Contact Information: JC Long 313
953.5358
delaurellr@cofc.edu

Office Hours: TR 11-12, 3-4, W 1-4 or by appt. If you cannot meet during these hours please e mail me to schedule an appointment. Students are always welcome to drop in when I am in my office.


Required: Any media with business coverage, foreign or domestic. Examples: Wall Street Journal, Financial Times, msnbc, CNN, Economist, Al-Jazeera, Post and Courier, BBC, DWTV, Euronews, AsiaTimes, NHK, etc…

Course Objectives:

1. To introduce students to the legal framework within which international business must operate; Global and Civic Responsibility
2. To provide students with an awareness of the legal limitations, opportunities and consequences of strategic decisions in the international business arena; Intellectual Innovation and Creativity
3. To introduce students to ethical and cultural limitations of business operating in this framework. Global and Civic Responsibility
4. To challenge students to utilize their communication skills and current technological tools to present material in a professional manner. Communication Skills.

This course is an overview of the legal and regulatory environment of international business. This course will examine the special legal and ethical environments of business conducted across borders. Topics covered include structural framework (legal regimes and the trading system), ethics, strategies, regulation and dispute resolution. Particular emphasis is placed on developing skills of critical thinking, strategic planning and issue awareness in the international arena.
Grading:

**Firm Reports:**

During the first week, students will be assigned a partner and these groups of two will select a firm to prepare a short ‘How, Where and Why they operate internationally’ presentation comprised of a ten-fifteen minute presentation to the class, which presentation requires the use of some form of current technology. Firm selection will be done on a first come first serve basis; a list of firms is attached. Presentation sign up will take place the first week of class. A rubric covering what is expected on the presentation is also attached. The members of the group will receive a group grade. The group grade will be based on whether the presentation is coherent, well organized and seamless covering all the important factors that a business person would need to know about the international activities of the firm; from the legal problems they deal with to current problems.

This will count 20% of the final grade.

**Exams:**

Three exams will be given, they will count 60% of the final grade. The final exam is not comprehensive. Exams will be predominantly short answer. Material for the exams will come from the text, lectures, daily briefings, group presentations, and discussions: a comprehensive review will be held prior to each exam on everything but daily briefings.

**Daily Briefing:**

The remaining 20% of the final grade will come from the student’s participation in firm presentations and daily briefing discussion of current events conducted at the start of each class period: the focus will be current international business news. Students will be required to select a current international business article and present it in class as part of the Daily Briefing discussion. Each student can submit up to **3 articles for the semester** with only one article permitted per class session. The professor will mark these participations as made on her photo roll sheet. If a student does all 3 articles and **participates in class discussion during firm reports** the professor will award the student 100% for that 20% of the final grade.

The **Final grade** is computed as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Exams</td>
<td>60%</td>
</tr>
<tr>
<td>Firm Report</td>
<td>20%</td>
</tr>
<tr>
<td>Daily Briefing</td>
<td>20%</td>
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</tbody>
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**Policies and Guidelines:**

The course will be taught primarily by lecture, discussion, student presentation and participation. Power point slides used in lecture will be posted to Oaks so that students may download them prior to class. The instructor may provide other materials during the semester. The first twenty minutes of class will comprise the daily briefing wherein students will share current event issues regarding international business.

Students are expected to act appropriately in class. Cell phones and all electronics should be turned off. Students should be respectful of their colleagues and the forum. Although there is no formal attendance policy, daily briefing discussions are fair game for exams thus rewarding those who attend regularly. I encourage students to attend every class. Students who attend class regularly get much better grades overall and actually learn something. Discussion must always be respectful and non-disruptive.

Students and the professor have protectable interests in their participation in class so no video, audio or other copying of class material is permitted without getting all the necessary permissions.

Students are expected to follow the College of Charleston Honor Code, and to check their g.mail accounts. Students should communicate with the professor about grades and other class issues either in person or through their g.mail accounts. If a student will require special accommodation during the course of the semester that student must advise the professor during the first two weeks of class and provide the necessary documentation.

**Accommodation:**

Students should provide their SNAP accommodation letters to the professor as soon as possible in order for an accommodation to be made. The student and the professor will work with the SNAP office to arrive at a reasonable accommodation.

