Contact Information: JC Long 313  
953.5358  
delaurellr@cofc.edu

Office Hours: TR 10:30-12, W 2-4 or by appt. If you cannot meet during these hours please e mail me to schedule an appointment. Students are always welcome to drop in when I am in my office.


Required: The professor’s powerpoints are required and posted to OAKS. Any media with business coverage, foreign or domestic. Examples: Wall Street Journal, Financial Times, Economist, Post and Courier, BBC, DWTV, Euronews, AsiaTimes, NHK, etc…

Course Objectives:

(1) To introduce students to the legal framework within which international business must operate; Global and Civic Responsibility

(2) To provide students with an awareness of the legal limitations, opportunities and consequences of strategic decisions in the international business arena; Intellectual Innovation and Creativity

(3) To introduce students to ethical and cultural limitations of business operating in this framework. Global and Civic Responsibility

(4) To challenge students to utilize their communication skills and current technological tools to present material in a professional manner. Communication Skills.

This course is an overview of the legal and regulatory environment of international business. This course will examine the special legal and ethical environments of business conducted across borders. Topics covered include structural framework (legal regimes and the trading system), ethics, strategies, regulation and dispute resolution. Particular emphasis is placed on developing skills of critical thinking, strategic planning and issue awareness in the international arena.
Grading:

**Issue Presentations:**

During the first week, students will be assigned to groups and these groups will select an international business issue from a list provided by the instructor upon which they will prepare a presentation explaining the issue, setting out the applicable principles learned in the course, providing some analysis and engaging the class in discussion. A rubric will be provided on OAKS. Issue selection will be done on a random basis. Presentation sign up will take place the first two weeks of class. The members of the group will receive a group grade.

**Exams:**

Three exams will be given, they will count 60% of the final grade. The final exam is not comprehensive. Exams will be predominantly short answer. Material for the exams will come from the lectures, daily briefings, group presentations, and discussions: a comprehensive review will be held prior to each exam on everything but daily briefings. Since this is an upper level elective, students will be given the option to take the final exam on the last class period or on the regularly scheduled exam date.

**Daily Briefing:**

The remaining 20% of the final grade will come from the daily briefing discussion of current events conducted at the start of each class period and the students’ overall participation in class. The focus of the daily brief sessions will be current international business news. Students will be required to select a current international business article and present it in class as part of the Daily Briefing discussion. Each student can submit up to 5 articles for the semester with only one article permitted per class session. The professor will mark these participations as made on her photo roll sheet. Students will be graded 10% on the number of articles they contribute (5 is the max) and 10% on the level of their individual participation in all class discussions of all articles and issue discussions throughout the semester.

Grading Scale: 95-100 = A, 90-94 = A-,
87-89 = B+, 84-86 = B, 80-83 = B-, 77-79 = C+,
74-76 = C, 70-73 = C-, 69-67 = D+, 64-66 = D,
60-63 = D-, 59 and below = F.
The Final grade is computed as follows:

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<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Exams</td>
<td>60%</td>
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<tr>
<td>Issue Pres</td>
<td>20%</td>
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<tr>
<td>Daily Briefing</td>
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**Policies and Guidelines:**

The course will be taught primarily by lecture, discussion, analysis of current issues/cases, student presentation and participation. Power point slides used in lecture will be posted to Oaks so that students may download them prior to class. The instructor may provide other materials during the semester. The first twenty minutes of class will comprise the daily briefing wherein students and the professor will share current event issues regarding international business and discuss their applicability.

Students are expected to act appropriately in class. Cell phones and all electronics should be turned off. Students should be respectful of their colleagues and the forum. If a student’s conduct becomes disruptive the professor will take corrective action which action may include a grade penalty. Although there is no formal attendance policy, daily briefing discussions are fair game for exams thus rewarding those who attend regularly. I encourage students to attend every class. Students who attend class regularly get much better grades overall and actually learn something. Discussion must always be respectful and non-disruptive.

Students and the professor have protectable interests in their participation in class so no video, audio or other copying of class material is permitted without getting all the necessary permissions.

Students are expected to follow the College of Charleston Honor Code, and to check their College of Charleston e-mail accounts. Students should communicate with the professor about grades and other class issues either in person or through their College of Charleston e-mail accounts.

