guest Speaker - Attorney Class Action / Shareholder Activism</td>
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<td>18-Apr</td>
<td>Catalyst to change</td>
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<td>20-Apr</td>
<td>Market Inefficiencies</td>
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<td>25-Apr</td>
<td>Guest Speaker</td>
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<td>27-Apr</td>
<td>Where do you fit into the workforce?</td>
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<td>02-May</td>
<td>Course Wrap-up</td>
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<td>04-May</td>
<td>Final Exam</td>
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General Policies & Expectations
1. You should attend class
2. You should behave appropriately while in class
3. You will complete your assignments by the noted date/time – there are no exceptions
4. This is real life – no excuses
5. Cheating shows bad form and a lack of intellect – don’t do it. Adhere to the Honor Code.
6. You are responsible for staying informed about course assignments and agenda changes

- If you have a problem, you must express it in a clear and articulate manner in writing.

- Learning Disability. The College will make reasonable accommodations for persons with documented disabilities. Students should apply at the Center for Disability Services / SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsible for notifying me as soon as possible and for contacting me one week before accommodation is needed.

Learning Goals
Students will develop a greater understanding of the interrelatedness of capital markets and how geopolitics influences market performance.

Grading
Course grading is based on the following criteria:
1. Punctual attendance & participation in class discussions in an intelligent and meaningful way reflecting the fact you’ve completed and comprehended your assigned reading (30%)
2. Quiz results – three impromptu written quizzes will be presented (30%)
3. Test results – two written tests will be presented (40%)

The course grades will be curved. Some of you will earn an A, most will not. This is a competitive course where the brightest/most dedicated students will receive the highest grade.

Scoring points on quizzes and tests:
A 9-10
B 8-9
C 7-8
D 6-7
F You will only fail if you don’t try (i.e. fail to complete the work when assigned)

Like most things in life, there will be a great deal of subjectivity applied when grading your work. There are no “True/False” or “Multiple Choice” tests in this course – this reflects the reality of the work world into which you are preparing to enter. If you don’t like your results, you’ll need to try harder or re-think how you are processing and presenting your information.

Clear, articulate, well thought out communication skills are valuable qualities in the work world. I suggest you work on developing those over the next 16 weeks.

By the way, in this day and age of computer spell check, grammatical or typographical errors will not only be a reflection of laziness, they will be severely viewed and impact your grade.

TIPS FOR SUCCESS:
Show up on time, be prepared, and participate in an intelligent manner. That’s it.