**Academic Honesty:**
Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed by both the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. This grade will appear on the student’s transcript for two years after which the student may petition for the X to be expunged. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information stored on a cell phone), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Research conducted and/or papers written for other classes cannot be used in whole or in part for any assignment in this class without obtaining prior permission from the instructor.

Students can find the complete Honor Code and all related processes in the Student Handbook at [http://www.cofc.edu/generaldocuments/handbook.pdf](http://www.cofc.edu/generaldocuments/handbook.pdf)

Due to federal rules concerning the privacy of student records, all communication with a student concerning grades must be done in person or via c mail accounts.

Exams are your responsibility. If you miss an exam you will have to petition the Dean of Undergraduate Studies for an official documented absence in order for a make up to be given. Make ups will be different than regular exams. **Do Not Miss Exams.** If you know you are going to miss an exam see the professor immediately.

Final Exams will be rescheduled under the terms of the catalogue, thus unless a student is seeking a hardship exception, it will be up to the instructor in consultation with the
Department Chair to judge whether or not exigent circumstances exist to allow a make up and the nature of that make up; proof of exigent circumstances will be required.

Students will not be allowed to use laptops, PDAs, cellphones or any other electronic device during exams. During class a student must be considerate of the forum and their colleagues so conduct should not be distracting or disruptive; in the event it becomes so, the student will be asked to leave and appropriate action taken.

Schedule of Events:

Aug. 25:  **Introduction: how the course will work**  
Group Assignments

Aug. 27:  Example of daily briefing  
Useful websites  
Final Selection of Firms.

Sept. 1:  International Business Transactions

Sept. 3:  Introduction to IL  
Ch. 1

Sept. 8:  Introduction cont’d

Sept. 10:  Dispute Settlement  
Ch.3

Sept. 15:  Dispute Settlement

Sept. 17:  Dispute Settlement and Review for Exam I

Sept. 22:  **Exam 1: Daily Briefings, IB transactions, IL, CH. 1 and Dispute Settlement Ch. 3**

Sept. 24:  WTO and other trading regimes  
Ch. 7

Sept. 29:  WTO, and other trading regimes  
Ch. 7
Oct. 1: The Multinational: MNC
Ch. 4

Oct. 6: MNCs and Nationality

Oct. 8: Intellectual Property
Ch. 9

Ch. 9

Oct. 15: Review for Exam II

Oct. 20: **Exam II**
Chs. 7,4,9: Daily Briefs, WTO, other regimes, IP, and MNCs

Oct. 22: Group One

Oct. 27: **Group Two**

Oct. 29: **Group Three**

Nov. 3: Group Four

Nov. 5: **Group Five**

Nov. 10: **Group Six**

Nov. 12: Group Seven

Nov. 17: **Group Eight**

Nov. 19: Group Nine

Nov. 24: Group Ten

Dec. 3: Last Class; (Option to Take Final)
Dec. 4: Reading Day
Dec. 12: FINAL EXAM 8-11 Tate 132

The professor reserves the right to modify and supplement this syllabus.

Firms:

Google/Alphabet
Walmart
Dow Chemical
Samsung
Apple
Gilead Sciences
Nike
Pfizer
Boeing
McDonalds
Burger King/Tim Hortons
Accenture
Goldman Sachs
Marriott Hotels
Coke
Microsoft
Sony
Disney

Students may petition for a firm not listed above but it must be approved by the professor.
RUBRIC for FIRM REPORTS

CONTENT

I. Researches the background of the firm, some history, but predominantly on what its primary business activity is and where it conducts that activity.

Looking at annual reports, SEC filings. (twenty percent)

II. Presents with specificity where in the world the firm is engaged in business activity.

Analysis as to why the firm is so engaged in that activity in that location.
   - Legal regimes generally friendly
   - Employment laws
   - Tax laws
   - Environmental laws

(forty percent)

III. Examines current events, problems or opportunities that the firm is facing

Forecasts future of firm…Conclusions meaningful to us, showing patterns of business behavior

(twenty percent)

STYLE

Seamless transitions, looks like one work, not choppy

Each person can answer questions and speaks clearly

Effectively gets point across to audience, some audience involvement helpful

(twenty percent)