

BLAW 309-001-Fall 2017
Legal Environment of International Business
4:00-5:15
Tate 132
Dr. Roxane DeLaurell

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Office Hours: TR 11-12, W 2-5 or by appt. If you cannot meet during these hours please e mail me to schedule an appointment. Students are always welcome to drop in when I am in my office.

Suggested Text: International Business Law, Sixth Edition. August, Mayer and Bixby. ISBN-13: 978-0-13-2718998. The textbook is not required but serves as a back up for those students who would like or need one.

Required: The professor's powerpoints are required and posted to OAKS. Any media with business coverage, foreign or domestic. Examples: Wall Street Journal, Financial Times, Economist, Post and Courier, BBC, DWTV, Euronews, AsiaTimes, NHK, etc...

Course Objectives:

- (1) To introduce students to the legal framework within which international business must operate; *Global and Civic Responsibility*
- (2) To provide students with an awareness of the legal limitations, opportunities and consequences of strategic decisions in the international business arena; *Intellectual Innovation and Creativity*
- (3) To introduce students to ethical and cultural limitations of business operating in this framework. *Global and Civic Responsibility*
- (4) To challenge students to utilize their communication skills and current technological tools to present material in a professional manner. *Communication Skills.*

This course is an overview of the legal and regulatory environment of international business. This course will examine the special legal and ethical environments of business conducted across borders. Topics covered include structural framework (legal regimes and the trading system), ethics, strategies, regulation and dispute resolution. Particular emphasis is placed on developing skills of critical thinking, strategic planning and issue awareness in the international arena.

Grading:

Firm Reports:

During the first week, students will be assigned to groups and these groups will select a firm from the attached list upon which they will prepare a short (15-20 minutes) ‘**How, Where and Why “XXX” operates internationally**’ presentation which presentation requires the use of some form of current technology. Firm selection will be done on a first come first serve basis. Presentation sign up will take place the first week of class. A rubric will be provided. The members of the group will receive a group grade and each member will receive an individual grade for this presentation. **The individual student’s grade will include their participation during the year as they listen to other groups present and ask meaningful questions.** The student’s portion will be 10% while the group grade will be 10% of the total 20% towards the final grade.

Exams:

Three exams will be given, they will count 60% of the final grade. The final exam is not comprehensive. Exams will be predominantly short answer. Material for the exams will come from the lectures, daily briefings, group presentations, and discussions: a comprehensive review will be held prior to each exam on everything but daily briefings. Since this is an upper level elective, students will be given the option to take the final exam on the last class period or on the regularly scheduled exam date.

Daily Briefing:

The remaining 20% of the final grade will come from the daily briefing discussion of current events conducted at the start of each class period: the focus will be current international business news. Students will be required to select a current international business article and present it in class as part of the Daily Briefing discussion. Each student can submit up to 5 articles for the semester with only one article permitted per class session. The professor will mark these participations as made on her photo roll sheet. Students will be graded 10% on the number of articles they contribute (5 is the max) and 10% on the level of their individual participation in all class discussions of all articles throughout the semester.

Grading Scale: 95-100 =A, 90-94 = A-,
87-89= B+, 84-86 =B, 80-83 = B-, 77-79= C+,
74-76=C, 70-73 = C-, 69-67=D+, 64-66 = D,
60-63 = D-, 59 and below = F.

The **Final grade** is computed as follows:

Exams:	60%
Firm Report:	20%
Daily Briefing	20%

Policies and Guidelines:

The course will be taught primarily by lecture, discussion, analysis of current issues/cases, student presentation and participation. Power point slides used in lecture will be posted to Oaks so that students may download them prior to class. The instructor may provide other materials during the semester. The first twenty minutes of class will comprise the daily briefing wherein students will share current event issues regarding international business.

Students are expected to act appropriately in class. Cell phones and all electronics should be turned off. Students should be respectful of their colleagues and the forum. If a student's conduct becomes disruptive the professor will take corrective action which action may include a grade penalty. Although there is no formal attendance policy, daily briefing discussions are fair game for exams thus rewarding those who attend regularly. I encourage students to attend every class. Students who attend class regularly get much better grades overall and actually learn something. Discussion must always be respectful and non disruptive.