**Accommodation:**

Students should provide their disability accommodation letters to the professor as soon as possible in order for an accommodation to be made. The student and the professor will work together to arrive at a reasonable accommodation.

**Academic Honesty:** Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.
Incidents where the instructor determines the student’s actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed by both the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information stored on a cell phone), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://www.cofc.edu/generaldocuments/handbook.pdf

Exams are your responsibility. If you miss an exam you will have to petition the Dean of Undergraduate Studies for an official documented absence in order for a make up exam to be considered. Any make up exam will not necessarily follow the format of the missed exam. Do Not Miss Exams. If you know you are going to miss an exam see the professor immediately.

Final Exams will be rescheduled under the terms of the catalogue, thus unless a student is seeking a hardship exception, it will be up to the instructor in consultation with the Department Chair to judge whether or not exigent circumstances exist to allow a make up and the nature of that make up: proof of exigent circumstances will be required.

Students will not be allowed to use laptops, PDAs, cellphones or any other electronic device during exams. During class a student must be considerate of the forum and their
colleagues so conduct should not be distracting or disruptive; in the event it becomes so, the student will be asked to leave and appropriate action taken.

Schedule of Events:

*We start everyday with a Daily Briefing!*

All assigned material in the syllabus below refers to the posted powerpoints of lectures which can be found on OAKs. They are for use in this class only and no reproduction or outside use is allowed without permission of the instructor and the College of Charleston.

Aug. 21:  **Introduction: how the course will work**
Group Assignments

Aug. 23:  Introduction to International Business and its Legal Environment of International Business

Aug. 28:  Introduction to the Legal Environment of International Business

Aug. 30:  Introduction to the Legal Environment of International Business

Sept. 4:  Introduction to the Legal Environment of International Business/Jurisdiction

Sept. 6:  Jurisdiction

Sept. 11:  Jurisdiction

Sept. 13:  Jurisdiction
Review for Exam I

Sept. 18:  **Exam 1: Daily Briefings, Jurisdiction and Introduction to the Legal Environment of IB**

Sept. 20:  International Law and World Systems

Sept. 25:  International Law and World Systems

Sept. 27:  International Law and Domestic Law
Oct. 2: International Law and Domestic Law
Oct. 4: Treaties/WTO-GATT
Oct. 9: NAFTA/EU
Oct. 11: Review for Exam II
Oct. 16: Exam II
Daily Briefs, International Law, Domestic Law and World Systems, WTO-GATT and NAFTA-EU
Oct. 18: Contracts
Oct. 23: Contracts/ Licensing of Intellectual Property
Oct. 25: Licensing of Intellectual Property/Dispute Resolution
Oct. 30: Group One
Nov. 1: Group Two
Nov. 6: FALL BREAK
Nov. 8: Group Three
Nov. 13: Group Four
Nov. 15: Group Five
Nov. 20: Group Six
Nov. 21-25: THANKSGIVING

Nov. 27: Review

Nov. 29: Last Class: Final Option

Dec. 4: Reading Day

Dec. 11 (T): FINAL EXAM 4-7 Tate 132

The professor reserves the right to modify and supplement this syllabus.

Issues:

1. AirBnB in Japan: What has Japan done in anticipation of 2020 Olympics?

2. Trump Unilateral Tariffs: What are they based on and who are they impacting?

3. EU fines Alphabet/Google 5 billion dollars for antitrust violation: explain what is going on.

4. Protection of intellectual property: a federal judge in the US orders a Chinese company to pay 59 million for stealing trade secrets. Tell us all about this case and any others that might relate.

5. Brexit update: explain what is going on and where we are today.

6. Look at Google’s history in trying to get into the Chinese market. What legal steps has China taken to challenge them and where are we today.

7. The World Health Organization found in 2015 that Round Up manufactured by Monsanto causes cancer. A US jury just awarded 59 million to a defendant claiming he got cancer from using Round Up. Who owns Monsanto and Round up and what are the international business ramifications of this decision?

8. India is adopting the Russian and Chinese models: if you deal in data in our country the data stays her and we can search it. Analyze that position from an intl law perspective and report on how it is impacting companies that deal in data operating in Russia, China and India.

9. Tell us all about the EU General Data Protective Regulation and how it is impacting US business.