Students and the professor have protectable interests in their participation in class so no video, audio or other copying of class material is permitted without getting all the necessary permissions.

Students are expected to follow the College of Charleston Honor Code, and to check their College of Charleston e mail accounts. Students should communicate with the professor about grades and other class issues either in person or through their College of Charleston e mail accounts.

Accommodation:

Students should provide their SNAP accommodation letters to the professor as soon as possible in order for an accommodation to be made. The student and the professor will work with the SNAP office to arrive at a reasonable accommodation.

Academic Honesty:

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student's actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed by both the instructor and the student, will be forwarded to the Dean of Students and placed in the student's file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student's transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission-- is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information stored on a cell phone), copying from others' exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the *Student Handbook* at <http://www.cofc.edu/generaldocuments/handbook.pdf>

Exams are your responsibility. If you miss an exam you will have to petition the Dean of Undergraduate Studies for an official documented absence in order for a make up exam to be considered. Any make up exam will not necessarily follow the format of the missed exam. **Do Not Miss Exams.** If you know you are going to miss an exam see the professor immediately.

Final Exams will be rescheduled under the terms of the catalogue, thus unless a student is seeking a hardship exception, it will be up to the instructor in consultation with the

Department Chair to judge whether or not exigent circumstances exist to allow a make up and the nature of that make up; proof of exigent circumstances will be required.

Students will not be allowed to use laptops, PDAs, cellphones or any other electronic device during exams. During class a student must be considerate of the forum and their colleagues so conduct should not be distracting or disruptive; in the event it becomes so, the student will be asked to leave and appropriate action taken.

Schedule of Events:

We start everyday with a Daily Briefing !

All assigned material in the syllabus below refers to to the posted powerpoints of lectures which can be found on OAKs. They are for use in this class only and no reproduction or outside use is allowed without permission of the instructor and the College of Charleston.

- Aug. 22: **Introduction: how the course will work**
Group Assignments
- Aug. 24: Introduction to International Business and its Legal Environment of
International Business
Final Selection of Firms.
- Aug. 29: Introduction to the Legal Environment of International Business
- Aug. 31: Introduction to the Legal Environment of International Business
- Sept. 5: Introduction to the Legal Environment of International
Business/Jurisdiction
- Sept. 7: Jurisdiction
- Sept. 12: Jurisdiction
- Sept. 14: Jurisdiction
Review for Exam I
- Sept. 19: **Exam 1: Daily Briefings, Jurisdiction and Introduction to the Legal
Environment of IB**
- Sept. 21: International Law and World Systems

- Sept. 26: International Law and World Systems
- Sept. 28: International Law and World Systems
- Oct. 3: Treaties/WTO-GATT
- Oct. 5: WTO-GATT
- Oct. 10: NAFTA-EU/Brexit
- Oct. 12: Review for Exam II
- Oct. 17: **Exam II**
Daily Briefs, International Law and World Systems, WTO-GATT and NAFTA-EU
- Oct. 19: Contracts
- Oct. 24: **Group One** _____
Contracts/ Licensing of Intellectual Property
- Oct. 26: **Group Two** _____
Licensing of Intellectual Property
- Oct. 31: **Group Three** _____
- Nov. 2: **Group Four** _____
- Nov. 7: Dispute Resolution
- Nov.9: **Group Five** _____
- Nov. 14: **Group Six** _____
Dispute Resolution

Nov. 16: **Group Seven**_____

Nov. 21: **Group Eight**_____

Nov. 22-26: THANKSGIVING

Nov. 28: Review

Nov. 30: Last Class: Final Option

Dec. 5: Reading Day

Dec. 12 (T): FINAL EXAM 4-7 Tate 132

The professor reserves the right to modify and supplement this syllabus.

Business Entities:

Google/Alphabet

Walmart

Airbnb

Dow Chemical

Samsung

Apple

Gilead Sciences

Nike

Pfizer

Boeing

McDonalds

Burger King/Tim Hortons

Accenture

Goldman Sachs

Marriott Hotels

Monsanto

Coke

Microsoft

Sony

Disney

Uber

Students may petition for a firm not listed above but it must be approved by the professor.

